

MIDWINTER CONFERENCE & SAFETY AWARDS

The Midwinter Conference is an annual event made up of educational sessions that focus on industry issues and legislative affairs. The close of the conference is marked by the Safety Awards Banquet recognizing safe drivers and carriers. Conference registration includes a ticket to Safety Awards Banquet.

Average Attendance Numbers:

Conference: 75

Banquet: 250

MIDWINTER CONFERENCE							SAFETY BANQUET		
BENEFITS	GRAND \$4,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$750	MEDIA \$250	EXHIBITOR \$150	BANQUET \$3,000	SAFETY \$1,000	COMPANY \$500
Complimentary Registrations	4	2	1						
Complimentary Banquet Tickets	8						8	4	2
Recognition at Event	▶	▶		▶			▶	▶	
Sponsor Page on PPT	▶	▶					▶		
Logo/Name on PPT								Logo	Name
Logo in Program	▶		▶		▶				
Name in Program			▶	▶			▶		
Items in Goody Bags	▶	▶	▶						
Exhibit Table	Optional					▶			

Other Opportunity

\$1,000 Corporate Donor
New Members Only
1 year OTA Membership
Name recognition on Conference Program
One Complimentary Registration
Inquire for Details

Truck Day @ Capitol Sponsorship

\$500 Logo Sponsor (8 Available)
 Color logo on OTA Truck Facts rack card

The image shows a 'TRUCKING IN OKLAHOMA FACTS' rack card on the left and a sponsorship form on the right. The rack card features statistics such as 'Oklahoma's intermodal trade is a billion in 2011', '75% of Oklahoma's intermodal trade is in trucks', and '73% of Oklahoma's intermodal trade is in trucks'. The sponsorship form is titled 'Oklahoma Trucking Association' and includes a 'Sponsored By:' field, a grid for logos, and contact information: '3909 North Lindsay Avenue, Oklahoma City, OK 73105, (405) 525-9488, www.oktrucking.org'. The footer of the rack card reads 'The Voice of Trucking | Since 1932'.