



## MMBA Home & Outdoor Show and Home Tour 2018 ADVERTISING CONTRACT

Business Name: \_\_\_\_\_ \*Contact: \_\_\_\_\_  
Please Note: The Contact Person listed is the person who will be proofing & approving the ad.  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ Fax: \_\_\_\_\_



### 2018 Advertising Sizes, Dimensions and Rates:

- |   |   |
|---|---|
| <input type="checkbox"/> Inside Front Cover – Home Show .....\$1,300<br>(7.25 x 9.75) | <input type="checkbox"/> Inside Front Cover - Home Tour .....\$1,300<br>(7.25 x 9.75) |
| <input type="checkbox"/> Full Page (7.25 x 9.75) ..... \$1,000                        | <input type="checkbox"/> 1/2 Page Horizontal (7.25 x 4.8) ..... \$650                 |
| <input type="checkbox"/> 1/2 Page Vertical (3.53 x 9.75) ..... \$650                  | <input type="checkbox"/> 1/4 Page (3.75 x 5) ..... \$400                              |

**DEADLINES: Ad Space Reservation = January 26, 2018 • Ad Copy Due = February 2, 2018**

Attach ad information or email to [mmba@brainerd.net](mailto:mmba@brainerd.net). For additional information, contact Tracy (218) 829-4982.

Select One:

- Camera ready
- Ad needs to be built. Please attached all elements of the ad (photos, ad copy and content)

**Advertising payments will not be processed until after January 2, 2018**

This contract authorizes Mid-Minnesota Builders Association to publish a \_\_\_\_\_ page ad in the  
 2018 MMBA Home & Outdoor Show and Home Tour Guidebook.

Ad Cost: \_\_\_\_\_ Authorized by: \_\_\_\_\_  
 Check #: \_\_\_\_\_ Date: \_\_\_\_\_

Please pay from this contract. If a separate invoice is needed, notify MMBA when signing this contract.  
 Make checks payable to MMBA. Call 218-829-4982 if you would like to pay by phone with a Visa/MasterCard debit or credit card.