



ADVERTISE in the 2018 CRBRA's RESIDENTIAL BUILDING QUARTERLY MAGAZINE

2018

ADVERTISING RATES
ALL ADS ARE FULL COLOR.

**Design Trends and
Member Directory Issue**
(40+ pages)
1000 copies distributed to
consumers and CRBRA Members
Ad Deadline: Jan. 18

SPRING ISSUE
600 distribution to CRBRA
Membership and industry partners.
Ad Deadline: April 18

FALL ISSUE
600 distribution to CRBRA
Membership and industry partners.
Ad Deadline July 31

YEAR END ISSUE
600 distribution to CRBRA
Membership and industry partners.
Ad Deadline: Nov. 15

For Ad Reservation:
Email pam@crbra.com or call
518.690.0766

2018 MAGAZINE RATES and SPECS

Advertising Rates - All Ads are **FULL COLOR**

Advertisement Submittal Specifications:

- Advertisements **MUST** be submitted at 300 dpi. We will accept PDF, EPS, TIF, and JPG(JPEG) files.
- Please note that any problem which requires our design staff to change the ad to meet press-ready standards will be billed at the rate of \$50 per hour (1/2 hr. minimum).
- **DO NOT SEND:** Word files, Publisher files or native files.
- Advertisements must be submitted at the proper size.
- Submit Ads to: pam@crbra.com
- File/technical questions can be submitted to: frankromeo71@gmail.com



Size	1X	4X
Full page	\$539	\$450/per issue
Half Page	\$449	\$360/per issue
Quarter Page	\$359	\$290 per issue

PAGE SIZES (WIDTH X HEIGHT)

AD SIZE	SUBMISSION	LIVE AREA**
Full (bleed)	8.75 x 11.25	7.5 x 10
Full (no bleed)	7.5 x 10	7.5 x 10
Half (bleed)	8.75 x 5.725	7.5 x 4.5
Half (no bleed)	7.5 x 4.875	7.5 x 4.5
Quarter*	3.625 x 4.875	

* Quarter page ads are non bleed ads.

LIVE AREA - This is the area that all text, logos and pertinent images should be within without risk of being trimmed in final production.

Company: _____

Phone: _____

Contact Name/Email: _____

Invoice or Credit Card #: _____ Exp: _____ CVC: _____

Name/Address on Card: _____

Size: _____ Issue: _____ Frequency (1x or 4x): _____