



36th Annual MMBA HOME & OUTDOOR SHOW EXHIBITOR INFORMATION March 31 to April 2, 2017

The Mid-Minnesota Builders Association (MMBA) is pleased to announce there will be a new look & feel for the 2017 Home Show. The rebranded event will now be known as the **MMBA HOME & OUTDOOR SHOW**. The Gold Medal Arena will be featuring (4) Outdoor Themes areas: Boats, Docks & Tracks, Ice Houses and Lawn & Garden Solutions.

- **Exhibitor Social: Friday • March 31, 2017 • 7:00-9:00 pm**
ALL EXHIBITORS participating in the HOME & OUTDOOR Show are invited to attend the Exhibitor Social.
- **Tear Down of Booth Space:**
 - **TEAR DOWN:** Nothing can be removed from your BOOTH OR DISMANTLED before 3:00 pm Sunday • April 2, 2017. Failure to follow these regulations may result in an inability to exhibit in future shows.
 - ALL Displays must be taken down and removed from the Civic Center by 7:00 pm Sunday • April 2, 2017.
- **Monday Tear Down: ← Back by Popular Demand!**
 - IF you are interested in TEARING DOWN your booth space on Monday • April 3, 2017 – the Civic Center will be open from 8:00 am to 11:45 am.
 - **COST:** \$50 per Exhibitor.
 - If you are interested in participating in this, you must Contact Colleen for approval (Cell: 218-839-4101).
 - All Exhibitors with materials left behind, will be charged **\$70 per hour** beginning at 11:45 am on Monday • April 3, 2017. QUESTIONS? Contact MMBA Colleen for more details (218) 829-4982.
- **Lakes Area Home Tour: (Save-the-Date) April 28 – 30, 2017**
The Spring Lakes Area Home Tour will take place four weeks following the HOME & OUTDOOR Show.
MMBA Builder Members: Be sure to take advantage of this great opportunity of having a booth in the HOME & OUTDOOR Show, promoting the home(s) you will be showcasing in the Lakes Area Home Tour.

BOOTH REGULATIONS: Failure to follow these regulations may result in an inability to exhibit in future shows.

- NO SUBLETTING OF BOOTH SPACE; ONLY your company can occupy your booth space.
- NO soliciting, setting literature, or displays outside your designated booth space.
- Exhibitors must have a representative in their booth during show hours.

ADDITIONAL FEATURES AVAILABLE AT YOUR BOOTH:

- **ELECTRICITY:** Is included with your booth rental; Low Voltage (110).
 - Each Exhibitor must use the correct type of extension cord.
 - The Electrical Inspector recommends each exhibitor use a **Hard Usage Heavy Duty Extension Cord** and a **Surge-Strip with a circuit breaker re-set.**
 - Pool & Spa Exhibitors - will only be able to run the spas to display water flow. Unfortunately, you will not be able to heat your spa. (The Civic Center is not electrically set up for this.)
- **WIRELESS INTERNET:** Available for an additional \$25. (See Exhibitor Application.)
- **TABLE RENTAL:** See enclosed Table Order Form, mail form and payment directly to Brainerd Noon Sertoma.

QUESTIONS: Regarding the HOME & OUTDOOR Show, contact Colleen Faacks (218) 829-4982 cmfaacks@brainerd.net

Join Us:

MMBA & GLAR invite you to attend the upcoming event:

EDUCATION & PRODUCT SHOWCASE ➔

Thursday • February 2, 2017
11:30 am – 2:00 pm • Breezy Point Resort



- Building Industry specific Trade Show for Vendors to Exhibit the Latest and Greatest Products and Services to Local Builders & Remodelers.
- The Builders Product Showcase will take place following the Contractors Continuing Class.
- Invitations will be sent out to over 550 Licensed Builders promoting this event.
- **We are expecting 100 Builders, 100 Realtors and 80 Vendors.**
- This is Open to MMBA Members and Non-Members.

HELP spread the word to Builders & Vendors!

Contact Colleen Faacks at the MMBA Office TODAY to reserve your spot.
MMBA Office: 218-829-4982 • cmfaacks@brainerd.net