

2019 KPCA ANNUAL CONFERENCE AGENDA

Building For Success in Value-Based Reimbursement

Location: Embassy Suites, 1801 Newtown Pike, Lexington, 40511

Date: Thursday, October 17th & Friday, October 18th, 2019
All Times are in Eastern Standard Time (EST)

Wednesday, October 16th

11:00 am – 6:00 pm KPCA Keeneland Networking Day (*Registration Required*)

Phoenix Dining Room, 4201 Versailles Rd, Lexington, KY

Thursday, October 17th

8:00 - 8:45 am	Registration, Light Breakfast, Exhibitor Visits	Coldstream 1-5
8:45 - 9:00 am	Opening & Welcome <i>David Bolt, CEO, Kentucky Primary Care Association, Frankfort, KY</i>	Coldstream 1-5
9:00 -10:15 am	Building for Success in Value-Based Reimbursement* <i>Dr. John Langefeld, Vice President, Clinical Integration and Quality Innovation, Vizient MidSouth, Atlanta, GA</i>	Coldstream 1-5
10:15 -11:30 am	Successfully Leading Your Clinic from Here to There* <i>Melissa Stratman, CEO, Coleman Associates, Boulder, CO</i>	Coldstream 1-5

11:30 - 12:15 pm	<p>Field Development Update on the Centralized Healthcare And Reimbursement data Leading Innovation (CHARLI): the KPCA-wide centralized value-based payments management system*</p> <p><i>Jerry Gob, Principal, nSightMed Solutions, Louisville, KY</i></p> <p><i>Steve Linthicum, Principal, nSightMed Solutions, Louisville, KY</i></p> <p><i>Steve Gruner, President/CEO, HEALTHWARESYSTEMS, Elgin, Ill.</i></p>	Coldstream 1-5
12:15 - 1:30 pm	<p>Keynote Lunch - Policy and Legislative Updates from NACHC, NARHC & PCA*</p> <p><i>Colleen Meiman, MPP, Senior Policy Advisor at National Association of Community Health Centers (NACHC), Washington, DC</i></p> <p><i>Nathan Baugh, Director of Government Affairs, National Association of Rural Health Clinics, Alexandria, VA;</i></p> <p><i>John D. Inman, Director of Advocacy and Government Affairs, Kentucky Primary Care Association, Frankfort, KY</i></p>	Coldstream 1-5
1:30 - 1:45 pm	<p>Break, Exhibitor Visits</p>	
2:15 - 3:00 pm	<p>Kentucky Health Information Exchange (KHIE) and KPCA Collaboration Update*</p> <p><i>Andrew Bledsoe, MS, MBA, Deputy Executive Director, Commonwealth of Kentucky CHFS Office of Health Data and Analytics, Frankfort, KY</i></p>	Coldstream 1-5
3:00 - 4:00 pm	<p>Hierarchical Condition Categories (HCCs) - What Are They & How Do They Impact Value-Base Payment*</p> <p><i>Marla K. Dumm, CPC, CCS-P, CRC, Managing Consultant, BKD, Springfield, MO</i></p>	Coldstream 1-5
4:00 - 4:15 PM	<p>Break, Exhibitor Visits, Snack</p>	

4:15 - 5:15 pm	BREAKOUT - Thinking Outside the Rural Health Clinic Box* <i>Barry Martin, CEO, Primary Care Centers of Eastern Kentucky, Hazard, KY</i>	Coldstream 1 & 2
4:15 - 5:15 pm	BREAKOUT - Understanding Compliance in Practice for FQHCs* <i>Marcie Zakheim, Partner, Feldesman Tucker Leifer Fidell LLP, Washington, DC</i>	Coldstream 3,4 &5
5:15 pm	Closing Statement, Adjourn	

Friday, October 18th

9:00 – 4:00 pm	KPCA Board Training - Effective Governance in a Changing Health Care Environment <i>(Max of 30 attendees – Registration required)</i> <i>Marcie Zakheim, Partner, Feldesman Tucker Leifer Fidell LLP, Washington, DC</i>	Clark
7:45 - 8:30 am	PRE-CONFERENCE - Motivational Interviewing to Influence Patient Decision Making* <i>Stacy R. Stanifer, MSN, APRN, AOCNS Oncology Clinical Nurse, Specialist Baptist Health Lexington, Lexington, KY</i>	Clark
7:45 - 8:30 am	PRE-CONFERENCE - PCMH Breakfast Session <i>Dawn Gentsch, MPH, MCHES, PCMH CCE, PCMH Consultant, Des Moines, IA</i>	Coldstream 1 & 2
7:45 - 8:30 am	PRE-CONFERENCE - 2020 Policy & Issues Forum Planning Session for FQHCs (Invite Only) <i>Lindey Young, MBA, Member Services Manager, Kentucky Primary Care Association, Frankfort, KY</i>	Coldstream 5
8:00 – 9:00 am	Registration, Light Breakfast	

9:00 - 9:10 am	Welcome	Coldstream 1-5
9:10 - 10:15 am	Human Resource Issues & the Value-Based Practice* <i>Melanie Kilpatrick, JD, Attorney, Williams Kilpatrick, PLLC, Lexington, KY</i> <i>Tricia A. Shackelford, Esq., Of Counsel, Williams Kilpatrick, PLLC, Lexington, KY</i>	Coldstream 1-5
10:15 - 11:15 am	Building a Practice Infrastructure for Success in the Value-Based Healthcare: Business Strategy Models including Incentivizing, Salary Models, Quality-Oriented Staffing Support* <i>Dr. John Langefeld, Vice President, Clinical Integration and Quality Innovation, Vizient MidSouth, Atlanta, GA</i>	Coldstream 1-5
11:15 - 11:30 am	Break, Exhibitor Visits	
11:30 - 12:15 pm	KPCA Centralized Healthcare And Reimbursement data Leading Innovation (CHARLI): Utilizing the CHARLI System in Practice* <i>Jerry Gob, Principal, nSightMed Solutions, Louisville, KY</i> <i>Steve Linthicum, Principal, nSightMed Solutions, Louisville, KY;</i> <i>Steve Gruner, President/CEO, HEALTHWARESYSTEMS, Elgin, Ill.</i>	Coldstream 1-5
12:15 - 1:30 pm	Lunch - KPCA Awards Presentation & The Future of KPCA * <i>David Bolt, CEO, Kentucky Primary Care Association, Frankfort, KY</i>	Coldstream 1-5
1:30 - 1:45 pm	Break, Exhibitor Visits	
1:45 - 2:45 pm	Organizational Culture and its Relationship to Information Security and Compliance*	Coldstream 1-5

*Charles R. Snyder, CISM, CISA, PMP, Senior
Managing Consultant, BKD, Louisville, KY*

2:45 – 3:00 pm

Break, Exhibitor Visits, Snack

3:00 – 4:00 pm

**BREAKOUT - Strategies and Best Practices for
Increasing Adolescent Immunization Rates***

Coldstream 1 & 2

*Sandi Knight, BS, Health Systems Manager,
Primary Care and State-based Systems,
American Cancer Society, Lexington, KY*

*Jeff Vella, MHA, Health Systems Manager,
Primary Care and State-based Systems,
American Cancer Society, Lexington, KY*

3:00 – 4:00 pm

**BREAKOUT - Rural Health Center (RHC) Survey
and Certification 101***

Coldstream 3, 4 & 5

*Elsie Bates Crawford, RN, BSN, MHA, VP,
Operations-Director of Nursing, Wilkens Medical
Group, Jellico, TN*

4:00 pm

Closing Statements, Adjourn

**Indicates continuing education have been submitted*

Target Audience

CEOs, CFOs, COOs, Executive Directors, Practice Leads, Board Members, Medical Directors, Operation Managers, Clinical Administration, Physicians, PAs, Nurses, Clinical Staff

Continuing education has been submitted for the following programs

- Medicine, Physician Assistant, Nurse Practitioner
- Dentistry
- Nursing
- Pharmacy
- Professional Counselor
- Respiratory
- Social Work
- Certificate of Attendance

2019 KPCA Annual Conference Registration

<https://kpcanet.org/events/details/2019-kpca-annual-conference-1372>

Hotel Information- Embassy Suites, 1801 Newtown Pike, Lexington, KY 40511, (859) 455-5000

Book your rooms here -

<https://embassysuites.hilton.com/en/es/groups/personalized/L/LEXESES-PCA-20191016/index.jhtml>

KPCA Keeneland Networking Day – Wednesday, October 16th

We will be escaping from the average workday and enjoying a Networking Keeneland Outing. Tickets will be sold on a first come, first serve basis.

Registration - <https://kpcanet.org/events/details/kpca-keeneland-networking-day-1381>

If you have questions or concerns, please contact Lindey Young, lyoung@kypca.net.