

2018

JUNE 2-3 & 9-10

PARADE of HOMES



Calling All Builders and Realtors

- Limited Spots Available
- Unique Marketing Opportunity
- Reach Targeted Buyers

Over \$50,000 in marketing value to attract new construction home buyers!

NEW FOR 2018

- Expanded television, radio and social media advertising
- Robust public relations exposure
- A fully customizable website and app to enhance the visitors' and Buyers' experiences including:
 - Home builder info and pictures
 - Mapping and driving directions
 - Online ticket purchases
 - Visitor tickets scanned at Builder's homes which aide in post audience analysis
- Exclusive Parade of Homes Guide Magazine
- Increased Sponsor involvement
- Preview event for Realtors
- Judging and Awards

BUILDER ENTRY FEE:

- \$3500 CRBRA Member for first home
 - \$1000 Non-Refundable deposit due with entry application
- Non-members: \$4100 - includes dues



All Proceeds Benefit

Center for Disability Services

Where people get better at life

APPLICATION FORM

Builder _____ Contact Name _____

Email _____ Cell Phone _____

Entry Address _____ Town _____ Subdivision _____

Current Construction Stage _____ Price Range \$ _____

Signature _____

Non refundable - \$1000 - Cardholder/Business Name _____

Credit Card# _____ EXP _____ CVC _____

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