

Soona Lee
Director of Regulatory Compliance, EROAD



Soona brings a strong public policy and legal background to all that is happening at the U.S. federal and state levels with respect to regulations that affect the trucking industry. Her responsibilities at EROAD, a global technology provider of fleet management, electronic tax reporting and ELD compliance solutions, include working closely with motor carriers, drivers and the enforcement community to bridge the gap between regulations, technology and industry operations.

Soona has a deep understanding of regulatory context and policies and how to translate technical requirements for development of compliance products such as ELD, IFTA and IRP. She represents EROAD on ELD working groups, safety and policy committees at CVSA, ATA and other industry associations. She is a regular participant and speaker at trucking associations and events, as well as being featured on I Heart Trucking. Lee began her career at the New Zealand Treasury.