



**TITLE PARTNER - \$6000**

- This partnership will be for the exclusive title of the parade.
- Your name and logo in the title such as, the ABC Company presents the HBA Parade of Homes. This logo will appear in all communications both internal and external including banners, brochures, ads, radio and TV scripts, etc.
- The partner will receive a 10' x 10' display in a select Parade home garage.
- Your literature will be present in all homes and will be distributed to each attendee.
- Your website will be hyper linked to the Parade website.
- The partner has the right to survey Parade attendees concerning hip products and services, their likelihood to purchase it and collect their email or mailing addresses.
- The presenting title partner will have an ad or advertorial story in the Parade brochure and will be mentioned in any published parade stories.



**GOLD PARADE PARTNER - \$2000**

- Exclusive to your industry.
- Your logo will appear larger in the top half of all ads.
- The partner will receive a 10' x 10' display in a select Parade home garage.
- Your literature will be present in all homes and will be distributed to each attendee.
- Your website will be hyper linked to the Parade website.

**FRIEND OF THE INDUSTRY PARTNER - \$1000**

- Not exclusive to your industry.
- Your logo will appear at the bottom of all ads and be mentioned in any electronic media.
- Hyperlink to your website from the parade website.
- Literature distributed in the homes.
- Table top display in a Parade entry garage.

**GARAGE DISPLAY ONLY TO NON PARTNER MEMBER - \$500**

Questions? Contact 330-869-6800 or email to [info@akronhba.com](mailto:info@akronhba.com)