

Highlights from TSMA May Board Meeting

The Tri-State Manufacturers' Association Board of Directors met on May 22, 2018, at Cosmos Enterprises in Elbow Lake, MN.

Guest Missy Hexum, Bell State Bank, provided a status report of TSMA's investment activity. It was agreed to invite Missy to attend TSMA's November board meeting each year. Sandy will investigate TSMA's policy regarding cash on hand, which will aid future discussion regarding investments.

The consent agenda was approved, including April 24, 2018 meeting minutes and April 2018 financial reports. TSMA Foundation financial reports will be available at future board meetings.

Planning continues regarding the collaboration between TSMA and Dream It. Do It. to host an exhibit booth at the MN High School League Trap Shooting Championship in Alexandria from June 11-19, 2018. TSMA members graciously volunteered to fill all shifts other than the weekend shifts; more outreach is needed to fill those shifts. The following technology will be on display in the booth: water serving robot provided by Central McGowan and two items provided by FAST: virtual reality welder and virtual reality powder coat paint system.

Discussion was heard regarding the format and focus of the TSMA board retreat, scheduled on June 27th at Eagle Lake.

Special Events committee chair Tom Mastellar is scheduled to meet with Alexandria Sertoma members to confirm the second annual Stein & Wine Fest on October 4, 2018.

Board members reported on their experience with the calling chain, a new outreach effort designed to increase manufacturer participation at TSMA events.

The board reviewed a proposal provided by staff that outlined the timeline, content, advertising rates and more with regard to "going digital." The June/July issue of *The Network News*, scheduled for publication in early July, will be the first-ever digital edition of the newsletter. Henceforth, the newsletter will be published monthly. Content will remain largely the same until website analytics can be used to evaluate readership.

The May Executive Director Report was available for review.

The TSMA Board is next scheduled to meet from Noon – 4:00 PM on June 27, 2018, at Eagle Lake.