



Rod Fisher
President,
Fisher Farms Limited

Rod was born and raised on the family farm in Dauphin, Manitoba. He returned to the farm after graduating from the University of Manitoba with a BSc Ag (Farm Business Major) in 1972. He farms with his two brothers and their wives, and currently a daughter is considering becoming the fifth generation to operate the Century Family Farm. Over the years, crops grown include wheat, canola, corn, soybeans, lentils, peas, fava beans, grass seed and of course industrial hemp starting in 1998. Hemp has been part of their rotation every year since 1998. Hemp is produced for both the commercial market as well as pedigreed seed.

His father and uncle were involved in the pedigreed seed business. The business growth has evolved, becoming a Select Seed grower and the production of higher pedigree of seed crops including hemp.

Besides being involved in the farm operation Rod and family also operate a seed and special crop processing facility. Crops processed for the export market began with peas, lentils and fava beans and grew to include canary seed and buckwheat and in 1998 the first hemp was run through the plant.

Rod has served for 10 years on the Manitoba Seed Growers Association board, including two years as president. He is a founding director of Parkland Crop Diversification Foundation and has served on the board of Manitoba Corn Growers Association, Dauphin Ag Society and Dauphin First United Church. In 2005 he received the Robertson Associate Award from CSGA for recognition for community involvement and the production of pedigreed seed. His hobbies include flying, hunting, spending time with family and when time permits, some traveling.

 **20 YEARS AND GROWING**

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