



LaPorte County Builders Association

Home & Lifestyle Expo



2019 Exhibit Reservation Form

- ❖ March 2nd 9 a.m -5 p.m. & March 3rd 9 a.m – 4 p.m.
- ❖ Blue Chip Casino Hotel, Stardust Event Center

Set up: Friday, March 1st 8 a.m. - 4 p.m.

Tear Down: Monday, March 4th 8 a.m. – 4 p.m.

Reservations require \$100.00 deposit per booth.

Balance due February 1, 2019.



Online reservation- www.BALC.org Events/2019 Home Show/Register Now

Mail Reservation Form & Check-

B.A.L.C.
2626 N. Re 39
LaPorte, IN 46350

Email- balaportecounty@gmail.com

Premier Sponsorship

LIMITED SPACES!!!

BALC Member \$800
Non Member \$1,000

Includes:

- *10% off of 10x10 booth
- *Website Sponsorship for 1 year
- *Facebook Sponsorship
- *Blast Sponsorship
- *Radio Interview
- *Banner Ad/Signage in pre-function at Blue Chip

Company Name _____
 Contact Person & Cell # _____
 Address _____

 Phone _____
 Email _____
 Product / Service _____

Standard Booth 10x10	
BALC Member \$625	<input type="checkbox"/>
Non Member \$825	<input type="checkbox"/>
Mini Booth 5x10	
BALC Member \$400	<input type="checkbox"/>
Non Member \$500	<input type="checkbox"/>
Corner Booth	
Add \$50 per open side	<input type="checkbox"/>
Each Additional Booth	
BALC Member \$575	<input type="checkbox"/>
Non Member \$775	<input type="checkbox"/>
Non Manned Tabletop-Entry Area	
BALC Member \$250	<input type="checkbox"/>
Non Member \$350	<input type="checkbox"/>
Shopping Spree Sponsor	<input type="checkbox"/> BALC \$50
*Winner of shopping spree will be awarded \$1,000.00 from BALC to spend at any participating Vendor.	
Website Sponsorship	<input type="checkbox"/> BALC \$50.00/Non \$100 <input type="checkbox"/>
Your company logo on the Home & Lifestyle Expo page through April 1 st .	
*Deadline February 20	
Facebook Sponsorship	<input type="checkbox"/> BALC \$50.00/ Non \$100 <input type="checkbox"/>
Your ad posted twice on Home & Lifestyle Expo Facebook page.	
*Deadline February 20	
Blast Sponsorship	<input type="checkbox"/> BALC \$50 / Non \$100 <input type="checkbox"/>
Your logo, listed as show exhibitor, and website link on email blasts to 40,000+ NWI residents.	
*Deadline February 20	

Deposit \$ _____ Sub-Total \$ _____