



TSMA Explores 2019 Initiatives

Beginning with a half-day retreat in June, Liz Diedrich, Diedrich RPM, has guided the TSMA board of directors and staff through numerous discussions focused on creating cohesion around TSMA's top priorities, beginning now through 2019. Watch coming issues of *The Network News*; specific details are in development in support of the following top three priorities:

Priority #1: Enhance member participation and engagement.

Strategy: Create a "Young Manufacturers Group" (35 and under). Millennials will be invited to shape and define what this new endeavor will look like: an event? club? recognition program? Other?

Strategy: Recruit two millennials to serve on the TSMA Board of Directors.

Priority #2: Increase the number of people interested in careers in manufacturing.

Strategy: Continue to support Dream It. Do It. in the region.

Strategy: Create a "manufacturing fact sheet" that can be shared with schools, 4-H, Scouts, parents, etc.

Priority #3: Expand relationships with other organizations.

Strategy: Convene a conference call for the purpose of sharing best practices and brainstorming with leadership from relevant organizations.

Strategy: If appropriate, co-host an event with another organization(s).

TSMA members, your input is welcome. Contact any board member (listed below) or Sandy Kashmark to share thoughts on the initiatives outlined above, to comment on a focus area that you believe should be added to the list, or to volunteer to get involved.

Thank you, Liz Diedrich, for the generosity of your leadership throughout our many discussions.

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