



## Sponsorship Opportunities

### 2019 TECNA Summer Conference

July 23-25, 2019 – Madison, Wisconsin

[www.tecna2019.com](http://www.tecna2019.com)



*This two-day, annual event brings together the c-suite and employees from North American tech associations and councils to learn, connect and experience a different tech ecosystem. With content focused on looking ahead to trends and best practices, organizations come together to strengthen the North American network and find ways to better support the growth and membership of regional marketplaces. Gain access to TECNA's vibrant network and reach potential opportunities throughout North America.*

#### Presenting Sponsor (Exclusive) \$15,000

- Official sponsor of event
- Access to attendee list
- Opportunity to speak at conference
- Recognition as presenting sponsor on conference agenda, website and all other marketing materials
- 6 conference passes

#### Reception Sponsor Night 1 – two at \$5,000 each

- Provide brief remarks at reception
- Access to attendee list
- Logos and branded presence during opening reception
- Recognition as reception sponsor on conference agenda, website and all other marketing materials
- 4 conference passes

#### Reception Sponsor Night 2 – two at \$5,000 each

- Provide brief remarks at reception
- Access to attendee list
- Logos and branded presence during opening reception
- Recognition as reception sponsor on conference agenda, website and all other marketing materials
- 4 conference passes

#### Breakfast Sponsor (Exclusive Day 1 or 2) \$2,500 each

- Signage in breakfast area with company logo
- Acknowledged during welcoming remarks
- Recognition as breakfast sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

#### Keynote Speaker(s) Sponsor at \$3,000 each

- Opportunity to put literature on attendee chairs
- Recognition as keynote speaker sponsor on conference agenda, website and all other marketing materials
- 3 conference passes

#### Welcome Sponsor (Exclusive) \$3,000

- Branded presence at conference check-in station at hotel
- Greet guests and staff at registration desk
- Opportunity to include materials with conference packet
- Recognition as welcome sponsor on conference agenda, website and all other marketing materials
- 3 conference passes

#### Support Sponsor \$2,500 each

- Recognition as support sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

#### Shuttle Sponsor (Exclusive) \$5,000

- Branded presence on shuttles
- Recognition as shuttle sponsor on conference agenda, website and all other marketing materials
- 4 conference passes

#### Lounge Sponsor (Exclusive) \$3,500

- Recognition as lounge sponsor on conference agenda, website and all other marketing materials
- Company materials available exclusively in lounge
- 3 conference passes

#### About TECNA

The Technology Councils of North America (TECNA) represents approximately 50 IT and technology trade organizations that, in turn, represent more than 22,000 technology-related companies in North America. TECNA serves its members and the industry through its strong peer-to-peer network and its regional initiatives to raise the visibility and viability of the technology industry.

To become a sponsor, please email:

Tim Jemal, TECNA Executive Director at [tjemal@tecna.org](mailto:tjemal@tecna.org) or 949-636-8946