

Arrowhead Manufacturers & Fabricators Association

Shoptalk Newsletter **AMFA Display Advertising**

Ad Size	12 months	6 months	1 month
1/8 Page	\$200	\$125	\$30
1/4 Page	\$375	\$225 *	\$50 **
1/2 Page	\$675	\$400 ***	\$85 ****
Full Page	\$1,200	\$700	\$150

*Nonmember rate available to approved customer: \$300

** Nonmember rate available to approved customer: \$65

***Nonmember rate available to approved customer: \$525

****Nonmember rate available to approved customer: \$110

Ad Dimensions	Width	Height
1/8 Page	3.5"	2.25"
1/4 Page	3.5"	4.5"
1/2 Page	7.5"	4.5"
Full Page	7.5"	9"

The AMFA *Shoptalk* newsletter is published monthly with a distribution of approximately 535. Mode of distribution is via email (PFD file). Past issues of *Shoptalk* are available on the AMFA website at www.amfa-mn-wi.org.

Ad copy is due by the 20th of the month. For assistance with ad layout, contact the AMFA office at 877-330-2632.

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