



Ross Bitterling
Builders First Source
Sales Manager
Candidate for Associate Director

Ross is a proud graduate of The University of Central, where he received his Bachelor of Science in Business Administration. He continues to give back to his Alma Mater by being active in UCF's Professional Sales Program, serving as both a Sponsor and Mentor for the program. Go Knights!

Ross has 25 years of experience in the Building Material Supply Business and has been an advocate for the industry through out his career. As a long time GOBA Member, this past year was his first year serving on the GOBA Leadership Board. In 2018, GOBA began a partnership with Future Builders of America (FBA) a program that Ross has supported for many years. Ross hopes to play an integral roll in helping these two groups come together to support the future of our industry.