

# TSMA Board Meeting Highlights – July 2019

The TSMA board of directors meeting was called to order by President Mark Petersen at 8:05 AM on July 30, 2019, at Holiday Inn, Alexandria MN. The meeting adjourn 9:44 AM.

The [June 2019 Minutes](#) were approved as printed.

## **Dream It. Do It Coordinator:**

- Year 4 written report provided. Michelle has established a relationship with 4-H leadership in all nine counties, with a Career Dream Team event scheduled in Becker County. Team member Ryan from ITW Heartland will serve as a judge at the event in St. Cloud on August 5.
- Michelle created a Career Dream Team Video; social media promotion was discussed.
- Career Dream Team recognition – additional discussion needed.

TSMA recommends that all three affiliates share one booth space at the [MN Manufacturing Conference](#), October 16-17 in Brooklyn Park.

Liz, Mark and Tom plan to represent TSMA at the [CMMA Board Meeting on September 20](#).

Suggested strategies re: [Emerging Leaders Think Tank](#), per committee meeting on July 29:

1. Continue to host tours, with extra effort to ensure that younger people feel invited
2. Incorporate Leadership training into our schedule
3. Encourage members to add a link to the TSMA website on their intranet
4. Provide access to existing data re: HR survey

**TSMA 2 for 1 Meeting:** Marilyne will coordinate door prizes and prizes for those who bring two or more guests.

**2019 Tour of Manufacturing:** AAEDC is in the process of scheduling a planning meeting in August.

**TSMA Golf Social:** Excluding the cost of staff time, anticipated profit is just shy of \$10,000; a new record! The board supports continuing the current rotation: Geneva, Tipsinah, Pebble Lake.

Sandy reported on MMA's hiring of [Linda Mathiasen, independent contractor](#), to conduct member outreach to raise awareness of: Association Employer Healthcare program, Trifac, PRO and EVO B2B.

**TSMA Instagram:** It was agreed our audience is Gen Z. Discussion to continue.

**Remote Access to Meetings:** In August, Amy and Liz hope to provide access to April 2019 meeting content along with a quote for editing service for six meetings a year.

**Executive Director Report July:** reviewed.

**Next TSMA Board Meeting:** 8:00 am on Tuesday, August 27 in Alexandria.

## **Possible meeting topics:**

1. Future of automation? Cap X: Where is manufacturing headed? Ask a panel of mfg share their five-year plan specific to this question.
2. Employee Retention. (Manufacturer in NC that runs for 30 days with no human entering the building; employees use AI to work remotely.)
3. Marijuana use – how do employers work with limits, legality, etc.: find a lawyer to speak on this?