



AMFA 2019 Beer Tasting SPONSORSHIP

The AMFA Beer Tasting event is an annual fundraiser - proceeds accrue to the AMFA Educational Trust. The AMFA Educational Trust is primarily focused on providing grants in support of manufacturing-related programs at K-12 schools in the region. Throughout the past two decades, more than \$177,000 has been awarded! Help us continue to make a difference.

Platinum – \$1,800 Sold

One (1) sponsorship available.

The Platinum Sponsor will be featured on all event materials and will join the AMFA President on stage to welcome the group. Sponsorship benefits include:

- Four (4) complimentary event passes
- Option to purchase up to two (2) additional event tickets at a 50% discount
- One (1) complimentary exhibit space with first choice for location
- Opportunity to provide a 5-10 minute welcome and highlight company services
- Company logo in a prominent position on all event marketing material
- Company logo on event webpage with link to company website
- Option to distribute company brochure and/or promotional item

Nickel – \$1,500

Two (2) sponsorships available.

Our Nickel Sponsors will be featured on all event materials and will receive special recognition for helping cover the cost of food and other refreshments. Sponsorship benefits include:

- Three (3) complimentary event passes
- Option to purchase up to two (2) additional event tickets at a 75% discount
- One (1) complimentary exhibit space with second choice for location
- Company logo on signage placed on all food tables with a sponsor thank you message
- Company logo in a prominent position on all event marketing material
- Company logo on event webpage with link to company website
- Option to distribute company brochure

Copper – \$1,000

Three (3) sponsorships available.

Copper Sponsors will be featured on all event materials and will receive special recognition from the event organizers. Sponsorship benefits include:

- Two (2) complimentary event passes
- Option to purchase one (1) additional event ticket at a 75% discount
- Option to purchase one (1) exhibit space at 75% discount
- Company logo on all event marketing material
- Company listed on event webpage with link to company website
- Option to distribute brochure



AMFA 2019 Beer Tasting SPONSORSHIP

Taconite - \$500

Four (4) sponsorships available.

Taconite Sponsors will be featured on all event materials and will receive special recognition from the event organizers. Sponsorship benefits include:

- One (1) complimentary event pass
- Option to purchase one (1) exhibit space at 75% discount
- Company name listed on all event marketing material
- Company listed on event webpage with link to company website

Food Sponsor - \$750

Two (2) sponsorships available.

Our supporters come to the spring event with a healthy appetite; we want to make sure everyone leaves happy and well fed. Food Sponsors will help make this possible. Benefits include:

- Opportunity to provide input on event menu
- Special recognition by event organizers throughout the evening
- Signage by food tables with sponsor name and logo
- Sponsor name listed on all event marketing material
- Sponsor listed on event webpage with link to company website

Music Sponsor - \$500

One (1) sponsorship available.

The Music Sponsor enables live music to be a regular part of the event. Benefits include:

- Opportunity to meet with the band prior to the event
- Special recognition by event organizers throughout the evening
- Signage by the stage area with sponsor name and logo
- Sponsor name listed on all event marketing material
- Sponsor listed on event webpage with link to company website

Tasting Glass Sponsor - \$300

One (1) sponsorship available.

AMFA is excited to work with a Tasting Glass Sponsor to provide complimentary tasting glasses to the first 140 event attendees. AMFA will work directly with this Sponsor to order the tasting glasses; the Sponsor will cover the direct cost, at an amount not to exceed \$300. Sponsorship benefits include:

- Company logo featured on reverse side of tasting glasses
- One (1) complimentary event pass
- Company name listed on all event marketing material
- Company listed on event webpage with link to company website



AMFA 2019 Beer Tasting SPONSORSHIP

Safe Ride Sponsor

One (1) sponsorship available.

AMFA is dedicated to providing a safe transportation alternative to event participants who may consume more than the legal limit to drive. We seek a local taxi/transportation company interested in helping us meet this objective by positioning 1-3 vehicles at Clyde Iron for the duration of the event.

Sponsorship benefits include:

- Special recognition by event organizers throughout the evening
- Company name listed on all event marketing material
- Company listed on event webpage with link to company website

Booth Exhibitor – \$250

Eight (8) exhibit spaces available.

AMFA members requested the opportunity to showcase their company to event participants; a limited number of exhibit spaces are available. The expo area is designed to provide maximum exposure for exhibitors, with exhibit tables dispersed among the beer and wine tasting stations. Benefits include:

- One (1) complimentary event pass
- One (1) 6-foot long table
- Special recognition by event organizers throughout the evening
- Company listed on event webpage with link to company website

The expo area will be open at 4:00 pm on March 27th for set up. Exhibit locations will be determined on a first come, first served basis on the day of the event, with first, second and third choice of exhibit location going to our Platinum and Nickel Sponsors. Security for exhibits is the responsibility of the exhibitor. Electric power in the expo will be provided, if available, upon request.

Contact the AMFA office to secure your preferred sponsorship level!

800.654.5773 or Tina@MidwestManufacturers.com