



**37th Annual MMBA
HOME & OUTDOOR SHOW
EXHIBITOR INFORMATION
March 23 – 25, 2018**

Back by popular demand, the Gold Medal Arena will be featuring the following interest areas:
BOATS • ICE HOUSES • TRACTORS/MOWERS • LAWN & GARDEN SOLUTIONS

BOOTH ASSIGNMENT & EXHIBITOR SPACE:

- MMBA Members will be given priority over Non-Members for Booth Space for the 2018 HOME & OUTDOOR SHOW.
- Priority will be given to 2017 Member Exhibitors/Members IF Registrations and Payments are received to the MMBA Office by FRIDAY - DECEMBER 22, 2017 at 3:00 pm.
- ALL other Booth Space will be assigned on a first come, first serve basis.
- If you were NOT in the 2017 Home Show OR want to change booth location, remaining booths will be assigned on a first come, first serve basis beginning JANUARY 2, 2018.
- ALL remaining booth space will be made available to Non-Members on JANUARY 2, 2018.

HELPFUL HINTS:

- To ensure your chance to get as close to the booth size/location you want, MMBA encourages you to act quickly.
- Booths will be assigned as Applications and Payments arrive in the MMBA Office.
- Applications can be mailed to the MMBA OR dropped off during regular business hours; MMBA Office hours are Monday - Friday 9:00 am to 3:30 pm.

COST/PAYMENT:

HOME & OUTDOOR Show 2018 Booth Rates:	MMBA MEMBERS:		NON-Members:	
	Before 1/31/18:	After 1/31/18:	Before 1/31/18:	After 1/31/18:
<u>Standard Booth:</u> 8' deep X 10' wide <i>*Electricity is included w/each booth</i>	\$495	\$525	\$795	\$825
<u>* Large Booth:</u> 16' deep X 20' wide Booth #: 46, 52, 66, 69	\$2,000	\$2,050	\$3,000	\$3050
<u>** Large Booth End Cap:</u> 16' deep x 20' wide Booth # 42, 55, 78, 89, 104,	\$2,100	\$2,150	\$3,100	\$3,150
<u>Booth # 120:</u> 8' deep x 30 wide	\$1,500	\$1,525	N/A	N/A

- MEMBERSHIP DUES: \$545 per year**
If you are not a MMBA Member and would like to join the association, you must pay the Non-Member booth rate with your Home Show Application. Once your Membership application has been approved, you will be refunded the difference between the Member and Non-Member booth rate.
- PAYMENT OPTIONS:** You may pay by Check or Credit Card.
Make check payable & mail to: MMBA • 17068 Commercial Park Road • Brainerd, MN 56401
If a corporate check cannot be attained for deadline purposes, you may submit a personal check until the corporate check is received or credit card # which will not be cashed or processed.
- CANCELLATIONS:** Must be made in writing, NO refunds will be made after February 9, 2018.
- ADMISSION: \$5 Admission will be charged** (15 and under are free)
 - ALL Exhibitors must wear a name tag to enter the Civic Center OR they will be charged \$5 Admission.
 - Exhibitor Information will be included in the Confirmation Packet arriving the beginning of March 2018.
- CALENDAR OF EVENTS:**
 - **Thursday – MARCH 22, 2018: Set Up Day** **8:00 am to 6:45 pm**
Each Exhibitor will receive a Confirmation Packet, which includes Booth Space and assigned Set Up time, in March 2018.
 - **HOME & OUTDOOR SHOW HOURS • MARCH 23 – 25, 2018:**
Friday – March 23, 2018 • 12:00 pm to 7:00 pm Saturday – March 24, 2018 • 9:00 am to 5:00 pm
Sunday – March 25, 2018 • 10:00 am to 3:00 pm





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- **Exhibitor Social: Friday • March 23, 2018 • 7:00-9:00 pm**
 - ✓ Sponsorships Available \$100
 - ALL EXHIBITORS participating in the HOME & OUTDOOR Show are invited to attend the Exhibitor Social.
- **Tear Down of Booth Space:**
 - TEAR DOWN: Nothing can be removed from your BOOTH OR DISMANTLED before 3:00 pm Sunday • March 25, 2018. Failure to follow these regulations may result in an inability to exhibit in future shows.
 - ALL Displays must be taken down and removed from the Civic Center by 7:00 pm Sunday • March 25, 2018.
- **Monday Tear Down: ← Back by Popular Demand!**
 - IF you are interested in TEARING DOWN your booth space on Monday • March 26, 2018 – the Civic Center will be open from 8:00 am to 11:45 am.
 - COST: \$50 per Exhibitor.
 - If you are interested in participating in this, you must Contact Colleen for approval (Cell: 218-839-4101).
 - All Exhibitors with materials left behind, will be charged \$70 per hour beginning at 11:45 am on Monday • March 26, 2018. Questions - contact MMBA Colleen for more details (218) 829-4982.
- **Lakes Area Home Tour: (Save-the-Date) April 27 – 29, 2018**

The Spring Lakes Area Home Tour will take place five weeks following the HOME & OUTDOOR SHOW.
MMBA Builder Members: Be sure to take advantage of this great opportunity of having a booth in the HOME & OUTDOOR SHOW, promoting the home(s) you will be showcasing in the Lakes Area Home Tour.

BOOTH REGULATIONS: Failure to follow these regulations may result in an inability to exhibit in future shows.

- NO SUBLETTING OF BOOTH SPACE; only the company listed on the application can occupy your booth space.
- NO soliciting, setting literature, or displays outside your designated booth space.
- Exhibitors must have a representative in their booth during show hours.

ADDITIONAL FEATURES AVAILABLE AT YOUR BOOTH:

- **ELECTRICITY:** Is included with your booth rental; Low Voltage (110).
 - Each Exhibitor must use the correct type of extension cord.
 - The Electrical Inspector recommends each exhibitor use a **Hard Usage Heavy Duty Extension Cord** with a **Surge-Strip with a circuit breaker re-set.**
 - Pool & Spa Exhibitors - will only be able to run the spas to display water flow. Unfortunately, you will not be able to heat your spa. (The Civic Center is not electrically set up for this.)
- **WIRELESS INTERNET:** Available for an additional \$25. (See Exhibitor Application.)
- **TABLE RENTAL:** See enclosed Table Order Form, mail form and payment directly to Brainerd Noon Sertoma.
- **QUESTIONS:** Regarding the HOME & OUTDOOR SHOW, contact Colleen Faacks (218) 829-4982, cmfaacks@brainerd.net

Join Us:

MMBA & GLAR invite you to attend the upcoming event:

EDUCATION & PRODUCT SHOWCASE ➔

Thursday • February 8, 2018
11:30 am – 2:00 pm • Breezy Point Resort



- Building Industry specific Trade Show for Vendors to Exhibit the Latest and Greatest Products and Services to Local Builders & Remodelers.
- Invitations will be sent out to over 550 Licensed Builders promoting this event.
- **We are expecting 100 Builders, 100 Realtors and 80 Vendors.**
- This is Open to MMBA Members and Non-Members.
- **Held in conjunction with the Contractors Continuing Education Class**, call the MMBA Office for details.

HELP spread the word to Builders & Vendors!

Contact Colleen Faacks at the MMBA Office TODAY to reserve your spot.
MMBA Office: 218-829-4982 • cmfaacks@brainerd.net