April 6, 2020

The Honorable Nancy Pelosi, Speaker
U.S. House of Representatives
1236 Longworth House Office Building
Washington, D.C. 20515

The Honorable Mitch McConnell, Majority Leader
United States Senate
317 Russell Senate Office Building
Washington, D.C. 20510

The Honorable Kevin McCarthy, Minority Leader
U.S. House of Representatives
2468 Rayburn House Office Building
Washington, D.C. 20515

The Honorable Charles Schumer, Minority Leader
United States Senate
322 Hart Senate Office Building
Washington, D.C. 20510

RE: Tech Associations Should be Eligible for Paycheck Protection Program

Dear Speaker Pelosi and Leaders McConnell, McCarthy and Schumer:

On behalf of the Technology Councils of North America (TECNA), we strongly urge Congress to act swiftly to allow trade and membership associations to access the Paycheck Protection Program (PPP) under the CARES Act. We believe this can be done in a technical correction bill or through Administrative rule-making.

TECNA is grateful to Congress and the Administration for current CARES Act provisions that allow 501(c)(6) organizations to access certain aid through an employee retention tax credit (Section 2301) and Economic Injury Disaster Loans (EIDL; Section 1110). But providing our members access to the PPP is critical.

TECNA member associations are active in 35 states and serve over 20,000 tech firms and hundreds of thousands of employees across the U.S. Technology councils are critical drivers of job creation and economic growth in states and regions throughout the U.S. Our members are the force behind supporting growth companies, entrepreneurs, start-ups, access to capital and establishing hubs for innovation. TECNA members offer a wide range of workforce development programs that provide key training and certifications to tech industry employees. Our members also have dynamic programs to develop the talent pipeline in elementary, secondary and higher education systems.

With nearly 12 million workers, tech employment accounts for nearly 8 percent of the nation’s work force. The median tech occupation wage is over $80,000, 92 percent higher than the median national wage for all occupations. Exports of U.S. tech industry products is estimated at $340 billion, a critical indicator of economic strength. Overall, the tech sector has an estimated direct economic impact of $1.8 trillion, or about 10 percent of the total U.S. economy, making it a critical industry. And as we navigate through this devastating pandemic, technology innovation will be a key part of the solution.

Now, more than ever, the tech industry is relying on our member associations for their survival. Our members have already incurred financial losses due to cancelled programs and events and anticipate further losses in revenues, as the tech industry addresses their own economically precarious circumstances.

We urge that you take immediate action to allow all 501(c)(6) organizations access to the Payment Protection Program.
Thank you in advance for supporting this urgent request. I can be reached at tjemal@tecn.org or 949-636-8946 to answer any questions you or your staff may have.

Sincerely,

Timothy Jemal
Executive Director

Signatories listed below carbon copy line.

CC:

The Honorable Steven Mnuchin
Secretary
U.S. Department of the Treasury
1500 Pennsylvania Avenue, N.W.
Washington, D.C. 20220

The Honorable Jovita Carranza
Administrator
Small Business Administration
409 3rd Street, S.W.
Washington, D.C. 20416

Signatories

Alabama
Tech Birmingham

Arizona
Arizona Technology Council (AZTC)

California
California Technology Council (CTC)
Tech San Diego

Colorado
Colorado Technology Association (CTA)

Connecticut
Connecticut Technology Council (CTC)

Florida
Florida Technology Council
Palm Beach Tech Association
Tamp Bay Tech
TechLauderdale

Georgia
Technology Association of Georgia (TAG)
Computer Measurement Group (CMG)

Idaho
Idaho Tech Council (ITC)

Illinois
Illinois Technology Association (ITA)
1871

Indiana
Indiana Technology & Innovation Association
TechPoint

Iowa
Technology Association of Iowa (TAI)

Kansas
FlagshipKansas.Tech
KC Tech Council

Kentucky
Technology Association of Louisville Kentucky (TALK)

Missouri
Mid-America Technology Alliance
KC Tech Council

Massachusetts
Massachusetts Technology Leadership Council (MassTLC)

Maryland
Maryland Tech Council (MTC)

Minnesota
Minnesota High Tech Association (MHTA)

Montana
Montana High-Tech Business Alliance
New Hampshire
NH Tech Alliance

New Jersey
New Jersey Tech Council (NJTC)

New York
New York Tech Alliance
Tech Rochester

Nevada
Nevada Technology Association

New Mexico
New Mexico Technology Council (NMTC)

North Carolina
North Carolina Technology Association (NC TECH)

North Dakota
Technology Council of North Dakota

Ohio
GCP Tech
Ohio IT Association

Oregon
Technology Association of Oregon (TAO)

Pennsylvania
Philadelphia Alliance for Capital and Technologies (PACT)
Pittsburgh Technology Council
Tech Council of Central Pennsylvania

Rhode Island
Tech Collective

South Carolina
Tech Association of South Carolina

Tennessee
Chattanooga Technology Council
Greater Nashville Technology Council
Greater Memphis IT Council
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