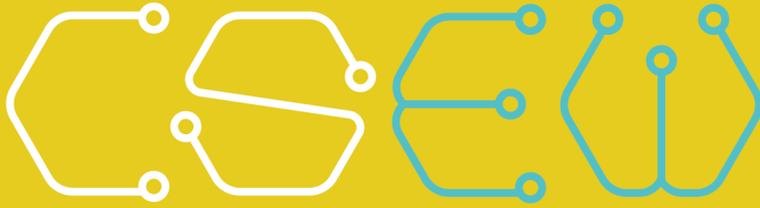




Tech Council



computer science
education week

CSEW_Package.txt



Help the KC Tech Council promote
Computer Science Education Week
with Flat Cassie!

instructions.txt



Inside, you will find the following:

- A Letter From Cassie
- Information About the KC Tech Council
- Information About CS Ed Week
- Instructions & Tips for Using Cassie
- Your very own Flat Cassie!



letter_from_cassie.txt



Hi there,

My name is Cassie. Kansas City is my home and computer science is my passion. That's why CS Ed Week is my favorite holiday, and I look forward to celebrating it with you!

The demand for computer science skills is growing twice as fast as the supply, and it's important that leading organizations like yours are part of the solution. My friends at the KC Tech Council sent me here to help you increase awareness of the skills gap, encourage folks to support computer science education, and spread the word about opportunities available here. Let's share the stories of tech careers in Kansas City!

Sincerely,
Cassie

ABOUT THE KC TECH COUNCIL [kctechcouncil.com]

The KC Tech Council serves as the regional advocate for Kansas City's tech industry, focused on elevating Kansas City as the leading tech hub of the Midwest.

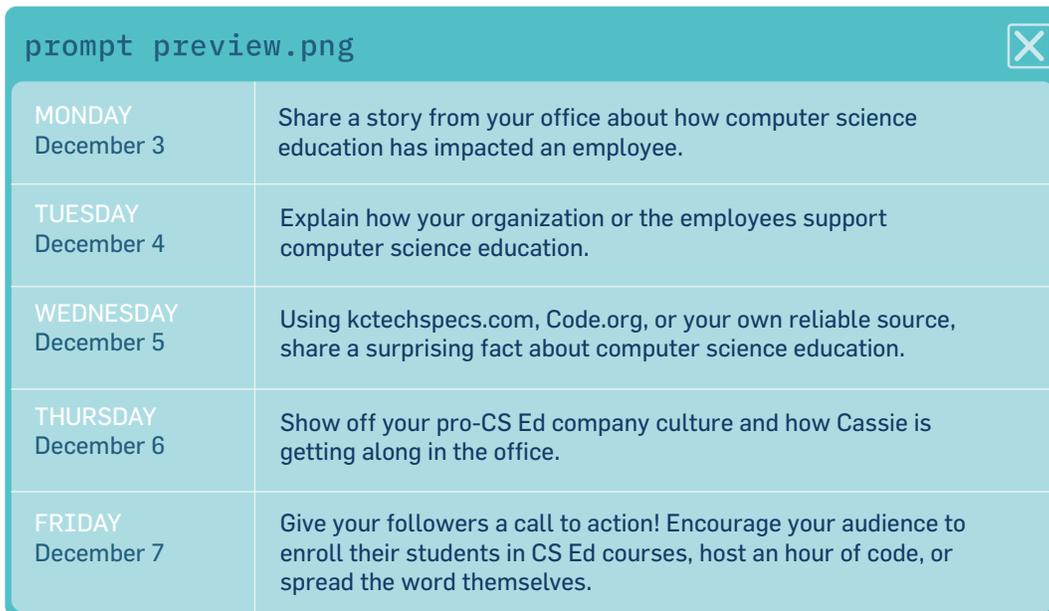
Our membership is comprised of companies ranging from early-stage to enterprise, covering all facets of the tech industry and an abundance of outside industries that bolster its growth. Though varied in size and mission, our member companies have one common trait: they are invested in the growth and success of Kansas City's tech industry and realize they cannot create and sustain that growth on their own.

That's where we come in.

The KC Tech Council works on behalf of our membership by focusing on three strategic pillars - workforce development, policy advocacy, and industry access.

HOW TO PROMOTE CS ED WEEK WITH CASSIE (DECEMBER 3 - 7)

1. Make sure you are following [@KCTechCouncil](#) on ALL social media! (Facebook, Twitter, LinkedIn & Instagram.)
2. Check KCTC socials for a prompt & example post each morning of CS Ed Week at 9 a.m. We have listed the prompts below so you can prepare content ahead of time. Please don't post before 9 a.m.
3. Use the prompt to make your own post on social media! Be sure to use the hashtag [#CSEdWeekKC](#) so we can see and share it.



The image shows a screenshot of a document titled "prompt preview.png" with a close button in the top right corner. The document contains a table with five rows, each representing a day of the week from Monday to Friday. Each row has two columns: the day and date, and a specific prompt for that day.

Day	Prompt
MONDAY December 3	Share a story from your office about how computer science education has impacted an employee.
TUESDAY December 4	Explain how your organization or the employees support computer science education.
WEDNESDAY December 5	Using kctechspecs.com , Code.org , or your own reliable source, share a surprising fact about computer science education.
THURSDAY December 6	Show off your pro-CS Ed company culture and how Cassie is getting along in the office.
FRIDAY December 7	Give your followers a call to action! Encourage your audience to enroll their students in CS Ed courses, host an hour of code, or spread the word themselves.

SOCIAL TIPS

1. Don't forget to use the hashtag [#CSEdWeekKC](#)!
2. Tag us if you want, but it's not required. ([@KCTechCouncil](#))
3. Be creative. These prompts are broad suggestions. If you have other fun ideas to spread the word about CS Ed, **go for it!**
4. Use this as an opportunity to show off your culture, employees, office space, or whatever makes your organization unique.
5. Do some light research using the resources mentioned on the next page to keep posts engaging and relevant to CS Ed.
6. We're pretty sure you already know this, but just in case, keep it classy. Please don't share anything Cassie's grandma wouldn't approve.

ABOUT CS ED WEEK [csedweek.org]

Computer Science Education Week (CSEdWeek) is an annual program dedicated to inspiring K-12 students to take interest in computer science.

Originally conceived by the Computing in the Core coalition, Code.org organizes CSEdWeek as a grassroots campaign supported by 350 partners and 100,000 educators worldwide.

CSEdWeek is held in recognition of the birthday of computing pioneer Admiral Grace Murray Hopper (December 9, 1906).

COMPUTER SCIENCE EDUCATION IN KS + MO [[Code.org](https://code.org)]

You can visit [Code.org](https://code.org) to see the current landscape of Computer Science education policy throughout the United States. You will find that Missouri and Kansas are relatively behind in implementing computer science education requirements. That's why it's important to spread awareness and get your audience excited about CS Ed!

You can find more details on Kansas City's tech workforce and stats to include in your posts at kctechspecs.com. For more info on the work the KC Tech Council is doing to support computer science education, visit kctechcouncil.com/policy.

