

TSMA Board Meeting Highlights – February 2020

TSMA Board meeting called to order by President Mark Petersen at The Alt Center in Fergus Falls on February 4, 2020. Call to order 1:30 PM. Adjourn 2:50 PM.

Jaimee Meyer was in attendance to report on changes at MN State Advanced Mfg Center of Excellence.

- The campaign called “Dream It. Do It.” is being phased out. Nationally, the new brand will be *Creators Wanted*. In Minnesota, the new brand will be *Minnesota Manufactured*.
- Statewide Tour of Manufacturing will continue. Transportation grants for K12 bussing will continue.
- The Center has invested in creation of a wealth of youth outreach resources; exploring the potential to become a national resource center.
- Interested in enhanced relationships with associations like TSMA.
- Discussed partnership options to continue the Manufacturing Career Dream Team.
- Discussed partnership options to continue hosting a booth at the MN High School League Trap Shooting Championship in Alexandria in June.

Michelle Landsverk attended via phone to ask for advice regarding expansion of the Manufacturing Career Dream Team.

- Communicate with members via email, including a summary of team activity thus far.
- Follow up with personal outreach.
- New idea: Invite youth to attend a manufacturing tour first, then follow with a 20 minute session with a Career Dream Team member.

CMMA will host a Breakfast Meeting in **Alexandria on April 23**, including a tour of Douglas Finishing. TSMA members are invited to attend at the member rate.

TSMA 2020 Board Retreat scheduled from at Northern Contours on April 22. Facilitator: Liz Diedrich, Diedrich RPM.

The board supported a motion to approve **TSMA 2020 Budget** Draft B, with slight modifications.

Short on time, the following agenda items were tabled:

Secretary’s Report: December 4, 2019 Meeting Minutes.

Treasurers Report: December and January 2019 financial reports.

Election of 2020 Officers

TSMA Committee Assignments 2020.

PIPELINE partnership with MNState

Youth Skills Training (YST) Grant

Executive Director Report February

The **next TSMA Board meeting** will be held in conjunction with the March 3rd general meeting in Alexandria.