

HEMP 2017:

Coming of Age

15TH ANNUAL CONVENTION
OTTAWA, ONTARIO



Keith Jones

General Manager & CFO, Rowland Seeds Inc.

Director, BTE Biotrend Energy Inc.

Keith Jones is General Manager and CFO of Rowland Farms, Canada's largest industrial hemp farming operation growing up to 7,000 acres annually. Rowland Farms is one of Canada's leading producers of organic grains and oilseeds. In addition to its substantial dryland and irrigated farming operations, this 33 year old family farm operation is also involved in primary and secondary processing at four facilities in Southern Alberta, producing food and feed products for customers in Canada and the U.S. Keith is a relative

newcomer to the hemp industry, having joined Rowland Seeds full-time in October 2015, but the Roy Brewin family has been growing hemp in the Taber, Alberta area since 1998. Keith was elected to the Board of Directors of the Canadian Hemp Trade Alliance in November of 2016, and serves as Chair of the CHTA's Government Relations committee. Keith also serves as Director of BTE Biotrend Energy Inc., a private corporation committed to bioproducts and bioenergy opportunities in Western Canada. Keith recently joined the Board of Directors of the Alberta 4-H Foundation; 2017 marks the 100th Anniversary of the 4-H movement in Canada.

Keith has significant experience as a business consultant, international executive coach and technology entrepreneur. Keith served for six years as President and CEO of AVAC Ltd., growing it into a \$90 million not-for-profit corporation specializing in fostering technology commercialization for value added agriculture. In addition, he chaired the Commercialization Subcommittee for Industry Canada's BioProducts Technology Roadmap. Keith provided management consulting services with RLG International to a variety of manufacturing, forest products and energy clients. He has also served as Vice President of the Alberta Biodiesel Association, Board Chair of BioProducts Alberta, and is Past Chair of the Calgary Stampede International Agriculture and Food Committee.

With his business experience in oil and gas, manufacturing, forest products and agricultural industries both in Canada and overseas, Keith brings a unique perspective to the challenges of growing an Alberta bioproducts industry. He has worked across Canada, Hong Kong and Australia. Keith holds a Bachelor of Science degree in Agriculture from the University of Alberta (1982) and an MBA in International Business from the University of British Columbia (1995). His family has farmed continuously near Calgary since 1903, where he farmed with his brother Allen from 1984 to 1992, and Keith still advises the family farm on business and marketing matters. He and his wife Bev have three grown sons, and are enjoying their new home in Taber, Alberta.

