

## Jack Lazinsk – BIO

Jack Lazinsk has recently taken his nearly 17 years career of working with National Home Builders and went out on his own as Owner of Jack Lazinsk, LLC a Consulting Business focused on Consulting, Coaching and Recruiting for Home Builders large and small and other related businesses. Jack is a graduate of University of South Florida, where he received a bachelor's Degree in Marketing.

After graduation, Jack launched his career in the Four Corners area of Florida, where he began his New Home sales career. That eventually led to a nearly 13 year career in Sales Leadership with National Home Builders beginning with nearly 10 years with KB Home and positions of New Home Sales Counselor, Regional Trainer and Regional Sales Manager. While at KB Home he spanned markets throughout Florida including Orlando, Tampa, Daytona Beach, New Smyrna, Deltona, Palm Coast, Port St. Lucie, Sebastian, Sarasota, Lakeland, Ft. Meyers and more. Soon afterward, his expanding expertise in Sales Leadership allowed him to become a Vice President of Sales & Marketing with Lennar Homes in Orlando Florida where he helped lead them to the prestigious status of #1 builder in the market for all 3 years that Jack was a part of the team. Jack then spent the last 4 years as Vice President of Sales for Orlando and South Florida with Richmond American Homes helping to expand the Orlando Division with large year over year growth of the Orlando Division for this National Home Builder. Jack also serves as the chairperson for the Greater Orlando Builders Associations Sales & Marketing Council and was the recipient of the 2015 Sales Director of the Year and 2017 Builder of the Year among all home builders in the Central Florida Market.