

# 2019 KPCA ANNUAL CONFERENCE AGENDA

*Building For Success in Value-Based Reimbursement*

Location: Embassy Suites, 1801 Newtown Pike, Lexington, 40511

Date: Thursday, October 17th & Friday, October 18th, 2019  
*All Times are in Eastern Standard Time (EST)*

## Wednesday, October 16th

11:00 am – 6:00 pm KPCA Keeneland Networking Day (*Registration Required*)

*Phoenix Dining Room, 4201 Versailles Rd, Lexington, KY*

## Thursday, October 17th

8:00 - 8:45 am	Registration, Light Breakfast, Exhibitor Visits	Coldstream 1-5
8:45 - 9:00 am	<b>Opening &amp; Welcome</b> <i>David Bolt, CEO, Kentucky Primary Care Association, Frankfort, KY</i>	Coldstream 1-5
9:00 -10:15 am	<b>Building for Success in Value-Based Reimbursement</b> <i>Dr. John Langefeld, Vice President, Clinical Integration and Quality Innovation, Vizient MidSouth, Atlanta, GA</i>	Coldstream 1-5
10:15 -11:30 am	<b>Successfully Leading Your Clinic from Here to There</b> <i>Melissa Stratman, CEO, Coleman Associates, Boulder, CO</i>	Coldstream 1-5

11:30 - 12:15 pm	<p><b>Field Development Update on the Centralized Healthcare And Reimbursement data Leading Innovation (CHARLI): the KPCA-wide centralized value-based payments management system</b></p> <p><i>Jerry Gob, Principal, nSightMed Solutions, Louisville, KY</i></p> <p><i>Steve Linthicum, Principal, nSightMed Solutions, Louisville, KY</i></p> <p><i>Steve Gruner, President/CEO, HEALTHWARESYSTEMS, Elgin, Ill.</i></p>	Coldstream 1-5
12:15 - 1:30 pm	<p><b>Keynote Lunch - Policy and Legislative Updates from NACHC, NARHC &amp; PCA</b></p> <p><i>Colleen Meiman, MPP, Senior Policy Advisor at National Association of Community Health Centers (NACHC), Washington, DC</i></p> <p><i>Nathan Baugh, Director of Government Affairs, National Association of Rural Health Clinics, Alexandria, VA;</i></p> <p><i>John D. Inman, Director of Advocacy and Government Affairs, Kentucky Primary Care Association, Frankfort, KY</i></p>	Coldstream 1-5
1:30 - 1:45 pm	<p><b>Break, Exhibitor Visits</b></p>	
2:15 - 3:00 pm	<p><b>Kentucky Health Information Exchange (KHIE) and KPCA Collaboration Update</b></p> <p><i>Andrew Bledsoe, MS, MBA, Deputy Executive Director, Commonwealth of Kentucky CHFS Office of Health Data and Analytics, Frankfort, KY</i></p>	Coldstream 1-5
3:00 - 4:00 pm	<p><b>Hierarchical Condition Categories (HCCs) - What Are They &amp; How Do They Impact Value-Base Payment</b></p> <p><i>Marla K. Dumm, CPC, CCS-P, CRC, Managing Consultant, BKD, Springfield, MO</i></p>	Coldstream 1-5
4:00 - 4:15 PM	<p><b>Break, Exhibitor Visits, Snack</b></p>	

4:15 - 5:15 pm	<b>BREAKOUT - Thinking Outside the Rural Health Clinic Box</b> <i>Barry Martin, CEO, Primary Care Centers of Eastern Kentucky, Hazard, KY</i>	Coldstream 1 & 2
4:15 - 5:15 pm	<b>BREAKOUT - Topic: Understanding Compliance in Practice (including HRSA compliance)</b> <i>Marcie Zakheim, Partner, Feldesman Tucker Leifer Fidell LLP, Washington, DC</i>	Coldstream 3,4 &5
5:15 pm	<b>Closing Statement, Adjourn</b>	

## Friday, October 18<sup>th</sup>

9:00 – 4:00 pm	<b>KPCA Board Training</b> <i>(Max of 30 attendees – Registration required)</i> <i>Marcie Zakheim, Partner, Feldesman Tucker Leifer Fidell LLP, Washington, DC</i>	Clark
7:45 - 8:30 am	<b>PRE-CONFERENCE - Motivational Interviewing</b> <i>Speaker TBD</i>	Clark
7:45 - 8:30 am	<b>PRE-CONFERENCE - PCMH Breakfast Session</b> <i>Dawn Gentsch, MPH, MCHES, PCMH CCE, PCMH Consultant, Des Moines, IA</i>	Coldstream 1 & 2
7:45 - 8:30 am	<b>PRE-CONFERENCE - 2020 Policy &amp; Issues Forum Planning Session for FQHCs (Invite Only)</b> <i>Lindsey Young, MBA, Member Services Manager, Kentucky Primary Care Association, Frankfort, KY</i>	Coldstream 5
8:00 – 9:00 am	<b>Registration, Light Breakfast</b>	
9:00 - 9:10 am	<b>Welcome</b>	Coldstream 1-5

9:10 – 10:15 am

**Human Resource Issues & the Value-Based Practice**

Coldstream 1-5

*Melanie Kilpatrick, JD, Attorney, Williams Kilpatrick, PLLC, Lexington, KY*

*Tricia Shackelford, JD, Managing Member Shackelford Law Office, PLLC, Lexington, KY*

10:15 - 11:15 am

**Building a Practice Infrastructure for Success in the Value-Based Healthcare: Business Strategy Models including Incentivizing, Salary Models, Quality-Oriented Staffing Support**

Coldstream 1-5

*Dr. John Langefeld, Vice President, Clinical Integration and Quality Innovation, Vizient MidSouth, Atlanta, GA*

11:15 – 11:30 am

**Break, Exhibitor Visits**

11:30 – 12:15 pm

**KPCA Centralized Healthcare And Reimbursement data Leading Innovation (CHARLI): Utilizing the CHARLI System in Practice**

Coldstream 1-5

*Jerry Gob, Principal, nSightMed Solutions, Louisville, KY*

*Steve Linthicum, Principal, nSightMed Solutions, Louisville, KY;*

*Steve Gruner, President/CEO, HEALTHWARESYSTEMS, Elgin, Ill.*

12:15 – 1:30 pm

**Lunch - KPCA Awards Presentation & The Future of KPCA**

Coldstream 1-5

*David Bolt, CEO, Kentucky Primary Care Association, Frankfort, KY*

1:30 – 1:45 pm

**Break, Exhibitor Visits**

1:45 – 2:45 pm

**Organizational Culture and its Relationship to Information Security and Compliance**

Coldstream 1-5

*Charles R. Snyder, CISM, CISA, PMP, Senior Managing Consultant, BKD, Louisville, KY*

2:45 – 3:00 pm	Break, Exhibitor Visits, Snack	
3:00 – 4:00 pm	<b>BREAKOUT - Strategies and Best Practices for Increasing Adolescent Immunization Rates</b> <i>Sandi Knight, BS, Health Systems Manager, Primary Care and State-based Systems, American Cancer Society, Lexington, KY</i> <i>Jeff Vella, MHA, Health Systems Manager, Primary Care and State-based Systems, American Cancer Society, Lexington, KY</i>	Coldstream 1 & 2
3:00 – 4:00 pm	<b>BREAKOUT - Rural Health Center (RHC) Survey and Certification 101</b> <i>Elsie Bates Crawford, RN, BSN, MHA, VP, Operations-Director of Nursing, Wilkens Medical Group, Jellico, TN</i>	Coldstream 3, 4 & 5
4:00 pm	Closing Statements, Adjourn	

**Target Audience**

CEOs, CFOs, COOs, Executive Directors, Practice Leads, Board Members, Medical Directors, Operation Managers, Clinical Administration, Physicians, PAs, Nurses, Clinical Staff

**Continuing education will be provided for the following programs**

- Medicine, Physician Assistant, Nurse Practitioner
- Dentistry
- Nursing
- Pharmacy
- Professional Counselor
- Respiratory
- Social Work
- Certificate of Attendance

**2019 KPCA Annual Conference Registration**

<https://kpcanet.org/events/details/2019-kpca-annual-conference-1372>

**Hotel Information-** Embassy Suites, 1801 Newtown Pike, Lexington, KY 40511, (859) 455-5000

**Book your rooms here -**

<https://embassysuites.hilton.com/en/es/groups/personalized/L/LEXESES-PCA-20191016/index.jhtml>

**KPCA Keeneland Networking Day – Wednesday, October 16<sup>th</sup>**

We will be escaping from the average workday and enjoying a Networking Keeneland Outing. Tickets will be sold on a first come, first serve basis.

**Registration -** <https://kpcanet.org/events/details/kpca-keeneland-networking-day-1381>

If you have questions or concerns, please contact Lindey Young, [lyoung@kypca.net](mailto:lyoung@kypca.net).