

# WHAT CAN THE HBA DO FOR YOU?



HBA • 799 White Pond Drive, Suite E • Akron, Ohio 44320 • 330-869-6800

# LOCAL

## Membership in your home builders association is the greatest investment you can make. That's a guarantee.

### *Is Membership for Me?*

You probably have a ton of questions about WHY you should join our association. Why should you invest the time and money into this organization? What are you going to get out of your membership? Where's the value? How can membership help you grow your business? We know that the decision to become a member of your Home Builders Association (HBA) is a big one. The decision to join is one you need to make if you want to stay on top of industry trends, gain invaluable education and make the connections you'll need to stay competitive in today's marketplace. ***Our association is here to help your business and our industry move forward and stay strong.***

Half the battle of tackling change is preparing for it. The solution is your HBA.

We are the driving force behind our respective local home building industries. Our members reach higher, work together, and achieve more collectively than they ever could alone. They are leaders, learners, innovators and facilitators behind the stabilization and growth of our local building industries. Interested in joining? ***If you are a builder, remodeler or work in an associated field, you should be.***

As a member, your benefits are tangible. They range from business-building resources to money-saving discounts to an effective grassroots network that shapes the views of our elected officials and law-makers. Whether you aim to enhance your competency in the functional management of your business, develop your professional reputation or add your voice to the chorus of members who truly understand our environment – membership provides you with unparalleled access to these opportunities and more.

### *Make Lifetime Connections*

Nobody understands your business like our members. Through your membership, you'll have the ***opportunity to build relationship with peers*** who know what it takes to succeed in this industry. Whether it's taking an active role in your local association or learning about what's new in the industry at the International Builders' Show, membership puts you in a position to build lasting relationships with the people who can help you and your business thrive. Our association is dedicated to promoting, protecting and strengthening our local home building markets and those who work within them to ensure that we are, independently and collectively, a viable economic engine of growth now and in the future.

***To join, go to [www.akronhba.com](http://www.akronhba.com) or call 330-869-6800.***



# STATE

## **As a member of your local association, you are also a member of the Ohio Home Builders Association**

In these uncertain and challenging times, the home builders association remains steadfast and committed to its members, offering a comprehensive and diverse range of members-only programs and services.

With decades of experience uniting thousands of residential and light commercial builders, developers and remodelers, their associates, subcontractors and related stakeholders – membership in the home builders association presents an opportunity for your business you won't find elsewhere: the power and unity of our large and compelling membership base. We do business together, and create business together.

Just as you are committed to results in your own work, we are committed to results for the building and remodeling industry at the state level. Through the tireless dedication of our leadership, our managers, and the experience and connectedness we bring to the table, we unite members statewide to create lasting communities and sustainable revenues.

Together members collaborate, plan and maneuver toward a balanced statewide legislative, regulatory and judicial public policy. We help align a public relations strategy to elevate public appreciation of housing and those who provide it, we foster community cooperation, generate revenue, and serve the members in many ways.

Together with the local and national associations, the state association provides critical connections and capabilities that add consistently reliable value to every member's investment in the 3-in-1 membership nexus.

### **Our OHBA has accomplished unprecedented actions such as:**

- Reform of the Consumer Sales Practice Act that makes it easier for builders to comply. It applies mainly to contracts under \$25,000.
- A section of the Energy Code developed by OHBA is named after the Association.
- OHBA wrote the statewide accepted workmanlike standards for our industry.
- OHBA got a statewide residential code approved and a Construction Advisory Committee put into place.
- OHBA enacted a Notice and Right to Cure legislation, which says a homeowner needs to notify the builder of a problem before they file a lawsuit.



# NATIONAL

**Your membership goes all the way to Washington. You are also a member of the National Association of Home Builders, and your local-state-national network is behind you every step of the way.**

Members benefit from the strength of NAHB's brand: credibility with consumers, reliability in service. You have not just one proven partner working for you, but three. And there's more than that: you have the upper hand over your non-member competitor's.

In good years and in bad, you can count on NAHB's keen focus on five central goals all aimed at providing our industry the stability to move forward:

- A balanced national legislative, regulatory and judicial public policy;
- A measured-media strategy to elevate public appreciation for the importance of housing and those who provide it;
- Consistency in acquiring and developing new and varied streams of intelligence;
- Ensuring that in any economic climate our members are free to operate on a playing field that affords them gainful opportunities to improve their businesses; and
- Maintaining a commitment to the effective management and cultivation of outstanding member leaders and managers who give us durable competitive advantage.

Primarily, NAHB works with lawmakers on Capital Hill to craft regulatory and legislative policies that are fair to our industry, and keeps members informed on what to expect and how best to exploit the circumstances. NAHB leverages the power of members in local associations across the country, more than 160,000 to effectively lobby on our behalf.

When you become a member, you give as much back to the industry as you receive in terms of connections, benefits and discounts. By adding your name to the roster of members who are mobilized to revive and reinvent housing, you back the most significant tool our industry has, the local-state-national cooperative. Also, you reap the rewards designed to produce and educate the most effective generation of builders our country has ever known.

# WHAT WE DO

## The HBA is leading the building industry, creating and strengthening neighborhoods, providing economic growth and advancing the education and professionalism of our members to benefit our community.

The HBA was established in 1943 and is constantly evolving as the people it serves and the times it operates in demand. The HBA represents the interest of those involved in the new home, remodeling, light commercial building industries and their consumers. The HBA's 400+ members are general contractors, suppliers, trade contractors and other support services like engineers, title companies, lenders and more.

### *The HBA Leads the Building Industry*

The HBA comments on and affects change on every issue related to the industry from building codes, subdivision regulations, environmental regulations, zoning, land use, utility line extension policies, etc. The HBA has standing committees on both Land Use, Environmental and Utility Policy, Sustainability and Building Codes. The HBA, through its federation of the local, state and national associations, tracks every issue of importance to you.

### *Creating and Strengthening Neighborhoods*

HBA members develop land, build homes and the results are that they create neighborhoods, where people live and where families are raised. A special interest council of the HBA, the **Professional Remodelers Council (PRC)**, represents the remodeling industry and through their members they remodel and update older neighborhoods thus help strengthen neighborhoods. The PRC provides many of the same services for remodelers as the HBA provides for home builders.

The HBA and its members have strengthened existing neighborhoods by building various in fill housing in conjunction with the city of Akron in areas such as Coburn Street, the Bisson Street / City View neighborhood, Newton Crossing and various Urbana Neighborhood Development Corporation (UNDC) in fill homes throughout the city.

### *Providing Economic Growth*

Though many of us resist change, change is inevitable and growth is the engine of our economy. The building industry is a large part of our economy. Every new home provides two full time jobs based on economic models. Every new home has as many as two hundred service providers, suppliers and tradesmen that actually work on each home. Every new home not only pays real estate taxes but ultimately increases property taxes and values across a broader community. Each homeowner is paying income taxes that support schools, safety forces and other levies that may be on your taxes such as park districts and agencies that help those with various afflictions or dependencies.

### *Advancing the Education and Professionalism of our Members*

The HBA offers a myriad of certification programs, local workshops, peer to peer learning and national webinars on a host of topics all aimed at making their members better business people and educated as to the latest trends, products and building methods. Members are constantly encouraged to increase their skill set. The HBA gives you the opportunity to expand your network of friends, business contacts and mentors.

### *To Benefit Our Community*

Yes, the HBA and its members benefit their community not only through their building of neighborhoods but also by volunteering in their community through programs such as Habitat for Humanity, Rebuilding Together, Make-A-Wish, the Akron Rotary Camp for special needs children and the many other charities the HBA has been involved with over the years. The HBA can teach you to be a leader by participating and chairing committees or serving in HBA leadership positions.



*The HBA gives you the opportunity to help shape the future of the housing industry and you get in on the ground floor.*