

Highlights from TSMA July 2018 Board Meeting

The Tri-State Manufacturers' Association Board of Directors met on July 24, 2018, at ITW Heartland in Alexandria, MN.

The consent agenda was approved, including May 22, 2018 meeting minutes and June 2018 financial reports. TSMA Foundation financial reports were reviewed as well.

The upcoming schedule of programs and events was reviewed. Attendance for the 25th annual golf social on July 26th looks strong. Tickets for the October 4 Stein & Wine Fest are available; registration is now live. Special promotion was discussed for TSMA on Tap, a free networking event scheduled on August 15. Last but not least, the TSMA holiday social will once again be held at Knotty Pine in Elbow Lake.

The timing and format related to nominations and board of director election were confirmed. Members are encouraged to submit nominations for 2-year board of director positions.

A decision related to adding a new award category, Collaborator of the Year, was tabled.

Work continues on development of a TSMA report card, a document that can be used to confirm membership value for current and prospective members.

Todd Peterson reported on efforts to increase member engagement; the response has been favorable.

Feedback from the Trap Shooting survey was reviewed; the document captured reactions and recommendations from this year's volunteers. It was agreed to ask sponsoring partners for a commitment regarding the 2019 event by December 2018 so that advanced planning can begin.

The July Executive Director Report was available for review.

Liz Diedrich led the group in a continuation of strategic planning to determine priorities for calendar year 2019. Six potential priorities identified at the retreat in June were evaluated and rated; the list was narrowed to four. The next session will include further refinement of goals and initiatives related these priorities: member engagement, youth outreach, membership growth, and partnerships.

The TSMA Board is next scheduled to meet from 2:30 - 4:00 PM on August 28, 2018, in Alexandria.