



# 2019 ANNUAL SPONSORSHIP OPPORTUNITIES

## WHY SPONSOR?

Take advantage of highly visible opportunities to be recognized as one of CRBRA's premier sponsors in print, online and in person. Plus, your sponsorship entitles you to use of the spacious Grand Hall at the new CRBRA headquarters for company training, networking and more.

## WHO CAN YOU REACH?

An annual sponsorship will ensure your company's consistent presence throughout the year by CRBRA's more than 300 company members comprised of builders, remodelers and industry-related associates. Typically, more than 2,500 individuals participate in a CRBRA function each year.

## ARE THERE ADDITIONAL SPONSORSHIPS?

Yes, there's a menu of ala carte options for company's looking to have a presence at the Parade of Homes, Best in Building Awards, golf outing and more.

*Please note: Annual sponsorships are available on a first-come, first-served basis. Sponsor is responsible for providing all graphics at the sizes provided by CRBRA.*

	ELITE (Exclusive)	DIAMOND (2 max.)	PLATINUM
INVESTMENT	\$6,000	\$4,000	\$2,500
Print ad in <i>Residential Building</i> magazine	Back cover	Inside front cover Inside back cover*	Half page (interior)
Banner ad on CRBRA.com (monthly)	12	6	3
Banner ad in monthly newsletter	12	-	-
Name recognition in monthly newsletter	-	12	12
Tickets to mixers (annual)	10	6	4
Recognition on CRBRA bannerstand (displayed at Headquarters and events)	Logo (large)	Logo (small)	Name
Use of Grand Hall at Headquarters	4	2	1
Social media recognition	4	2	-
Reserved parking at Headquarters	1	-	-

## 2019 ANNUAL SPONSORSHIP RESERVATION FORM

Please complete and return to DeeDee Enides at [deedee@crbra.com](mailto:deedee@crbra.com). Or, call 518.579.0066.

**Elite [SOLD!]**       **Diamond #1 [SOLD!]**       **Diamond #2 [SOLD!]**       **Platinum**

↳ Bellevue Builders Supply

↳ HIG Construction

↳ Erie Materials

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name/Address on Card (if different): \_\_\_\_\_

\_\_\_\_\_



# 2019 ADVERTISING & SPONSORSHIPS

## WHY SPONSOR AND/OR ADVERTISE?

Whether it's sponsoring an event or council or advertising in print or online, there are a myriad of opportunities to make the most of your marketing budget. Cultivate the marketing mix that works best for you and your business - while gaining recognition for your dedication to the industry.

## WHO CAN YOU REACH?

CRBRA has more than 300 company members comprised of builders, remodelers and industry-related associates. Our sponsors and advertisers have the potential to reach more than 2,500 individuals.

*Please note: Sponsorships are available on a first-come, first-served basis.*

## MONTHLY - \$500/month

Display your product or promote your company at the HQ all month, one use of the Grand Hall during the month, 50-word promotion in CRBRA newsletter.

- January
- February [SOLD!]
- March
- April [SOLD!]
- May
- June
- July
- August
- September
- October
- November
- December

## MIXERS - \$300/mixer

Recognition with logo and URL on CRBRA.com, social media, newsletter and at event. One complimentary ticket.

- March
- April
- May
- June
- October

## GRAND HALL RENTAL \$100 for two hours

Host functions for up to 40 people in the HQ's Grand Hall. Includes tables, chairs and AV. After two hours, add \$50/hour.

## CRBRA PREMIER EVENTS



The 18th Annual Parade of Homes will draw thousands of qualified home buyers across two weekends in June. The sponsorship levels have been designed to provide a number of pre-event, event and post-event opportunities to promote your company to CRBRA members and the public.

### PARADE OF HOMES (June)

- Title - \$10,000 [SOLD!]
- Platinum - \$4,500
- Gold - \$3,000
- Silver - \$1,500
- Bronze - \$750
- Stone (2 max.) - \$500



The Best in Building Awards honors CRBRA members for their excellence and innovation in residential building, remodeling, design and marketing. Sponsors receive pre-event, event and post-event recognition and are highly appreciated by attendees and award winners.

### BEST IN BUILDING AWARDS (November)

- Event (exclusive) - \$5,000 [SOLD!]
- Category (8 categories) - \$1,500
- Platinum - \$1,000
- Gold - \$750
- Silver - \$500
- Bronze - \$250
- Friend - \$100



Please complete the reservation form on reverse and return to DeeDee Enides at deede@crbra.com. Or, call 518.579.0066.



# 2019 ADVERTISING & SPONSORSHIPS

## EVENTS

Network with colleagues while enjoying friendly competition. Sponsors receive complimentary admission.

### SPORTING CLAY SHOOT (May)

- Lunch (2 max.) - \$350 **[SOLD!]**
- Beverage (2 max.) - \$300
- Station (8 max.) - \$250
- Safety (4 max.) - \$200

### GOLF TOURNAMENT (July)

- Golf Cart (exclusive) - \$750
- Lunch (4 max.) - \$400
- Beverage (4 max.) - \$350
- Closest to the Pin - \$300
- Longest Drive - \$300
- Flag - \$180
- Tee - \$150

### SARATOGA TRACK DAY (August)

- Lunch (2 max.) - \$1,250 **[SOLD!]**

### SPORTING CLAY SHOOT (September)

- Lunch (2 max.) - \$350 **[SOLD!]**
- Beverage (2 max.) - \$300
- Station (8 max.) - \$250
- Safety (4 max.) - \$200

## COUNCILS (ANNUAL)



Complimentary membership and event access for 1-2 attendees; online recognition with logo and URL; and more.

- Platinum (3 max.) - \$1,000
- Gold - \$500
- Silver - \$250



Complimentary access to FIL event for 1-2 attendees; online recognition with company logo and URL.

- Gold - \$500
- Silver - \$250

## ADVERTISING

### RESIDENTIAL BUILDING MAGAZINE



Ad Size	1-3 issues	4 issues
Full	\$550	\$450
Half	\$450	\$360
Quarter	\$360	\$290

### CRBRA.COM BANNER ADS

Placement	Annual	Quarterly
Home	\$1,200	\$400
Calendar	\$1,000	\$300
Directory	\$1,000	\$300

## 2019 SPONSORSHIP MENU RESERVATION FORM

Please select the menu items you want to reserve, provide your payment details and return to DeeDee Enides at [deedee@crbra.com](mailto:deedee@crbra.com). Or, call 518.579.0066.

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name/Address on Card (if different): \_\_\_\_\_

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