



L to R: Tom Mastellar, Black Hawk Industrial, Mark Petersen, ITW Heartland, Bob Grove, Cosmos, Sandy Kashmark, TSMA Exec Director, Evan Westra, West Tool & Design, Liz Diedrich, Diedrich RPM, Todd Peterson, 3M Abrasives, Chuck Gaffaney, Massman Automation, Becky Hauschild, Eggen Group Marketing, Michelle Landsverk, Dream It Do It, Nicole Klimek, Lowry Manufacturing.

Annual TSMA Retreat held at Eagle Lake

The TSMA Board of Directors held a lake-side retreat on Eagle Lake on the afternoon of June 27, 2018.

Mid-year progress was evaluated with regard to 2018 goals and objectives. Next, facilitator (and board member) Liz Diedrich challenged the group to brainstorm and think outside the box. In looking ahead to 2019 and beyond, discussion focused on strategies and programs that have potential to benefit both the association and the membership.

A number of “big picture” items were identified, with further discussion and refinement anticipated at the next board meeting. Topics included: streamline operations, migrate to social events versus general meetings, host an innovation trade show, host an event for youth/teachers/parent to learn about manufacturing careers, create a young manufacturers group/event, manufacturing hall of fame, engage more members to assist with committees/projects, enhance partnerships with other like-minded organizations, and more. Stay tuned – 2019 Goals and Objectives will be announced in a future issue of *The Network News*.

TSMA is thankful for support from Liz Diedrich, owner of Diedrich RPM; Liz graciously gifted her time to assist with retreat planning, facilitation, and follow up reporting. Evan Westra, West Tool & Design, provided a lovely setting for the retreat – his family cabin on Eagle Lake. An added bonus – former TSMA board member Don Westra and his wife Mary Jane (Evan’s parents) were on hand to say hello! Summer schedules can be hectic; hats off to TSMA board members for taking the time to “look to the future” on behalf of your fellow members. Last but not least, thank you to staff members Becky Hauschild, Michelle Landsverk and Sandy Kashmark for your valued input.