



PORTAGE & SUMMIT COUNTIES

presents the 2017 Multi-site

Parade of Homes



Event Details

- **NEW TO 2017!** Each Builder will have **Custom Booklets** with personalized Front Page Ads featuring their Parade Home entry. **Categories included:** New Homes, Remodeling, Condominiums, Multi-family & Senior Living.
- **DATES/HOURS:** September 30th, October 1st, 5th, 7th & 8th. Sat & Sun 11:00 – 5:00 PM, Thurs 4:00 – 7:00 PM
- **Builder/Developer Video Interviews** will be conducted to showcase the history of the builder, the style, inspiration or unique features of the Parade Home entry. This will be accessible on all HBA online web pages including YouTube, Facebook, Instagram, AkronHBA.com and more.
- Increased **sponsored social media and extensive online advertising** to promote the event.
- There will be only ONE **newspaper section/tab to serve as the Parade program** in the Akron Beacon Journal. This allows for better target distribution to our immediate market areas.
- All entries will be included in the **online and print advertising**.
- HBA Parade of Homes Committee will work directly with local developers and brokers to **encourage full participation** in Portage & Summit Counties communities.
- The HBA and Parade of Homes Committee will work to obtain a **major partner who will offer a substantial prize giveaway** to one or more lucky attendees!

2017 Parade of Home – Entry Fees:

- \$1250.00 Per Builder for first new home entry
 - \$200.00 Discount for each additional New Home Entry per Builder
- \$995.00 Per Remodeler for first home entry
 - \$100.00 Discount for each additional Remodeled Home Entry per Remodeler
- \$600.00 Per Developer/Owner for each Apartment Building
 - Entry does not include builder/developer interview video

ENTRY FORM

Builder/Developer/Remodeler: _____ Contact: _____

Address of Entry: _____

Home/Condo: _____ Remodel: _____ Apartment: _____ 2nd Entry Home/Condo/Remodel: _____ Total Fees: _____

Payment: Check/Credit Card: # _____ Exp. Date: ____/____ CCV: _____ Billing Zip Code: _____

Please fax back to 330-896-6800, scan & email to info@akronhba.com or mail to HBA, 799 White Pond Dr., Suite E, Akron, OH 44320.