CONVENTION 2018

Celebrate St. Patrick’s Day with FCICA on March 17!

IN IT TO WIN IT

Commercial Flooring Trade Show with Happy Hour, educational sessions, industry networking opportunities, optional tours including Explore Biloxi, Lunch with the Chef, and Fantastic Florals

Commercial Flooring Trade Show & Annual Convention
March 18-20, 2018 • Pre-Convention events on March 17, 2018
Beau Rivage Resort & Casino • Biloxi, MS
Saturday, March 17, 2018
ST. PATRICK’S DAY
10:00 am – 4:00 pm
Optional Event – Golf at Fallen Oak – $219
10:00 am – 4:00 pm
Optional Event – FCICA hospitality tent at St. Patrick’s Day Grillin’ on the Green – $62

Sunday, March 18, 2018
COMMITTEE MEETINGS
9:00 am – 10:30 am
Attendee Breakfast
10:15 am – 4:00 pm
Optional Event – Explore Biloxi – $99
11:00 am – 3:30 pm
Registration
12:15 pm – 1:45 pm
Associates Committee Meeting with lunch
12:15 pm – 1:45 pm
Attendee Networking Lunch
2:00 pm – 3:30 pm
Committee Meeting – Education
3:45 pm – 5:30 pm
Committee Meeting – Membership
6:30 pm – 8:30 pm
Welcome Reception

Monday, March 19, 2018
7:30 am – 4:30 pm
Registration
8:00 am – 9:00 am
Attendee Breakfast
8:00 am – 9:00 am
Successor Task Force Meeting with Breakfast (invite only)
9:00 am – 9:45 am
Opening Session
10:00 am – 10:45 am
General Membership Meeting
10:45 am – 11:00 am
Break
11:00 am – 12:15 pm
Trade show set-up
11:00 am – 12:15 pm
Educational Session 1

Tuesday, March 20, 2018
EDUCATIONAL OPPORTUNITIES
7:30 am – 4:00 pm
Registration
8:00 am – 9:00 am
Attendee Breakfast
8:00 am – 9:00 am
Successor Breakfast (40 and under)
9:15 am – 10:30 am
Educational Session 2
10:30 am – 11:00 am
Break
1:15 pm – 4:00 pm
Optional Event – Fantastic Florals – $45
11:00 am – 12:15 pm
Educational Session 3
12:30 pm – 1:45 pm
Attendee Lunch
12:30 pm – 1:45 pm
Contractor Meeting with Lunch
2:00 pm – 3:15 pm
Educational Session 4
3:15 pm – 3:45 pm
Break
3:45 pm – 5:00 pm
Educational Session 5
6:00 pm – 9:00 pm
Closing Dinner

Wednesday, March 21, 2018
8:00 am – 10:30 am
Board of Directors and Wrap-up Breakfast Meeting (invite only)
Registration Info

REGISTRATION HOURS
Registration will be located in the Magnolia Foyer. Stop by to register, for information, to purchase merchandise and tickets, or to just say “hi!” Registration packets, including badges and optional ticket tours, will be available at the registration desk.

Sunday, March 18, 2018 - 11:00 am to 3:30 pm
Monday, March 19, 2018 - 7:30 am to 4:30 pm
Tuesday, March 20, 2018 - 7:30 am to 4:00 pm

REGISTRATION FEES
- Members prior to January 18, 2018 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Thanksgiving

CERTIFIED INSTALLATION MANAGER PROGRAM AND CEU’S
Convention 2018 offers you a chance to work on the CIM program modules and assessments while on location for Convention. See the website for dates and times for the CIM computer lab.

To earn continuing education credits (CEUs), you must attend the entire educational session. Those working on their Certified Installation Manager CEUs will receive a maximum of 8 credits by attending FCICA’s educational sessions 1 - 5, all 4 demonstrations, and the Commercial Flooring Trade Show at Convention 2018.

LOCATION AND ACCOMMODATIONS
Beau Rivage Resort & Casino
875 Beach Blvd.
Biloxi, MS 39530
(228) 386-7111

Southern hospitality defines Beau Rivage. With 1,740 elegantly appointed guest rooms, including 95 luxurious suites offering panoramic views; you’ll love this southern beauty. They have distinctive dining, superstar entertainment and endless excitement.

SPECIAL NOTE
FCICA has reserved blocks of rooms for the Run of House rate of $119 single or double rooms weekday nights and Friday and Saturday $159 single or double rooms. Please make your reservation by using the link on the FCICA website by Friday, March 2, 2018. Listed room rates do not include the 12% per night room tax and $12 per night resort fee, which provides wireless internet access, daily newspaper, 2 bottled waters per room, pool and fitness facility access, complimentary parking, and printing of boarding passes.

CANCELLATION POLICY
No refunds after March 1, 2018 will be accepted. A 50% cancellation fee will apply to all registration refunds requested prior to February 28, 2018. All cancellations must be made in writing. No refunds will be made for no-shows. Registration fees are not deductible as charitable contributions. Registration fees may be deductible as ordinary or necessary business expenses. Consult your tax advisor for more information.

*One-day rates do not include evening functions. Special event tickets for those functions would need to be purchased separately.
Saturday, March 17, 2018
ST. PATRICK’S DAY

10:00 am – 4:00 pm
Optional Event: Golf at Fallen Oak – $219
Designed by legendary course architect, Tom Fazio, Fallen Oak raises the bar for luxury resort golf in this region. The 18-hole, par-72 championship layout unfolds in a majestic, almost cinematic, invitation to all who love the game. Cost: $219, includes transportation.

10:00 am – 4:00 pm
Optional Event: St. Patrick’s Day with FCICA – $62
Experience St. Patrick’s Day Biloxi-style! As a sponsor of Biloxi’s 12th Annual Grillin’ on the Green festival, FCICA has secured a hospitality tent for our Convention attendees to enjoy the events of the day, including live entertainment, the St. Patrick’s Day parade, and the premier grilling competition! Our tent will have unlimited water, soft drinks and beer, and each attendee will receive $20 worth in Grillin’ on the Green bucks to spend at any of the festival’s food vendors. Cost: $62

Sunday, March 18, 2018
COMMITTEE MEETINGS

9:00 am – 10:30 am
Attendee Breakfast

10:15 am – 4:00 pm
Optional Event: Explore Biloxi – $99
Starting with a 70-minute shrimping boat excursion, this unique and historical trip will take you along the protected waters of the Gulf’s shoreline and show you all the creatures, including shrimp, which inhabit the coastal waters. For lunch, enjoy a dockside shrimp boil on the harbor overlooking the Gulf of Mexico. Feast on succulent shrimp, red potatoes and corn on the cob, as well as Cajun chicken and sausage jambalaya. Next, you’ll tour the City of Biloxi, including the Biloxi Lighthouse and Biloxi Visitor’s Center Museum, followed by a guided tour of the historic Beauvoir Mansion and Confederate Cemetery. You’ll also have a chance to visit the Presidential Library and browse the gift shop. Cost: $99

Monday, March 19, 2018

7:30 am – 4:30 pm
Registration Open

8:00 am – 9:00 am
Attendee Breakfast

8:00 am – 9:00 am
Successor Task Force Meeting with Breakfast
Invite only

9:00 am – 9:45 am
Opening Session

10:00 am – 10:45 am
General Membership Meeting

11:00 am – 12:15 pm
Trade show set-up

Commercial Flooring Trade Show Exhibitors (as of 11-28-17)

Advanced Adhesive Technologies
Artistic Finishes Inc.
Capri cork
Ceramic Tool Company
Chilewich Sultan LLC
DriTac Flooring Products LLC
Federated Insurance
FlashCove
FLEXCO
GCP Applied Technologies
Gondola Train
H.B. Fuller Construction Products
KOSTER American Corporation
Leister Technologies
Loba-Wakol, LLC
MAPEI Corporation
Mats Inc.
RFMS
Roberts
Roppe Corporation
Schönox, HPS North America
Sika Corporation
Sponge Cushion, Inc.
Spray-Lock, Inc.
Szt15
Tarkett
Tek Stil Concepts, Inc.
TRAXX Corporation
UZIN
Wagner Meters
11:00 am – 12:15 pm
Educational Session 1 - ASTM F710 & ACI 302.2R-06
Presented by Sonny Callaham, H.B. Fuller & Jeff Johnson,
MAPEI Americas
ASTM F710 – Standard Practice for Preparing Concrete Floors to Receive Resilient Flooring is one of the most useful documents we have in the floor covering industry. Chances are, if you submit a complaint to a manufacturer, you will be judged by this document. Join us as we go through F710 and learn what the flooring contractor and the general contractor are responsible for. This document has been widely accepted and adopted by manufacturers of many types of flooring, not just resilient.

We will also take a comprehensive walk through the ACI 302.2R-06 Guide for Concrete Slabs that Receive Moisture-Sensitive Flooring Materials. This document contains some very important and valuable information for the flooring contractor who works on a concrete substrate. Knowing more about the material on which you work will empower you to make better installation decisions, work with general contractors on more of a fact base, and be able to understand why concrete acts the way that it does. This session includes an interactive Q&A.

12:00 pm – 3:00 pm
Optional Event: Lunch with the Chef – $89
Enjoy a delicious wild mushroom risotto with blackened snapper and jumbo asparagus squash while an experienced banquet chef demonstrates how to prepare the risotto. Includes ice tea and a paired wine. Cost: $89

12:30 pm – 3:00 pm
Demonstrations with lunch
• 12:45 pm – 1:15 pm Demonstration #1 – DriTac Flooring Products LLC
• 1:20 pm – 1:50 pm Demonstration #2 – GCP Applied Technologies
• 1:55 pm – 2:25 pm Demonstration #3 – MAPEI Corporation
• 2:30 pm – 3:00 pm Demonstration #4 – TRAXX Corporation

Thank you to Protect-All Flooring for protecting the demonstration areas.

3:00 pm – 7:00 pm
Commercial Flooring Trade Show
The only trade show dedicated to the commercial flooring industry, now including a Happy Hour from 6 – 7 p.m. Meet with technical representatives from leading commercial flooring manufacturers and service providers to learn about new products and solutions. View product marketing materials for premier exhibitors via the AttendeeHub mobile app.

Tuesday, March 20, 2018
EDUCATIONAL OPPORTUNITIES
7:30 am – 4:00 pm
Registration
12:30 pm – 1:45 pm
Attendee Lunch

12:30 pm – 1:45 pm
Contractor Meeting with Lunch

2:00 pm – 3:15 pm
Educational Session 4 – How to Implement Your Ideas & See Results: “Effectively Driving, Achieving & Sustaining Positive Change”
Presented by Rhonda Robinson, Robinson Enterprises
At the conclusion of this session, you will have a broad-scope understanding and practical working knowledge of how to:
• Identify the Need for Change
• Identify the People Who Will Lead the Change
• Write the Change Plan
• Execute the Components of Change
• Assign Ownership of the Change Processes
• Achieve Buy-In and Follow Through with Constant Improvement

3:15 pm – 3:45 pm
Break

3:45 pm – 5:00 pm
Educational Session 5 – Innovations in Multilayer Flooring – A Panel Discussion
Moderated by Pat Kelly, Synergy Flooring. Panelists include Beth Steel, Six Degrees; Bill Treiber, Artistic Finishes; David Altman, Metroflor; and Don Styka, Tarkett
Increase your knowledge and understanding of the ever-expanding Multilayer flooring category. This panel session will focus on techniques for installation, acclimation, construction and adhesives. Participants from Artistic Finishes, Metroflor, Six Degrees and Tarkett will lead the discussion, answer your questions, and interact openly about current information related to the vital techniques expected of today’s flooring contractor.

6:00 pm – 9:00 pm
Closing dinner

Wednesday, March 21, 2018

8:00 am – 10:30 am
Board of Directors and Wrap-up Breakfast Meeting
Invite only

FCICA Platinum Sponsors
(as of 11-20-17)
ARDEX Americas
Artistic Finishes Inc
Bona US
Bostik
Capri cork
Construction Specialties
Custom Building Products
Federated Insurance
FlashCove
FLEXCO
Fuse Commercial Flooring Alliance
GCP Applied Technologies
Gondola Train
Greater New York Floor Coverers Association, Inc
H.B. Fuller Construction Products
INSTALL
KOSTER American Corporation
Leister Technologies
Loba-Wakol, LLC
MAPEI Corporation
Metroflor Corporation
Michael Halebian & Co., Inc.
Nora systems, Inc.
Protect-All Flooring
RFMS
Roberts
Roppe Corporation
Royal Adhesives & Sealants
Schönox, HPS North America Inc.
Shaw Industries
Spray-Lock, Inc.
STAUF USA, LLC
Tarkett
Tek Stil Concepts, Inc.
TRAXX Corporation
UZIN/ A Division of UFLOOR Systems

FCICA Gold Sponsors
(as of 11-20-17)
Allied Construction Technologies Inc
Chilewich Sultan LLC
Commercial One
Ecore Commercial Flooring
Laticrete International Inc.
LATICRETE SUPERCAP LLC
Sika Corporation
Sponge Cushion, Inc., A Leggett & Platt Co.
Starnet
Tramex Ltd
Wagner Meters
WE Cork
Name ________________________________________________
Spouse/Companion _______________________________________
Spouse Email/Cell # ______________________________________
Company ________________________________________________
Address ________________________________________________
City/State/Zip ____________________________________________
Phone __________________________________________________
Cell # __________________________________________________
Fax ______________________________________________________
Email ____________________________________________________

REGISTER BY JANUARY 18, 2018 AND SAVE!!!

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<th>Prior to Jan 18, 2018</th>
<th>After Jan. 19, 2018</th>
<th>Amount</th>
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<td>Member</td>
<td>$695</td>
<td>$795</td>
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<td>Additional Company Rep</td>
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<td>Successor (40 and under)</td>
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<td>1st Time Successor (40 and under)</td>
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<td>Certified Installation Manager</td>
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<td>Spouse/Companion</td>
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<td>$395</td>
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<td>Non-Member</td>
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<td>One-Day Rate</td>
<td>$399</td>
<td>$499</td>
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<tr>
<td>Trade show-only (company rate with 3 attendees)</td>
<td>$49</td>
<td>$69</td>
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Spouse/Companion Includes: Welcome Reception/Breakfast Buffets/Breaks/Lunches/Reception & Dinner

- Check here if you require any special assistance or have special meal requirements

Optional activities

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<th>SATURDAY, MARCH 17, 2018</th>
<th>Ticket Price</th>
<th># Attending</th>
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<tr>
<td>Golf at Fallen Oak</td>
<td>$219</td>
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<tr>
<td>St. Patrick’s Day with FCICA</td>
<td>$62</td>
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<td>Lunch with the Chef</td>
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<th>TUESDAY, MARCH 20, 2018</th>
<th>Ticket Price</th>
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<tr>
<td>Fantastic Florals</td>
<td>$45</td>
<td></td>
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<tr>
<td>Help support FCICA purchase 50-50 Tickets</td>
<td>(1 for $50/5 for $200)</td>
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TOTAL AMOUNT DUE

- Check American Express
- Mastercard
- Visa
- Discover

Account Number ________________________________________________
Signature ______________________________________________________
Expiration Date __________________________ Security Code ____________
Name on Card ________________________________________________

Cancellation Policy:
No refunds after March 1, 2018 will be accepted. A 50% cancellation fee will apply to all registration refunds requested prior to February 28, 2018. All cancellations must be made in writing. No refunds will be made for no-shows. Registration fees are not deductible as charitable contributions. Registration fees may be deductible as ordinary or necessary business expenses. Consult your tax advisor for more information.

Note:
Hotel reservations can be made online through March 2, 2018. Please do not call the hotel. Reserve your room today at https://aws.passkey.com/e/49394567

Questions:
Is this your first FCICA convention?
- Yes
- No

Are you an Installation Manager?
- Yes
- No

Are you an Additional Company Representative?
- Yes
- No

Are you a Certified Installation Manager?
- Yes
- No

Are you a Successor?
- Yes
- No

Date of Birth __ / __ / __

Register with this form or online at:
FCICA
7439 Millwood Drive
West Bloomfield, Michigan 48322
Phone: 248-661-5015
Fax: 248-661-5018
Web Site: www.fcica.com