

# 2020 TECNA CEO Retreat Sponsorship Opportunities

March 17-19, 2020

Las Alcobas, Napa Valley

The CEO Retreat of the Technology Councils of North America (TECNA) is an exclusive gathering of approximately 30 chief executives of leading technology associations across North America. These CEOs lead technology trade associations that represent over 22,000 tech firms in North America. TECNA CEOs are connected to key decision-makers in the tech industry and governments in the U.S. and Canada.



## About TECNA

The Technology Councils of North America (TECNA) represents more than 50 IT and technology trade organizations that, in turn, represent more than 22,000 technology-related companies in North America. TECNA serves its members and the industry through its strong peer-to-peer network and its regional initiatives to raise the visibility and viability of the technology industry.

## CONTACT

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	Dinner Sponsor (2 available) \$2,500	Platinum Sponsor (2 available) \$5,000	Presenting Sponsor (1 available) \$10,000
Complimentary registration to the open sessions of the retreat (TECNA Business sessions are closed for TECNA Council CEO's)	1	1	2
Sponsor representative (or TECNA Leader if not in attendance) to share brief remarks about sponsoring company and potential business partnership (2-3 minutes), and introduce designated session speaker			◆
Hyperlinked logo in registrant confirmation and thank you email	◆	◆	◆
Attendee list		◆	◆
Mention in TECNA social media channels (i.e. Twitter and LinkedIn)	◆	◆	◆
Acknowledgement in registrant final logistical email	◆	◆	◆
Opportunity to distribute marketing collateral on attendee tables during the retreat		◆	◆
Sponsor table next to food or beverage station, display marketing collateral, company representative invited to interact with attendees at sponsored reception	◆		
Hyperlinked logo with sponsorship level on conference/TECNA website and in one all-member TECNA Digest newsletter	◆	◆	◆
Marketing brochure and/or promotional item provided to attendees at check-in	◆	◆	◆
Verbal acknowledgement during opening remarks by moderator	◆	◆	◆
Logo featured in onsite presentation slides reflecting sponsorship level	◆	◆	◆
Acknowledgment in registrant thank you email	◆	◆	◆

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