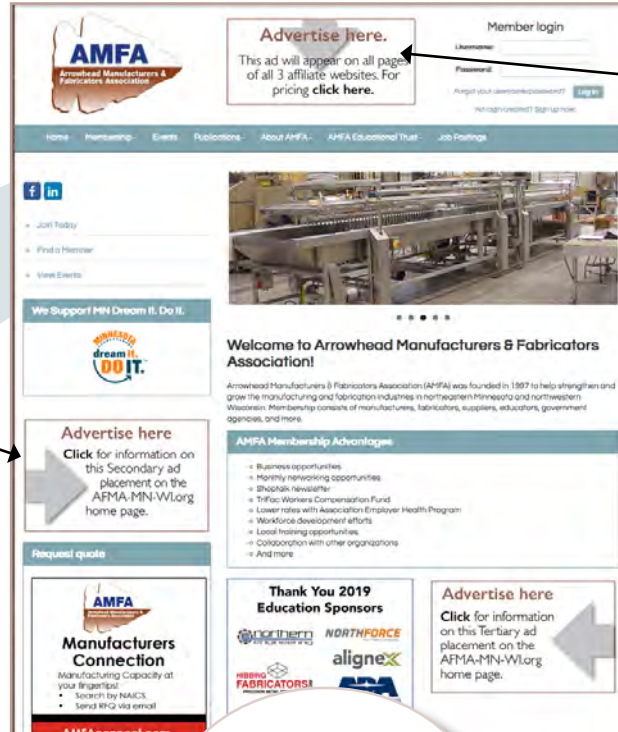


Reach your prospects with website and newsletter advertising

Initial offering – limited advertisers!

Website home page



Corporate level Header placement.

Ad is visible on all web pages of all three affiliate sites: AMFA-MN-WI.org, CMMAWorks.org, and TSMa.org.
Monthly audience: 1270

Maximum of 5 rotating ads.
Size: 130 pixels wide x 60 pixels high

12 months \$995 (change ad 3x)
6 months \$645 (change ad 1x)

Local level Secondary home page placement

Ad appears on home page only of AMFA-MN-WI.org website.

Size: 130 pixels w x 80 pixels h

12 months \$275

(change ad 3x)

6 months \$165

(change ad 1x)

Total spots available: 1

Local level Tertiary home page placement

Ad appears on home page only of AMFA-MN-WI.org website.

Size: 130 pixels wide x 80 pixels high

12 months \$220 (change ad 3x)

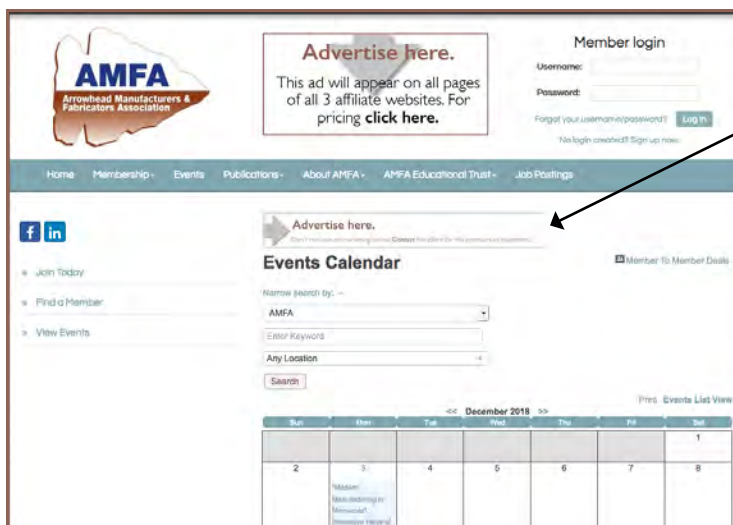
6 months \$135 (change ad 1x)

Total spots available: 1

Save 20%
on web ads

when you purchase an
ad in the 2019 printed
directory.
Deadline 2/7/19.
Discount applied
at invoicing.

Website banner ads



Local level - AMFA only

Banner ad. Rotating ad appears on module pages of AMFA-MN-WI.org website.
Size: 480 pixels wide x 60 pixels high

12 months \$180 (change ad 3x)

6 months \$155 (change ad 1x)

Total spots available: 5

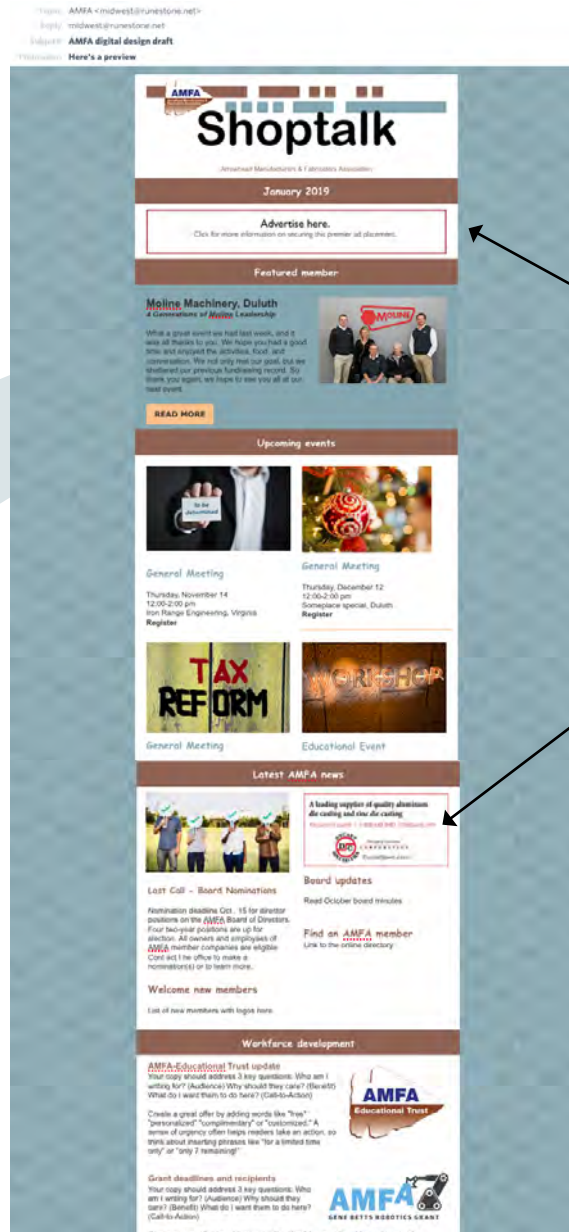
Module pages include:

- Member Directory
- Events
- Board of Directors
- Join AMFA
- Job Postings
- Member Login.

Digital newsletter - 5X a year



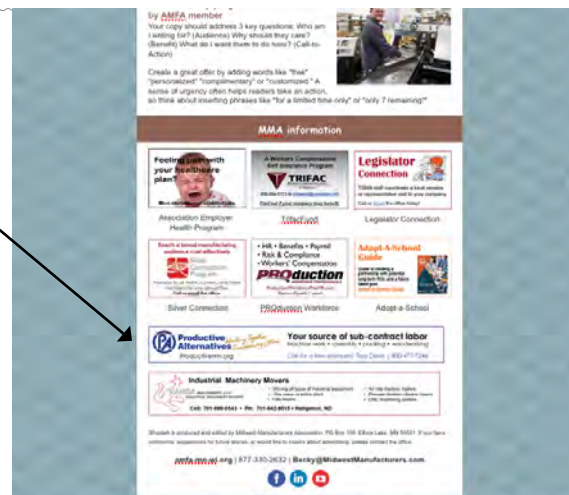
Save 20%
on newsletter ads
when you purchase an
ad in the 2019 printed
directory.
Deadline 2/7/19.
Discount applied
at invoicing.



Premium placement
Size: 540 pixels wide x 80 pixels high
5 issues \$495
Total spots available: 1

Secondary placement.
Size: 260 pixels wide x 130 pixels high
5 issues \$295
Total spots available: 1

Tertiary placement.
Size: 540 pixels wide x 80 pixels high
5 issues \$125
Total spots available: 3



Statistics



AMFA-MN-WI.org

Audience

Monthly visitors: 295
Monthly pageviews: 833

Reporting

Reports can be generated as follows:

- Monthly audience overview
- Ad clicks
- Page views of specific pages.



Audience: 510 per issue

Reporting

Reports can be generated as follows:

- Total sent
- Open rate
- Click-through rate.

Ad creation/submission

All ads for your ad commitment need to be submitted at time of purchase.

Two options:

- Your staff creates your ad(s) according to size listed and submits the ad(s) in .jpg or .png format.
Email ads to: Tina@MidwestManufacturers.com
- MMA staff create your ad(s) and submits them to you for approval. All ads for the term of your ad commitment will be created and approved at the onset.

Purchase

Contact:

Tina@MidwestManufacturers.com
or call 800-654-5773.

Payment options:

- ___ Fill out online form [here](#).
- ___ Invoice me
- ___ Credit card. All major credit cards accepted.
- ___ Check: Make payable to
Arrowhead Manufacturers & Fabricators Association
PO Box 150 • Elbow Lake, MN 56531
800-654-5773

Credit Card Information

Print name as it appears on card:

Card Number _____

Expiration Date _____ Security code on back _____

Amount _____