

You are cordially invited to join the CRBRA Professional Women in Building (PWB), a dynamic group of inspiring building industry professionals who share strategies and solutions to promote, enhance and support professional women in today's home building industry.

Join today to be entitled to all these benefits for only \$70/year for any CRBRA Member.

According to recent NAHB studies, company earnings of PWB members are 22% higher than those who are not members.

PWB Members agree that they are more successful business professionals because of the support they receive from peer members. Access to professional development resources, forums that hone leadership skills and national recognition within the largest network of residential construction industry professionals also give them a competitive edge.



Benefits Available to Professional Women in Building Members

Members receive support from each other and collectively create programs and events that represent and reflect their unique interests. In 2018 CRBRA's PWB has a full schedule starting with the **Kick Off Meeting at Installation Celebration, Champagne & Chocolate Evening, Lunch & Learn-Small Business Matters, Paint & Sip, Lobby Day at the Capital, Field Trip, Scholarship Presentation, Family Mini-Golf Outing, Saratoga Track Day, Scavenger Hunt Albany, Lunch & Learn-HOUZZ Workshop, Holiday Paint & Sip, Holiday Gathering.**

We share strategies and business solutions through education, networking, publications, mentoring and legislative awareness. PWB provides several scholarships that support both young women just entering into the trades and professionals.

Benefits Available from NAHB's Professional Women in Building

- **Building Women magazine** — Published three times a year, this publication is the premier source of new home trends and techniques, as well as professional growth for women in the home building industry.
- **We-Connect eSource:** A quarterly e-newsletter to keep you up-to-date on events and meetings, legislative news, and issues that have an effect on your bottom line.
- **Web Channel Online Resources:** NAHB Professional Women in Buildings exclusive member-only web page featuring information on women in the industry, thriving in a family business, trends in building, and professional and personal development.
- **Education:** The council offers leadership training at NAHB meetings. Topics include leadership skills, communications skills, time management and public speaking.
- **Political Action:** Members are actively engaged in working for political candidates who support the goals of the building industry. Training programs on how to be involved in the political process are held at national meetings or are available through email.
- **Educational Grants and Travel Awards:** Members are eligible to apply for "Women of the Future" grants. The grants provide funding for continuing education related to professional development in the skills needed to advance in the home building industry. CRBRA PWB members have been awarded this grant.

NOTE: You must be a CRBRA Member to join the Professional Women in Building Local Council at CRBRA.

2018 Professional Women in Building Council- Local Chapter: Capital Region Builders & Remodelers Association

Member Name _____ Company _____ Date _____
 Email _____ Phone _____ \$70 CC# _____
 EXP # ____ CVC# ____ Cardholder/Company Name on card _____
 CC Mailing Address _____

Scan & email to deedee@crbra.com or Mail application and check to CRBRA 36 British American Blvd, Latham 12110