



TSMA Board Meeting Highlights – June 2019

The TSMA board of directors meeting was called to order by President Mark Petersen at 8:00 AM on June 25, 2019, at Willy T's Restaurant in Alexandria MN. The meeting adjourn 9:45 AM.

The **consent agenda** was reviewed offline, including May 20, 2019 Meeting Minutes and May 2019 Financial Reports.

Dream It. Do it. Coordinator Michelle Landsverk initiated discussion regarding Career Dream Team attendance at a STEM event in St. Cloud in August. The board confirmed continuation of the current model with regard to employer support of the Career Dream Team program. A CDT video is in development; the video will be used to promote manufacturing on social media channels, etc.

Discussion was heard regarding the need for appealing content for the **TSMA Instagram** account.

Regarding the **Emerging Leaders Think Tank** held on June 4, it was agreed to ask the planning committee to review the recap report and recommend action items to the full board.

TSMA's involvement in 2019 **Trap Shooting Championship** went well again this year; volunteer support was strong. Massman Automation provided the leading attraction - a robot arm that represented the advanced technology found in modern manufacturing. Volunteers provided valuable feedback on ways to improve the effectiveness of youth and parent outreach next year.

The board approved a strategy to remove **unused equipment** from the office.

The Program Committee is asked to develop a strategy regarding "**CEO Stories.**"

Staff will reach out to board members individually for feedback regarding the **TSMA list of contacts.**

Discussion regarding the **2019 TSMA Work Plan** was tabled.

The **Executive Director report** for June 2019 was reviewed.

The TSMA Board is **next scheduled to meet** at 8:00 am in Alexandria on July 30 and August 27.