



## 2018 Wine Stroll Art Competition Guidelines

### The Challenge and Goal:

Create a new poster for the 2019 Morgan Hill Downtown Association Wine Stroll. The Wine Stroll is the featured event of the Morgan Hill Wine and Food Week which is working to achieve notoriety for Morgan Hill's downtown as *the place to be* to shop, dine, and enjoy the bounty of the land in a glass.

This new poster will be placed in most of Morgan Hill's downtown businesses and local wineries as well as use in web-based and social media marketing efforts next year.

### The Criteria:

- Create a poster that is 12" x 18".
- Artwork must in some way represent or infer the Wine Stroll event, wine and/or wineries, downtown scene, or related shopping, dining, drinking, and incorporate the Wine Stroll logo with event details. Artist must be at least 18 years of age due to adult setting.
- Must submit artwork in digital format (hi-resolution or vector file) **AND** one 12"x 18" printed copy to the Morgan Hill Downtown Association.
  - Email artwork (hi-resolution or vector file) to [mhda@morganhilldowntown.org](mailto:mhda@morganhilldowntown.org).
  - Deliver 12" x 18" printed copy to the Morgan Hill Downtown Association, 90 West Main Ave., Suite 6. Please call 408-779-3190 to make arrangements to drop-off your artwork.
- Artwork is due no later than **Thursday, April 26<sup>th</sup>**, 2018 by 2:00 PM.

### The Judging:

- Each ticket holder of the Wine Stroll will be given a ballot so that they can participate in the judging on the day of the Wine Stroll event.

### Award:

- The winning artist will receive a one-year membership to the Morgan Hill Downtown Association which will include a feature story about the competition highlighting the winning artist.
- The winning artist will receive a gift certificate valued at \$150.

### Details:

- Typical attendance is up to 1,000 people could view and vote on your artwork.
- The MHDA reserves the right to choose new art or retain current art for the next year's poster. The winner will receive all awards regardless of selection for next year's poster.
- The artist agrees that the Morgan Hill Downtown Association will have the right to use the art in any manner which is deemed appropriate to promote the events and activities of the Association.
- All artwork, except the winning poster will be donated if not picked up within 7 days of the competition.
- All care will be taken to protect submitted artwork. No guarantee can be made to the condition of artwork upon return due to the festival-like nature of the competition setting.