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FOR IMMEDIATE RELEASE

Greater Orlando Builders Association Major Achievement Awards Ceremony

ORLANDO, FL (September 19, 2016) – The Greater Orlando Builders Association held its annual Sales, Marketing and Design Awards Ceremony (Major Achievement Awards) at the DoubleTree by Hilton Hotel in Downtown Orlando, Florida on Saturday September 17th. After months of planning, the “*Evening in Paris*” themed event, took place with nearly 400 eager Sales, Marketing and Construction professionals in attendance. The highly anticipated, annual event showcased the sales and marketing efforts of the best of the best in the home building industry. Congratulations to the following winners:

Advertising / Promotion Categories

Best Logo

Production Home Builder | Park Square Homes
Custom Home Builder | Phil Kean Design Group
Home Remodeler | Hardwick General Contracting
Associate Member | Grey Street Studios

Best Collateral Package

Production Home Builder | Ashton Woods, Home to Inspiration

Best Direct Mail

Production Home Builder | Ashton Woods, Stop Renting & Start Living
Associate Member | Studio Peck, LLC, Luxury, Innovation, Excellence

Best Print Ad

Production Home Builder | Ashton Woods, Live. Work. Play.
Custom Home Builder | Phil Kean Design Group, Award Winning Architecture, Interior Design & Construction
Associate Member | Studio Peck, LLC, The Home of Your Dreams in on Parade

Best Billboard

Production Home Builder | A/V Homes & Royal Oak Homes, The Lure of Life- Bellalago

Best e-Newsletter

Production Home Builder | Richmond American Homes, Raise Your Game
Associate Member | Florida Home Media, Homebuyer XTRA!

Best e-Mail Campaign

Production Home Builder | Ashton Woods, Hamlin Reserve

Best Social Media Program

Production Home Builder | Ashton Woods
Custom Home Builder | Phil Kean Design Group

Home Remodeler | Hardwick General Contracting

Best On-Line Ad

Production Home Builder | A/V Homes & Royal Oak Homes

Best Web Site

Production Home Builder | Ashton Woods, www.ashtonwoods.com
Custom Home Builder | Phil Kean Design Group, www.PhilKeanDesigns.com
Home Remodeler | Hardwick General Contracting, www.hardwickgc.com
Associate Member | Keesee Associates, gokeesee.com

Best New Homes Magazine/Publication

Consumer & REALTOR® Resource | Florida Home Media

Best Campaign

Production Home Builder | Ashton Woods, Studio Preview Events

Best REALTOR® Promotion

Production Home Builder | A/V Homes & Royal Oak Homes, Relax You've Earned It!

Best Promotion

Production Home Builder | Ashton Woods, Hamlin Reserve Sneak Peek

Major Achievement Categories

Top Producer- Moracy Dores, Meritage Homes

2015/16 Sales and Marketing Council Member of the Year

Sandi Arbolino, CalAtlantic Mortgage

Sales Person of the Year- Larry Aiello, Royal Oak Homes

Individual Achievement Categories

Rookie" Sales Person of the Year | Sara Maizie, KB Home

Internet Sales/Marketing Coordinator of the Year | Melissa Gaudette, KB Home

Sales Manager / Director of the Year | Kirk Klafter, CalAtlantic Homes

Design Counselor of the Year (Tie) | Jennifer Mascioli, Richmond American Homes
& Blaire Hammel, Ashton Woods

Construction-Sales Team of the Year | Mirna Gonzales & Dustin Harrison,
Park Square Homes

Marketing Coordinator/Assistant of the Year | Marcelle Sebaali, Meritage Homes

Marketing Manager/Director of the Year (Tie) | Polly Heard, Meritage Homes
& Kathleen Pollack, Richmond American Homes

Title Insurance Sales Person of the Year, Employed by a Retail Title Company |
Deborah Dudley, First American Title Insurance Company

Insurance Sales Person of the Year | Michelle Delaney, LRA Insurance

Realtor® Partner Awards

Debbie Tassell - honored by Phil Kean Design Group
Aundrea Pointon - honored by Meritage Homes

Shining Star Awards

Anna Treybich - honored by Mattamy Homes
Brian Javier - honored by Adams Homes
Christina Bustamante - honored by Mattamy Homes
Debbie Bracco - honored by Meritage Homes
Giselle Salazar - honored by Adams Homes
Greicy Rodriguez- honored by Royal Oak Homes
Jennifer Vincent - honored by Richmond American Homes
Judy Quezada - honored by Adams Homes
Julie Swanson - honored by CalAtlantic Homes
Kelli Trembley - honored by Meritage Homes
Kelly Grove- honored by Phil Kean Design Group
Maria Magdaleno - honored by Meritage Homes
Michelle Brana- honored by Park Square Homes
Nicole Gerlin – honored by Richmond American Homes
Rhonda Saucillio- honored by A/V Homes
Steven Kalberer - honored by Mattamy Homes
Taylor Bang- honored by Taylor Morrison Homes
Whitney Railey - honored by Meritage Homes

Golden Hammer Awards

Brian Eckerson – honored by Meritage Homes
Bryan Pippin- honored by CalAtlantic Homes
Dana Foster - honored by Richmond American Homes
Dustin Harrison - honored by Park Square Homes
Edwin Mestre- honored by A/V Homes
Epifanio Ontiveros - honored by Adams Homes
Grant Cross- honored by Royal Oak Homes
Jack DeFeo - honored by Meritage Homes
Jeremiah Perry - honored by Adams Homes
Lee Susewitt - honored by Meritage Homes
Mike Corcoran- honored by Taylor Morrison Homes
Tim Storey - honored by Mattamy Homes

Design Categories

Best Model Merchandising- Builder Member | Single Family, Under \$500K
A/V Homes & Royal Oak Homes, Hawthorne

Best Model Merchandising-Builder Member | Single Family, \$500 - 1M
Park Square Homes, Versailles

Best Model Merchandising-Builder Member | Multi Family, Uner \$500K
Ashton Woods, Brindisi

Best Model Merchandising-Designer Member | Multi Family, under \$500K
Masterpiece Design Group Coventry at Hickory Hammock

Best Model Merchandising- Designer Member | Single Family, \$500K- \$1M
Masterpiece Design Group, Hemmingway at Twenty Mile Nocatee

Best Model Merchandising- Designer Member | Single Family, \$1M - 1.5M
Kay Green Design, Inc., Miah

Best Interior Design- Builder Member | \$500K - \$1M

Park Square Homes, Versailles

Best Interior Design Builder Member | \$1M - \$1.5M

Phil Kean Design Group, Sloane Modern

Best Design Center: Ashton Woods

Best Sales Center: Mattamy Homes, Tapestry

Million Dollar Circle Awards

Silver

Trina Bailey, A/V Homes Inc
Victoria Bartkowiak, Taylor Morrison
Dana Cardona, Taylor Morrison
Elena Castro, Taylor Morrison
Myriam Chiriboga, CalAtlantic Homes
Mayra Cuevas, Taylor Morrison
Anne Dempsey, Richmond American Homes
Marilyn DuBois, Royal Oak Homes
Andrew Durbeej, Meritage Homes
Julie Edwards, Taylor Morrison
Linda Elam, Royal Oak Homes
Rita Estrada, CalAtlantic Homes
Kirsten Fisher, Taylor Morrison
Tish Fuhrmann, Meritage Homes
Melissa Gaudette, KB Home
Mercy Gomez, KB Home
Mirna Gonzalez, Park Square Homes
Kelly Gregory, Taylor Morrison
Mike Griz, Mattamy Homes
Nicole Harvey, CalAtlantic Homes
Martin Hodson, Taylor Morrison
Roger Hurdle, KB Home
Alexis Jahnke, Emerald Homes
Robert Jordan, KB Home
Sharod Kelley, Richmond American Homes
Gia Khan, KB Home
Bob Koch, Mattamy Homes
Maria Kolmetz, Meritage Homes
Karen Lang, CalAtlantic Homes
Alice Liu, Taylor Morrison
Hernando Lopez, Royal Oak Homes
John Lynaugh, KB Home
Brade Magac, Ashton Woods
Sara Maizie, KB Home
Luis Marrero, Taylor Morrison
Ezra Mathison, KB Home
Rita McGuire, Royal Oak Homes
John McKay, Taylor Morrison
Mary Lynn McKenzie, Adams Homes
Larissa Melito, Taylor Morrison
Rod Mesplay, KB Home
Kathy Navarro, Royal Oak Homes
Leslie Ogilvie, Taylor Morrison
Alex Olivera, Ashton Woods
Kyle Overstreet, CalAtlantic Homes
Lee Ann Palmer, Taylor Morrison
Michael Pasayan, Taylor Morrison

Michelle Peralta, Ashton Woods
Jose Perez, Park Square Homes
Teri Pettit, Taylor Morrison
Denise Rapp, Park Square Homes
Jeff Rehl, KB Home
Sophia Rogers, Richmond American Homes
Alex Romano, Ashton Woods
Cary Romer, CalAtlantic Homes
Elizabeth Salizar, Taylor Morrison
Georgeann Santos, KB Home
Nichola Selby, Royal Oak Homes
Blake Smith, Mattamy Homes
Carla Snow, Taylor Morrison
Lindsey Stansbury, Richmond American Homes
Amanda Tibbs, Mattamy Homes
Tyler Tremaine, CalAtlantic Homes
Teresa Valdes, Meritage Homes
Maria Valente, Beazer Homes
Scott Whidden, A/V Homes Inc
Danielle Wilson, Royal Oak Homes
Kay Wright, Taylor Morrison
Lauren Yarko, Ashton Woods
Karen Wright-Zimmerman, Richmond American Homes
Team
Yolanda Soto- Rosado & Nicola Selby, Royal Oak Homes

Million Dollar Circle Award Winners

Gold

Larry Aiello, Royal Oak Homes
Jessica Almirall, CalAtlantic Homes
Brian Baker, Beazer Homes
Sam Barnes, A/V Homes Inc
Julie Belzeski, CalAtlantic Homes
Michelle Bethea, Taylor Morrison
Rick Buckner, Century Homes
Becky Buoncervello, A/V Homes Inc
April Carpenter, Meritage Homes
Camille Cloutier, Mattamy Homes
Lisa Crews, KB Home
Howard Daniels, CalAtlantic Homes
Debbie DiCintio, A/V Homes Inc
Warren Doaust, Century Homes
Courtney Doyle, Beazer Homes
Carlos Echeverry, DR Horton
Joey Francavilla, KB Home
Christine Grodzki, CalAtlantic Homes
Kristen Haysley, Taylor Morrison
Misty Hinson, CalAtlantic Homes
Derek Holloway, CalAtlantic Homes
Cali Howell, Ashton Woods
Lionel Jacquemond, Park Square Homes
Rafael Rivera Jr., DR Horton
Patricia Kirkwood, DR Horton
Mark Koury, Beazer Homes
Hector Lopez, A/V Homes Inc
James Makarowski, A/V Homes Inc

Pam Matyas, Park Square Homes
Melanie Molczyk, Meritage Homes
Connie Moore, Taylor Morrison
Bonnie Murdock, A/V Homes Inc
Joan Nagle, KB Home
Bruce Nelson, CalAtlantic Homes
Maria Padron , CalAtlantic Homes
Jim Palmer, Meritage Homes
Allie Raposo, Ashton Woods
Tiffany Reis, Taylor Morrison
Lizette Rodriguez, Beazer Homes
David Rodriguez, Beazer Homes
Yolanda Soto-Rosado, Royal Oak Homes
Madeline Rosado, KB Home
Saribelle Setien, Meritage Homes
Matt Sims, Taylor Morrison
Carley Spangler, DR Horton
John Sparrell, Meritage Homes
Allison Stagg, Royal Oak Homes
Stephen Theall, Meritage Homes
Trina Van Till Trott, Meritage Homes
Ty Wells, Ashton Woods
Shelley West , CalAtlantic Homes
Dana Wheaton, Beazer Homes

Teams

Hilton Ayala & Tracy Reid, A/V Homes Inc.
Dana Wheaton, Richie Fortunato & Brian Baker, Beazer Homes

Million Dollar Circle Award Winners

Platinum

Troy Alexander, Meritage Homes
Tanner Allred, Meritage Homes
William Arce, CalAtlantic Homes
Joelle Austin, Park Square Homes
Hilton Ayala, A/V Homes Inc
Tina Bircher, Meritage Homes
Sarah Bouton, CalAtlantic Homes
Curtis Boyer, CalAtlantic Homes
Ariane Cardenas, Beazer Homes
Patricia Castillo, Mattamy Homes
Didi Clinton, Beazer Homes
Connie Collier, Meritage Homes
Ramune Cruz, Ashton Woods
Carmen Dombrowski, CalAtlantic Homes
Moracy Does, Meritage Homes
Allison Dunley, Meritage Homes
Tatiana Espitia, Beazer Homes
Richie Fortunato, Beazer Homes
Rich Foutz, Ashton Woods
Nelson Garcia, Royal Oak Homes
Lori Gilmore, CalAtlantic Homes
Wendy Gregory, Mattamy Homes
Jessica Grogan, Meritage Homes
Sally Harrop, Meritage Homes
Karin Jimenez, Taylor Morrison
Gary Kelly, Park Square Homes

Cherie Kennell, CalAtlantic Homes
Fernando Mainardi, Meritage Homes
Dale Miller, Meritage Homes
Tamika Mills, CalAtlantic Homes
Carmen Muratti, Beazer Homes
Pasquale Natale, Meritage Homes
Olga Ortega, Royal Oak Homes
Sandra Padin, CalAtlantic Homes
Cari Patterson, A/V Homes Inc
Ali Paymayesh, Meritage Homes
Kristina Rashedi, Ashton Woods
Tracy Reid, A/V Homes Inc
Twiggy Reyes, Mattamy Homes
Maria Richardson, Ashton Woods
Milagros Rivera, DR Horton
Patty Rivera, Park Square Homes
Luis Rivera, Royal Oak Homes
Candice Roberts, Meritage Homes
Eddie Rodriguez, Meritage Homes
Larissa Semilio, Meritage Homes
Jennifer Smith, CalAtlantic Homes
Anand Sobhraj, Meritage Homes
Thomas Temmel, Meritage Homes
Jarrett Townsend, Meritage Homes
Melissa Valley, Mattamy Homes
Carolyn Vanderzyden, Ashton Woods
Ernesto Vega, KB Home
Farith Velez, CalAtlantic Homes
Lisa Wojciechowski, Taylor Morrison
Shawn Wolters, Meritage Homes
T.R. Wyman, A/V Homes Inc

Team

T.R. Wyman & Cari Patterson, A/V Homes Inc.

Each entry was judged on its own merits by a distinguished panel of highly qualified out-of-town judges, selected by the Major Achievement Awards Committee for their experience in new home marketing and related fields. Products or communities built or marketed in Central Florida by Greater Orlando Builders Association members between August 1, 2015 and July 31, 2016 were eligible.

The Greater Orlando Builders Association introduced the Major Achievement Awards (formerly MAME) in 1983. Every year industry professionals and companies use these Sales, Marketing and Design awards as a springboard to reach the next level. Over time, hundreds of award recipients have gone on to receive further recognition on the state and national level. Participating in the Major Achievement Awards is an excellent opportunity to reach the best of the best in the Central Florida building industry.

Thank you to the following sponsors that made this event possible:

Presenting Sponsor:

Florida Home Media

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Fast Signs, Apopka location
Future Home Integration
Meritage Homes
Orlando Sentinel
Stone Import Solutions
Trustco Bank

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Grey Street Studios

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The Education Guide
Builders Update
Keesee and Associates
Masterpiece Design Group
Richmond American Homes

ABOUT THE GOBA: Established in 1953, the Greater Orlando Builders Association (GOBA) is a professional trade organization comprised of approximately six-hundred member businesses throughout Orange, Osceola and Seminole Counties. The GOBA provides legislative advocacy on behalf of its members and presents continuing education programs, services and networking events. The Mid-Florida Home Builders Foundation, the charitable arm of the GOBA, is dedicated to raising funds for organizations that help children and families in need and is responsible for donations of over \$1 million to youth-related charities across Central Florida. Visit the GOBA on the web at www.GreaterOrlandoBA.com.