

TECNA CEO RETREAT AGENDA

DRAFT

Day 1: Tuesday, April 24th, 2018

Retreat Mission: To explore, learn and share together how we can set the course for next generation strategy, innovation and leadership so that we meet challenges and support tech council CEOs grow their organizations and ecosystems.

Session format: Using highly interactive and collaborative tools and methodologies, this retreat will have an idea generation format, focused on collectively generating ideas and actions to help us achieve the actionable takeaways at the retreat.

12:00 - 4:00pm: Registration

Location: Inn at the Forks, Hotel Lobby

12:00 - 2:00pm: TECNA Board Meeting

Location: Inn at the Forks, River Salon (2nd Floor)

3:00 - 5:00pm: Welcome Reception

Location: Inn at the Forks – Solstice Room (Lounge)

5:15pm: Meet in Hotel Lobby to walk to Canadian Museum for Human Rights

5:30 – 6:30pm: Explore the Galleries Tour

Location: Canadian Museum for Human Rights

- This guided tour will take you on a human rights journey and allow you to discover the Museum's inspiring and diverse content. You will be able to explore all of our 11 galleries and connect with compelling human rights stories along the way. You will also encounter many architectural features as you make your way through the Museum.

6:30-10:00pm: TECNA Dinner

Location: Canadian Museum for Human Rights, Sifton Terrace (6th Floor)

Day 2: Wednesday, April 25th, 2018

Theme: Developing Bigger and Bolder Strategies to Support Member Organizations

Mission: To explore, learn and share together how we can set the course for next generation strategy, innovation and leadership so that we can even better support Tech council CEOs and the organizations they lead.

Session format: Using highly interactive and collaborative tools and methodologies, this retreat will have an idea generation format, focused on collectively generating ideas and actions to help us achieve actionable goals at the retreat.

8:00am: Breakfast, Introductions and Expectations

Location: Inn at the Forks - Forks Ballroom West (2nd Floor)

- All TECNA sessions will be held at this location
- Setting the stage for the day.

8:45 -9:45am: CEO Intros

CEO's share brief snapshots of their council's health.....what's new, what's changed and key priorities and opportunities.

9:45 – 10:15am: Break

10:15am - 12:00pm:

TECNA Strategic Partner Presentation

Rapid Ideation Sessions

CEO's will share and generate ideas for actionable Best Practice Exchanges around the common themes identified in the Confronting Reality Session. Using a small group format, participants will explore such areas as:

- generating effective differentiation of your council as you seek to build a prospect pipeline;
- increasing member engagement and growth in membership and sponsorship,
- employee engagement;
- staffing;
- responding to competition;
- what is the right business model?
- Diversity & Inclusion

12:00 - 1:30pm: Lunch

Featured Guest Speaker: [Mark Chipman](#)*, Executive Chairman of the Board of Winnipeg Jets Hockey Club & True North Sports + Entertainment

TECNA Strategic Partner Presentation

TECNA Business Session

- Board member Nominations
- TECNA Update

1:30 - 2:30pm: Rapid Ideation Sessions (cont'd)

2:30 – 3:00pm: Break

3:00 - 4:30pm: Keeping up with the speed of change

We will explore the combination of how strategy, innovation, and leadership link together to ensure organizations not only keep up with change but lead change. We will explore and experience innovation models and share innovation tools.

5:30- 6:00pm: Travel by Bus

Location: Meet in Hotel Lobby, Inn at the Forks

6:00 - 6:30pm: Brewery Tour

Location: Brazen Hall (Front Lounge)

*Invited Speaker.

6:30 – 7:30pm: Cocktail Hour

Location: Brazen Hall (Front Lounge)

7:30 – 9:00pm: Dinner

Location: Brazen Hall (Front Lounge)

Brazenly brewing all beer styles, and brewing them well. After 5 years of visiting breweries and talking to owners and master brewers, Kristján Kristjánsson fulfilled his vision to build a 10 Hectoliter brewery and deliver expertly brewed artisan crafted beer in the emerging beer scene in Winnipeg and across Manitoba. With a burger called Farmer Jon, Le Burger Week rookies Brazen Hall Kitchen & Brewery won the People's Choice Award in 2017. Staying true to Brazen Hall's Manitoba roots, the burger featured a beef and farmer sausage patty (Pioneer, of course), hand-picked/house-made blueberry maple ketchup, sassy mustard, Trappist cheese, Crown Royal mushrooms, stout-braised onions, arugula, and their Brazen bacon.

9:00 – 11:00pm: Live Band

Location: Brazen Hall (Front Lounge)

11:00- 11:30pm: Travel by Bus to Inn at the Forks

Location: Brazen Hall (Front Entrance)

Day 3: Thursday, April 26, 2018

Theme: Leadership. Creating and Leading Motivated Teams

8:30am: Breakfast

Location: Inn at the Forks - Forks Ballroom West (2nd Floor)

- All TECNA sessions will be held at this location

8:30 - 10:00am: Managing and engaging teams

A 5 dysfunctions of a team workshop focused on how to build team alignment, accountability and results.

10:00 – 10:15am: Break

10:15 - 11:30am: Engaging employees

Rapid Ideation Session developing ideas to increase engagement and motivation of employees.

11:30am - 12:00pm: Wrap up and Next Steps

Review of lessons learned and actionable takeaways.

5:30 – 10:00pm: The Innovators (Optional Activity hosted by ICTAM)

Location: RBC Convention Centre, 2nd floor, North Building (by the escalators)

375 York Avenue, Winnipeg, MB

- ICTAM's signature event, The Innovators, returns for its 7th incredible year! We're delighted to have as our featured guest **Lawrence Levy**, former Pixar CFO + EVP, Author + Business Strategist. Join Lawrence and **host Kevin Newman**, Host + Managing Editor of W5 for a robust conversation on innovation and how technology is shaping businesses now and in the future.