



2018 MARKETING PACKAGES

Maximize exposure and minimize your expense with the following discounted year-long packages. When selecting one of the following packages, you will receive the full benefit of your event specific partnership *and* the benefits listed below. Any sponsorships or advertising added later in the year, over and above your Partner selections, will be invoiced separately.

KEYSTONE PARTNER \$20,000

- Choice of one the following:
 - Home & Garden Show Title Partnership
 - Parade of Homes Title Partnership
 - Golf Tournament Title Partnership
- AND*
- 17th Annual Home & Garden Show Speaker Partnership
- OR**
- Choice two of the following:
 - Home & Garden Show Title Partnership
 - Parade of Homes Title Partnership
 - Golf Tournament Title Partnership
- AND*
- Awards Partnership
- Full page ad in all PBBA publications
- Year-logo placement on pbbatexas.org
- Logo placement in all PBBA News
- Logo placement on all weekly PBBA Planner emails
- Eight tickets to Annual Awards and Installation of Officers
- 20 tickets to Annual Home & Garden Show
- 20 tickets to Annual Parade of Homes
- One team the Annual Washers Tournament
- One hole sign at the Annual Golf Tournament
- Four lunches for every General Membership Luncheon
- One membership lunch partnership
- One builder or associate membership and one affiliate membership
- Logo placement on the Partnership Banner to be displayed at PBBA functions

CORNERSTONE PARTNER \$15,000

- Choice of two of the following:
 - Home & Garden Show Title Partnership
 - Parade of Homes Title Partnership
 - Golf Tournament Title Partnership
- Full page ad in all PBBA publications
- Year-logo placement on pbbatexas.org
- Logo placement in all PBBA News
- Logo placement on all weekly PBBA Planner emails
- Eight tickets to Annual Awards and Installation of Officers
- 20 tickets to Annual Home & Garden Show
- 20 tickets to Annual Parade of Homes
- One team the Annual Washers Tournament
- One hole sign at the Annual Golf Tournament
- Four lunches for every General Membership Luncheon
- One membership lunch partnership
- One builder or associate membership and one affiliate membership
- Logo placement on the Partnership Banner to be displayed at PBBA functions

SUMMIT PARTNER \$12,000

- Choice of one of the following:
 - Home & Garden Show Title Partnership
 - Parade of Homes Title Partnership
 - Golf Tournament Title Partnership
- AND*
- Two-page spread in all PBBA Publications
- OR**
- One-page spread in all PBBA Publications
- AND*
- The Parade of Homes™ Builder Boarders
- Year-logo placement on pbbatexas.org
- Logo placement in all PBBA News
- Logo placement on all weekly PBBA Planner emails
- Eight tickets to Annual Awards and Installation of Officers
- 20 tickets to Annual Home & Garden Show
- 20 tickets to Annual Parade of Homes
- One team the Annual Washers Tournament
- One hole sign at the Annual Golf Tournament
- Four lunches for every General Membership Luncheon
- One membership lunch partnership
- Logo placement on the Partnership Banner to be displayed at PBBA functions

The benefits included in all year-long packages are negotiable and are based off of previous year commitments. Partnerships can not, however, be renegotiated after a partnership contract is signed, or after first payment is received. The intent of our year-long marketing packages is to bring the maximum benefit for a discounted rate to our members, if you would like to discuss changes to the above packages, please submit your desired changes in writing to be reviewed by the PBBA Finance Committee.



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PILLAR PARTNER \$7,500

- Choice of two the following:
 - Home & Garden Show Ticket Outlet Partner
 - Home & Garden Show Ticket Partner
 - Parade of Homes™ Ticket Outlet Partner
 - Parade of Homes™ Ticket Partner
 - Parade of Homes™ Preview Party Gold Partnership
- 1/2 page ad in all PBBA publications
- Year-logo placement on pbbatexas.org
- Logo placement in all PBBA News
- Logo placement on all weekly PBBA Planner emails
- One membership lunch partnership
- Logo placement on the Partnership Banner to be displayed at PBBA functions

FOUNDATION PARTNER \$5,000

- Full page ad in all PBBA publications
- Year-logo placement on pbbatexas.org
- Logo placement in all PBBA News
- Logo placement on all weekly PBBA Planner emails
- Logo placement on the Partnership Banner to be displayed at PBBA functions

DEVELOPEMENT PARTNER \$1,500

- 1/2 page ad in all PBBA publicaitons
- Year-logo placement on pbbatexas.org
- Logo placement in all PBBA News
- Logo placement on all weekly PBBA Planner emails
- Logo placement on the Partnership Banner to be displayed at PBBA functions