Tuesday, February 11, 2020

5:00pm – 7:00pm
Tech Demo Reception and Tech Champion Awards Hosted by CompTIA
2043-2044 Rayburn House Office Building
Washington, D.C.

Wednesday, February 12, 2020

TECNA Policy Update & Legislative Exchange
8:30am - 2:00pm
AT&T Washington, Forum DC Office
601 New Jersey Avenue, NW, 5th Floor
Washington, D.C.

8:30am – 9:00am
Breakfast

9:00am
Welcome Remarks
Joe Eyer, Vice President of Constituent Relations, AT&T
Tim Jemal, Executive Director, TECNA

9:05am – 9:45am
“5G Deployment”
Moderator: Joe Eyer, Vice President of Constituent Relations, AT&T
Panelists:
Carolyn Brandon, Principal, Whitworth Analytics LLC
Chris Boyer, VP Public Policy, AT&T

9:45am – 11:00am
“State & Federal Privacy Update”
Moderator: Ryan Weber, CEO, KC Tech Council
Panelists:
Jamie Boone, VP, Government Affairs, Consumer Technology Association
Kate Tummarello, Policy Director, Engine
Stacey Gray, Senior Policy Counsel, Future of Privacy Forum

Background: In 2018, the European Union passed groundbreaking legislation – General Data Privacy Rights (GDPR). Last year, the California Consumer Privacy Act (CCPA) was passed and went into effect on January 1, 2020. Both laws have brought unprecedented changes to businesses. CCPA is the first of what is likely to be a coming wave of US consumer data privacy regulations at the state and potentially federal level. Our panel will explore the implications of CCPA and how this might affect or accelerate a US version of GDPR.
11:00am-11:15am: Break

11:15am – 12:15pm
“AB 5 and Disruption in the Gig Economy: Employees vs. Contractors”
Moderator: Brooks Raiford, CEO, North Carolina Technology Association
Panelists:
Christina Fisher, Executive Director, Massachusetts and the Northeast, TechNet
Glenn Spencer, Senior Vice President, Employment Policy Division, U.S. Chamber of Commerce
Bruce Sarchet, Shareholder, Littler

Background: In 2019, California Governor Gavin Newsom signed into law AB 5, defining whether workers should be classified as independent workers or employees. The legislation was ostensibly enacted to codify the California Supreme Court’s Dynamex decision and will have a substantial impact on the tech sector. AB 5 chooses winners and losers the legislature deems worthy of an exemption. The panel will address the potential impact of AB 5, continuing efforts to modify it and the impact it is having on similar legislation in other states and regions.

12:15pm: Lunch

1:00pm – 2:00pm
“Creating a Secure and Resilient Public Infrastructure”
Moderator: Marc French, CISO and Managing Director, Product Security Group
Panelists:
Stephanie Helm, Director, MassCyberCenter at MassTech
Benjamin Gilbert, Cybersecurity Advisor – Region III, Cybersecurity and Infrastructure Security Agency
Mark Houpt, Chief Information Security Officer, DataBank

Background: With the proliferation of gathering, storing, and using data organizations and agencies in both the public and private sector technology is paramount. Conversely, the growing sophistication of bad actors is outpacing what can be done to fully prevent an attack and many of their business models are to target organizations with public missions that likely have insurance or Rainy-Day Funds, which will be used to get online quickly. Our panel of experts will discuss what factors help or hinder resiliency and what challenges are in play for public sector.
**TECNA Contacts**

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DC Metro Map

Capitol Hill Map
Speaker Biographies

Jamie Boone
Jamie Boone is the Vice President of Government Affairs for the Consumer Technology Association, serving as an advocate for the consumer technology industry on Capitol Hill. Her core areas of policy expertise include self-driving vehicles and vehicle technology, privacy, facial recognition, drones, and transportation. She is a passionate thought leader on public policy for self-driving vehicles, and has spoken at CES, SXSW, and on various policy panels across the DC area. Jamie is an experienced legislative and policy professional, having previously served as a longtime aide for Congressman Bill Shuster, last acting as his deputy chief of staff. She serves on the Board of Directors for the Women’s High Tech Coalition. Jamie earned a Bachelor of Arts from Susquehanna University in Pennsylvania.

Chris Boyer
Cybersecurity policy expert and AT&T business leader with diverse experience in multiple functional areas including government affairs, public policy, network planning and engineering, product marketing and network operations. Extensive experience developing and implementing strategies and advising AT&T executives on complex issues at the intersection of technology and public policy. Currently member of global public policy team in AT&T’s Washington, D.C. office responsible for cybersecurity and national security policy development and advocacy on the Federal, state and international levels. Work closely with AT&T Chief Security Office and AT&T Technology and Operations representing AT&T before Congress, DHS, FCC, Department of Commerce, Department of State, the White House and other agencies on cybersecurity and national security matters. Previously served stint in Silicon Valley as AT&T’s policy lead in California. Also served as one of initial AT&T employees assigned to AT&T’s U-verse initiative including dotted line reporting relationship to AT&T Executive Vice President responsible for the initial development and launch of AT&T’s U-verse services helping grow the business from scratch to a multi-billion dollar enterprise within AT&T. Appointed to consecutive 4-year terms and Chair of the NIST Information Security and Privacy Advisory Board (ISPAB), represent CEO of AT&T Communications Inc. with the National Security Telecommunications Advisory Council (NSTAC), Chair of the Cybersecurity Committee at the Communications Sector Coordinating Council (CSCC), member and former President of the Board of Directors of the National Cybersecurity Alliance, member of several FCC working groups on cybersecurity issues. Extensive public speaking experience.

Carolyn Brandon
Carolyn Brandon formed strategic consulting firm Whitworth Analytics LLC in 2011 to provide decision support and strategic policy counsel to companies in the high tech, broadband, and wireless sectors. She also is a senior industry and innovation fellow at the Georgetown Center for Business and Public Policy where she focuses on competition and regulatory policy as applied to networked industries and emerging markets. Prior to forming Whitworth Analytics, Brandon served as vice president, policy for CTIA-The Wireless Association where she worked for five years with CTIA’s more than 200 members to develop strategic, national public policies for the U.S. commercial wireless industry. Brandon focused on policy matters impacting industry structure, competition, innovation, and technology development. Before joining CTIA in 2004, Brandon was a partner in the Washington, D.C. boutique law firm Wilkinson Barker Knauer, LLP where for 12 years she represented wireless telecommunications providers in proceedings and transactions before the Federal Communications Commission, state public utility commissions, U.S. bankruptcy courts, and the U.S. Securities and Exchange Commission. Voted one of the
“Top Ten Women in Wireless” by the publishers of *Wireless Week*, Brandon has served on the advisory board of the TechPolicy Summit, and was selected to represent the wireless industry on the Federal Communications Commission’s consumer advisory committee, an official federal advisory committee. She has served two terms on the executive committee of the Federal Communications Bar Association and two terms on the steering committee of the District of Columbia Bar Association’s computer and telecommunications committee. Her *pro bono* activities include representing prospective adoptive parents before the D.C. Superior Court, Family Division. She currently serves on the Board of Trustees of Green Hedges School, a pre-K through 8 independent school located in Vienna, Va. Brandon also serves as an advisory board member to the Northern Virginia Children’s Science Museum.

**Joe Eyer**

Joe Eyer joined the AT&T Federal Public Affairs team in May, 2014. Prior to joining AT&T Eyer served as the co-leader of H+K Strategies global public affairs practice. Before joining H+K Strategies, Eyer led the grassroots practice at the Dewey Square Group – Washington’s premier public affairs advocacy firm. Eyer has managed dozens of national advocacy campaigns for corporations and non-profit organizations. He has designed and executed high profile national advocacy campaigns for clients from nearly every sector including telecommunications, technology, financial services, health care, energy, education, retirement security and public interest. A veteran of four presidential campaigns, Joe was an integral part of Al Gore’s political operation, first in the White House and then on his campaign. Joe holds degrees in political science from Kutztown University of Pennsylvania and Ohio University. He lives in Washington, D.C. with his wife and son.

**Christina Fisher**

Christina Fisher serves as TechNet's Executive Director for Massachusetts and the Northeast. Based in Boston, she oversees TechNet's state advocacy and political activities in Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, and West Virginia, and manages issue advocacy, government affairs, events, policy analysis, political fundraising, membership relations, coalition building, and media relations. Christina joined TechNet from Bloom Energy, where she served as Senior Policy Manager. In this role, she managed Bloom’s regulatory and legislative strategy in New England, which included monitoring regulatory and legislative developments, defining policy direction, and drafting and submitting public comments. Prior to working for Bloom, Christina served as Committee Counsel to Massachusetts State Senator Benjamin Downing (D), then the Senate Chair of the Joint Committee on Telecommunications, Utilities, and Energy. During her two sessions in this role, she worked on major legislation pertaining to natural gas leaks, solar energy, energy storage, and offshore wind development — all of which were signed into law. Christina also briefly worked for Massachusetts State Representative Jay Kaufman (D) as his Senior Research Analyst for the Joint Committee on Revenue. Christina holds a JD from Suffolk University Law School and is a graduate of American University.

**Marc French**

Marc French is CISO and Managing Director at PSG. He has more than 25 years of technology experience in engineering, operations, product management, and security. Prior to his current role, Marc was the SVP & Chief Trust Officer at Mimecast, Inc. and has held a variety of senior security roles at Endurance/Constant Contact, EMC/RSA, Iron Mountain, Digital Guardian, and
Dun & Bradstreet. Marc is a frequent speaker at industry events and currently chairs the MassTLC CISO group as well as serving as the Vice President for InfraGard-Boston.

**Stacey Gray**  
Stacey Gray is a Senior Policy Counsel at the Future of Privacy Forum (FPF), focusing on U.S. federal and state privacy legislation and policymaker outreach. She specializes in issues of data collection in online and mobile platforms, online advertising (ad tech), Smart Homes, and the Internet of Things. At FPF, she has driven public commentary and analysis of diverse legislative efforts and agency initiatives, including the California Consumer Privacy Act (CCPA), the Washington Privacy Act (WPA), the 2016 FCC privacy rules, and FTC workshops on smart TVs and cross-device tracking. Before joining FPF in 2015, Stacey graduated *cum laude* from Georgetown University Law Center, where she first worked in privacy civil rights litigation as a law clerk for Victor M. Glasberg & Associates, and as a member of the civil rights division of the Institute for Public Representation.

**Benjamin Gilbert**  
Mr. Gilbert serves as a Cybersecurity Advisor in the Cybersecurity and Infrastructure Security Agency (CISA). He supports the Cybersecurity Advisor (CSA) program and CISA’s mission through the goal of strengthening the security, reliability and resilience of the Nation’s critical cyber infrastructure and serves in this role across the states of Virginia and West Virginia, as well as the District of Columbia. As a CSA, Mr. Gilbert conducts various cyber preparedness, risk mitigation and incident response coordination activities through public and private partnerships and outreach efforts in support of CISA’s mission. Prior to this appointment, Mr. Gilbert had served as a senior analyst with the CSA program’s headquarters where he led the development of various tools used by the CSA program to measure and strengthen the cybersecurity management capabilities of critical infrastructure organizations.

Mr. Gilbert has been with CISA, and the Department of Homeland Security for over 10 years and has over 16 years of experience in cybersecurity spanning the commercial, federal civilian, and DoD communities. He currently holds the Certified Information Systems Security Professional (CISSP) certification, the Certified in Risk and Information Systems Control (CRISC) certification the Certified Ethical Hacker (CEH) certification. Prior to joining DHS, Mr. Gilbert had served as an IT Specialist with the Virginia Army National Guard, and as an Airborne Infantryman in the U.S. Army’s 82nd Airborne Division.

**Stephanie Helm**  
Stephanie Helm was appointed to be the first director of the MassCyberCenter at MassTech in September 2018. A career U.S. Navy officer, Helm brings to the role deep expertise developed in her senior leadership roles and over her nearly 30 year career as cryptologic/information warfare officer, roles which included positions where she oversaw long-term program development and time-sensitive operations. Most recently, Helm served as a consultant with the Naval War College in Newport, R.I., providing subject matter expertise in the area of cyberspace, space, and information operations. Her work with the College focused on supporting war gaming efforts in a new warfare environment, namely cyberspace operations, which helped naval personnel learn to work in dynamic organizations and with new warfighting techniques.

In addition to her consulting role, Helm also served as adjunct faculty, including as Professor of Information Operations, Strategic Communication, and Cybersecurity electives since
2010. While on active duty, she was a military professor from 2006-2009, where she wrote and taught the College’s “Fundamentals of Information Operations” elective course. During Navy career, CAPT Helm held numerous leadership roles which focused on cyberspace operations and information operations, including as Deputy Division Director, Chief of Naval Operations (N3IO) in Washington, D.C., where she directed development of strategy and policy for Information Operations and Strategic Communication. In that role, she was called upon to represent Navy issues to other military branches, the Joint Staff, and the staff of the Office of the Secretary of Defense, and she coordinated the Navy’s input to the 2003 Department of Defense Information Operations Roadmap. CAPT Helm also served a tour at sea from 2001-2003, serving as the Deputy J2/J39 for the Commander, Second Fleet/Striking Fleet Atlantic, a role which ensured that the Fleet’s Intelligence and Information Operations functions were executed in support of national security tasking, a critical focus following the attacks of September 11, 2001. CAPT Helm also served as the Commanding Officer of Naval Security Group Activity in Norfolk, VA, where she led over 300 sailors, officers, and civilians. She served tours of duty with U.S. Central Command in Tampa, FL, the National Security Agency in Ft. Meade, MD, and Naval Security Group commands in California, Italy, and Maine. She received her B.A. from the University of California and her Masters from the U.S. Naval War College, as well as additional training at the Armed Forces Staff College (Norfolk, VA).

Mark Houpt
As Chief Information Security Officer of DataBank, Mark brings over 25 years of extensive information security and information technology experience in a wide range of industries and institutions. Mark joined DataBank in September of 2017 with the acquisition of Edge Hosting (CISO since 2015). In his leadership position, Mark’s responsibilities include strategic planning, oversight of security and compliance, as well as providing subject matter expertise for developing and maintaining a comprehensive, integrated information security and compliance program. Mark is a successful security entrepreneur, previously owning and operating a security consulting firm and hosting a security blog. Also, he has been responsible for security and compliance solutions at Fortune 50 financial and banking institutions, health care entities, the CTO in a higher education institution, a technical operations manager in a startup as well as the role he credits for starting it all, a Cryptologist with the U.S. Navy. Mark holds numerous security and technical degrees and certifications including a Masters in Information Security and Assurance, the Certified Information System Security Professional (CISSP), Certified Cloud Security Professional (CCSP), Certified Ethical Hacker (CEHv9), Computer Hacking Forensic Investigator (CHFI), Security +, Network + and A+. Mark is an expert in the understanding and the interpretation of FedRAMP, HIPAA and PCI-DSS compliance requirements and is fluent in translating these requirements into common sense language for our customers. Mark is qualified for DoD IAT Level III, IAM Level III, IASAE Level II, CND Analyst, CND Infrastructure Support, CND Incident Responder, and CND Auditor positions and responsibilities. Mark is an active member of ISC², ASIS International, CompTIA, IAPP, ISACA, among other leading national and international security organizations.

Timothy Jemal
Tim serves as the Executive Director of the Technology Councils of North America. Tim is the founder and president of Jemal Public Affairs. He has nearly 30 years of experience in public affairs, association management, government relations, public relations, fund development and strategic planning in California, nationally and internationally. Prior to founding Jemal Public Affairs, Tim served as the Executive Director of the American Electronics Association (AeA) of Orange County and the Inland Empire, representing more than 150 high-tech firms throughout Southern California. In November 2012, Tim was elected to a four-year term as a Trustee of the
South Orange County Community College District. He has served as President of the seven-member Board of Trustees since December 2015. In November 2016, Tim won re-election to a second four-year term as a Trustee for the District.

Brooks Raiford
Brooks Raiford has served as President + CEO of the North Carolina Technology Association since 2008. NC TECH is the statewide industry association for the tech sector, representing over 600 member companies and organizations that collectively employ over 200,000 North Carolinians. In the early 1990s, he served as a policy aide in the North Carolina Governor’s Office, where a key focus area was information technology and its impact on a variety of public policy areas. Subsequently, he held executive positions in North Carolina’s nonprofit and business sectors. Brooks’ current and recent leadership activities include serving on the North Carolina Commission on the Administration of Law and Justice; Vice Chair of the Board of Directors of the Technology Councils of North America; the North Carolina Advisory Committee of the US Global Leadership Coalition; the Guilford College Board of Trustees; and President of the Dean’s Advisory Board for the College of Humanities and Social Sciences at NC State University, where he is a former Student Body President and University Trustee.

Bruce J. Sarchet
With energy, enthusiasm, and intense focus, Bruce provides clients with superior quality work and exceptional client service and has earned a reputation as a hands-on problem solver. He provides consultation and representation to large, medium and small businesses across California in a variety of industries, including food and beverage, healthcare, transportation, technology, and construction. He also represents public sector employers. He crafts practical, real world solutions to workplace problems such as dealing with difficult employees and recognizing and balancing business realities and necessities with the need to minimize exposure to litigation. For unionized employers, Bruce frequently serves as chief spokesperson in collective bargaining negotiations and provides representation in grievances and arbitration hearings. He also represents employers during union organizing drives and unfair labor practice charges under the National Labor Relations Act. An animated, effective and entertaining public speaker, Bruce regularly makes presentations to local professional organizations on labor and employment law topics and has also presented numerous in-house training sessions and workshops to management teams at private and public employers. Bruce has published numerous articles for local business journals, providing practical, hands-on labor and employment law advice to small business owners. From 2005 to 2013, Bruce served on the firm’s five-attorney Management Committee, which handles the firm’s operations. In this capacity, he oversaw thirteen Littler offices in seven states. Prior to his selection to the Management Committee, he served as the office-managing shareholder for the firm’s Sacramento office and served several terms as a member of the firm’s Board of Directors.

Glenn Spencer
Glenn Spencer is the Senior Vice President of the Employment Policy Division at the U.S. Chamber of Commerce. In this role, he oversees the Chamber’s work on immigration, retirement security, traditional labor relations, human trafficking, wage hour and worker safety issues, EEOC matters, and state labor and employment law. Before joining the Chamber in July 2007, Spencer spent six years at the U.S. Department of Labor in the Office of the Secretary, serving as the deputy chief of staff and then chief of staff to Secretary of Labor Elaine L. Chao. Earlier in his career, Spencer was engaged in issue advocacy and grassroots lobbying for Citizens for a Sound Economy in Washington, D.C., and also worked as a senior analyst in the
research departments of the National Republican Senatorial Committee and the Republican National Committee. Spencer’s articles have been published in numerous leading newspapers, and he has appeared on nationally syndicated radio and television news programs. Spencer holds an M.A. in international affairs from The George Washington University.

Kate Tummarello
Kate is the Policy Director for Engine where she works on privacy, telecom, and intermediary liability issues for Engine. Prior to Engine, she worked on privacy issues at the Electronic Frontier Foundation. Before joining the advocacy community, Kate spent years as a technology policy reporter in D.C., including at Politico, The Hill, and Communications Daily.

Ryan Weber
Ryan currently serves as President of the KC Tech Council, an industry association and regional advocate for Kansas City’s tech industry. He represents KC’s tech industry internationally as a board member, and treasurer, of the Technology Councils of North America (TECNA). In 2013, Ryan was mentioned as a "Rising Star," by KC Business Magazine and is a 2015 graduate of the Centurions Leadership Program. Recently, the Kansas City Business Journal listed Ryan in the “Power 100," a list of the most influential business leaders in the KC region. Ryan is a member of the executive mentorship program for the College of Business at Kansas State University, his Alma Mater. He is also involved with several other non-profit and charitable organizations in the region.