



ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

These benefits are in addition to those provided with each Event Sponsorship.

PATRON - \$7,500*

- Inclusion of large logo/hotlink on SMC webpage, meeting agenda, flyers, collateral, etc.
- Recognition at all SMC events
- 2 tickets to Holiday Party
- 2 tickets to each Quarterly Breakfast
- 2 tickets to each Educational program

PLATINUM - \$5,000

- Inclusion of medium logo/hotlink on SMC webpage, meeting agenda, flyers, collateral, etc.
- Recognition at all SMC events
- 2 tickets to Holiday Party
- 2 tickets to each Quarterly Breakfast
- 2 tickets to each Educational program

GOLD - \$3,500

- Inclusion of small logo/hotlink on SMC webpage, meeting agenda, flyers, collateral, etc.
- Recognition at all SMC events
- 1 ticket to Holiday Party
- 1 ticket to each Quarterly Breakfast
- 1 ticket to each Educational program

SILVER - \$2,500

- Inclusion of small logo/hotlink on SMC webpage, meeting agenda, flyers, collateral, etc.
- Recognition at all SMC events

Please circle the SMC events below that offer your company the most exposure throughout the year by reaching SMC Annual Sponsorship Levels according to the list of benefits on the following page.

QUARTERLY BREAKFAST

Platinum \$500: January April July October
Gold \$250: January April July October

EDUCATION EVENTS

Platinum \$500: Spring Fall
Gold \$250: Spring Fall

SAM TRAM

Bus Sponsor: \$175

HOME EXPO

Presenting: \$5,000 **Gold:** \$750 **Silver:** \$500

HOLIDAY PARTY

Gold: \$500 **Silver:** \$250

MAJOR ACHIEVEMENT AWARDS

Presenting: \$5,000 **Platinum:** \$2,500 **Wine:** \$2,000 **Bar:** \$2,000
Diamond: \$1,750 **Gold:** \$1,000 **Silver:** \$750

NOTE: Some opportunities may be limited due to industry exclusives and/or existing GOBA Annual Corporate Sponsorships.

***PATRON:** At this level, you may want to consider an annual GOBA Corporate Sponsorship starting at \$10,000 with added value and year-long recognition.

FOR MORE DETAILS contact cherry@greaterorlandoba.com / 407-636-6941.

TOTAL SPONSORSHIP AMOUNT \$ _____

SPONSORSHIP LEVEL REACHED _____

THIS PARTNERSHIP/SPONSORSHIP AGREEMENT is made and entered into this _____ day of _____ by and between _____ (Partner/Company) and the Greater Orlando Builders Association and shall run for the term of one year. Partner hereby agrees to pay GOBA the sum of \$ _____. The Partnership/Sponsorship Fee shall be non-refundable. This Agreement shall not be modified except in writing by instrument executed by all parties hereto.

PARTNER REPRESENTATIVE _____ SIGNATURE _____

GOBA - CHASSITY VEGA, COO _____ SIGNATURE _____

SMC Event Sponsorships

Event dates listed subject to change.

QUARTERLY BREAKFASTS - January, May, July, October

Gold - \$250

- Company recognition from podium before and after event
- Company recognition on all promo material
- Table top to display and distribute company material

Platinum - \$500

- Opportunity to speak at event (2 minutes) and present Recognition Awards to sales agents
- Industry Exclusive
- Company recognition from podium before and after event
- Company logo recognition on all promo material
- Table top to display and distribute company material
- List of attendees

EDUCATIONAL EVENTS - TBA

Gold - \$250

- Company recognition from podium before and after event
- Company recognition on all promo material
- Table top to display and distribute company material

Platinum - \$500

- Opportunity to speak at event (2 minutes) and present Recognition Awards to sales agents
- Industry Exclusive
- Company recognition from podium before and after event
- Company logo recognition on all promo material
- Table top to display and distribute company material

SAM TRAM - Fall

Bus Sponsor - \$175

- 2 representatives
- Industry Exclusive per bus tour
- One Tour Industry exclusive Logo on all promotional communication
- Speaking opportunities on bus Attendee list
- Sponsorship will be limited depending on the number of real estate agents. Sponsorships will be accepted on a first-come, first-serve basis. Maximum of 4 sponsors per tour. One tour per company unless there is room for more.

NOTE: This is a working sponsorship and requires attendance at a one-time sponsorship meeting as well as the solicitation of REALTOR® participants. Please be aware that the number of buses is contingent on a minimum number of Realtors. If a minimum is not met, all funds will be returned in full. Maximum of four (4) bus tours.

HOME EXPO - Spring

Presenting Sponsor - \$1,500

- Industry exclusive. GOBA has the right to sell additional Presenting Sponsorships to GOBA members in non-competing industries.
- Inclusion of logo/hotlink on marketing collateral an GOBA website (promotions, promote, onsite signage)
- One Complimentary Booth in premier location
- 20% off additional booths
- Logo inclusion in program
- Attendee list

Gold Sponsor - \$750

- Logo inclusion in program

- Attendee list
- One Complimentary Booth
- Inclusion of logo/hotlink on marketing collateral an GOBA website (promotions, promote, onsite signage)

Silver Sponsor - \$500

- Company name on signage at event Recognition in GOBA Weekly e-news (every issue that features the Expo)
- Recognition in program Attendee
- Inclusion of logo/hotlink on marketing collateral an GOBA website (promotions, promote, onsite signage)

HOLIDAY PARTY - December

Gold Sponsor - \$500

- Includes 4 complementary tickets
- logo recognition on event flyer and promotional materials
- table top exhibit at event, recognition at event, opportunity to speak at event
- Industry exclusive at this level

Silver Sponsor - \$250

- Includes 2 complementary tickets
- Recognition on event flyer and promotional materials
- Recognition at event

MAJORS 2017 - September

Presenting - \$5,000

- Industry Exclusive
- Dinner tickets with preferred seating – 10
- Presentation of Major Award
- Full-page ad in program
- Prominent logo display at event
- Inclusion of logo/hotlink on marketing collateral an GOBA website (promotions, promote, onsite signage)

Platinum - \$2,500

- Industry Exclusivity
- Dinner tickets with preferred seating - 6
- Opportunity for representative to present award
- 1/2-page ad in program
- Prominent logo display at event
- Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage)

Wine - \$2,000

- Dinner tickets - 4
- Sponsor of dinner menu
- Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage)

Diamond - \$1,750

- Industry Exclusivity
- Dinner tickets with preferred seating - 4
- Presentation of Major Award
- 1/2-page ad in program
- Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage)

Bar Sponsor - \$2,000 (4 Packages Available)

- Opportunity to provide complimentary hosted beer, wine during pre-function Cocktails
- Logo on bar canopy and drinkware promotion
- Dinner tickets – 2
- 1/2-page ad in program
- Listing on marketing collateral, GOBA website (promotions, program, onsite print signage)

Gold - \$1,000

- Dinner tickets – 2
- 1/2-page ad in program
- Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage)

Silver - \$750

- Dinner tickets - 2
- 1/4-page ad in program
- Listing on marketing collateral, GOBA website (promotions, program, onsite print signage)

For more information contact cherry@greaterorlandoba.com / 407-636-6941