



Highlights from TSMa October Board Meeting

The Tri-State Manufacturers' Association Board of Directors met on November 1, 2018, at Rudy's Redeye Grill in Alexandria, MN.

September 25, 2018 **TSMa Board Meeting Minutes** approved as printed.
September 2018 financial reports/**Treasurer Report** approved as printed.

A recap discussion was held regarding the **Stein & Wine Fest** held on October 4, 2018. TSMa and Alexandria Sertoma split a profit of \$3,364. Sertoma would like to partner again in 2019 – likely one week later, on October 10, 2019.

Board of Director Election: Nominees to date include three incumbents: Nicole Klimek, Liz Diedrich, and Mark Peterson. Additional nominees approved for the ballot include Shawn Becker (Jim's Electric), Marilynne Morissette (Ichor Systems) and Amy Johnson (Northern Contours). An electronic ballot will be issued via email; results will be announced at the November 13th general meeting.

A decision was made regarding the 2018 TSMa **Manufacturer of the Year** and the 2018 TSMa **Collaborator of the Year**. Awards will be presented at the Holiday Party in December.

The board approved **new advertising rates** for promotional opportunities in the digital newsletter (The Network News) website homepage, and website banner ad placement.

The Year 4 work plan and budget re: West Central Minnesota **Dream It. Do It. Outreach Coordinator** position were approved; Michelle Landsverk has once again been hired as an independent contractor. The board provided clarification regarding communication of two projects that involve millennials: Career Dream Team and TSMa Under 35.

Discussion was heard regarding the **2019 meeting schedule**; a Program Committee meeting is pending to determine topics and tour sites. The intended dates are:

January 8	May 7	September 10
February 5	June on Tap	Oct 10 Stein Wine
March 5	July Golf	November 5
April 2	Aug on Tap	December 3

In an attempt to **increase manufacturer attendance and engagement**, each board member signed up to encourage three manufacturers to attend the November 13 meeting in Alexandria.

The board reviewed the schedule of events, involving 850 students/55 adults, of **Manufacturing Career Day** hosted by Alexandria Technical & Community College in late October/early November.

The **Executive Director** report for October was reviewed.

The **TSMa Board of Directors** is next scheduled to meet from 2:30 - 4:00 PM on November 27, 2018 in Alexandria.

There was no discussion regarding **Strategic Planning – Part 4**.