



TSMA Board Meeting Highlights – January 2019

The TSMA board of directors meeting was called to order by President Mark Petersen at 2:35 PM on January 22, 2019, at ITW Heartland in Alexandria MN. The meeting adjourned at 3:57 PM.

The meeting opened with a **remote demonstration of GrowthZone**. Suzanne Johnson will spearhead a promotional campaign in February. Discussion was heard regarding the Job Posting feature (free to members) on the TSMA website; this feature is currently not promoted to the public.

2019 TSMA officers were elected as follows: Mark Petersen, President; Evan Westra, Vice President; and Bob Grove, Secretary/Treasurer

TSMA 2019 Committee Assignments are as follows:

Programs: Chuck Gaffaney, Mark Petersen, Marilyne Morisette

Membership: Todd Peterson, Shawn Becker

Marketing: Liz Diedrich, Nicole Klimek

Government Affairs: Bob Grove (Ed Bolas, Brent Cochran)

Workforce Development: Bob Grove, Tony Hanson, Evan Westra, Amy Johnson

Special Events: Tom Mastellar (Dan Kotek, Deb Waldvogel)

It was agreed to confirm committee expectations and develop a policy for quarterly reporting.

2019 Board Retreat is scheduled from 11am – 4pm on February 13; Amy will provide directions to host facility, Northern Contours. Liz (facilitator) will work with Sandy to develop an agenda.

Sandy provided two options for evaluating “**labor hours**” – a short version and detailed version. In the future, the information will be sent as an Excel file to allow each to sort the information as they wish.

Grant Opportunities: The board passed a motion authorizing TSMA staff to research grant options. Sandy is to check with the Initiative Foundation on the status of a potential grant application.

Career Dream Team: The team has grown to 10 people with the addition of four from Northern Contours. Idea: Provide incentive for team members to attend TSMA general meetings/bring a friend.

Partnership for Workforce Solutions: Angele Hartell, MN DEED, is invited to attend a TSMA board meeting to explore the potential for collaboration re: workforce strategies in the region.

Trap Shooting Championship: The committee provided an update on ideas to make the booth interactive and appealing, as well as effective at meeting the goals of Dream It. Do It.

Youth Legislation: The board heard an update on efforts to impact legislation related to 16 and 17-year old employment in a manufacturing facility.

The **Executive Director** report for January was reviewed.

The **TSMA Board** is next scheduled to host a half-day retreat on February 13, 2019 in Fergus Falls.