

TSMA Board Meeting Highlights – April

The TSMA board of directors meeting was called to order by President Mark Petersen at 2:35 PM on April 23, 2019, at ITW Heartland in Alexandria MN. The meeting adjourn 4:38 PM.

Angele Hartell, MN DEED, shared information about workforce development efforts throughout her region. She provided handouts related to manufacturing career pathways, employment statistics, and more. Manufacturers are encouraged to access various grant programs, including: MJSP, Job Training Incentive Program, PIPELINE dual training, and MN Apprenticeship. Angele expressed support for the idea of replicating the recent “Detroit Lakes workshop” (recruit/retain and workplace diversity) in the TSMA region. To start the conversation, Angele will share the Ppt used at that event.

Motion to approve consent agenda, including March 26 Meeting Minutes and March 2019 Financial Reports.

Trap Shooting Committee update:

- Planning meeting held April 22; TSMA will host a Dream It. Do It. booth from June 10-18 in Alexandria.
- Quote pending re: cost to produce a video featuring video clips and stills of manufacturing “action shots” (welding, machining, assembly, etc.) and manufacturing member logos and photos.
- Motion to purchase Synaps signage (manufacturing member logos) - these signs will be used to decorate the walls of the booth. Amy volunteered to spearhead this project.
- “Better training” is needed for volunteers working the booth; committee discussion needed.
- The committee is exploring ways to encourage stronger interaction with parents who visit the booth.

Program Committee:

- Marilynne provided an update on the “two for one” membership drive planned on September 10 in Osakis; Adrian Panther from Panther Distillery is confirmed as guest speaker. The Program Committee will work with Becky to promote the September meeting outside TSMA’s “regular channels.”
- Liz will pursue a potential “CEO story” as keynote speaker on November 5.
- TSMA intends to initiate a CEO Series in which we feature a CEO Story once per quarter.

WC Minnesota Dream It. Do It.

- The board reviewed the Year 4 contract with Landsverk and Associates; year 4 will end on September 30. It was noted that Year 4 has been a positive experience overall. Visits to manufacturers and non-manufacturers have not yet occurred.
- Discussion was heard regarding the MakerFest project that surfaced last year; the board would like Michelle’s input regarding pursuit of this project during Year 5.
- Michelle will be invited to attend future board meetings via conference call.
- Meeting pending to discuss Year 5 focus and funding.

Sandy will send an email to encourage final input regarding Committee Descriptions.

Sandy will distribute an Excel file that captures all member companies and the individual employees currently included in our database. Board members are asked to contact the office with additional employees to be added to the database.

Discussion was heard regarding the Emerging Leaders Think Tank planned on June 4; plans are well underway.

Amy demonstrated the audio system that TSMA purchased for use in offering remote access to TSMA meetings; a link to the April meeting is still in development.

The Executive Director report for April 2019 was reviewed.

The TSMA Board is next scheduled to meet from 2:30 – 4:00 PM on Monday, May 20 in Alexandria. An alternate meeting date of “7:30 AM on a Tuesday” will be explored for summer meetings due to a Monday afternoon conflict.