

T SMA Snapshot 2019

No. of members 172

- Manufacturers 81
- Suppliers/prof services 57
- K-12 schools 34

Special events

- Golf Social raised \$9,500
- Stein & Wine Fest raised \$3,700
- T SMA on Tap
- Holiday social - Jingle Bell Auction
- 2-for-1 Membership Drive

Workforce development

- Manufacturing Career Dream Team launched
- Mfg Career Dream Team video
- Mfg Career Dream Team classroom visits
- Dream It Do It campaign
- Educator Tours
- K-12 career fairs
- Tour of Manufacturing - Alexandria, Fergus Falls, Wahpeton
- MN Trap Shooting Championship
- K-12 schools FREE

MBiz Solutions programs

- Employer Health Plans
- TriFac Workers' Comp Fund
- PROduction Workforce Pros
- EVO B2B Credit Card processing



Legislative voice for manufacturing

- Minnesota Manufacturers Coalition
- 2019 Legislative Priorities
- Section 179
- Legislator tours

Strategic partnerships

- Arrowhead Manufacturers & Fabricators Assoc
- Central Minnesota Manufacturers Association
- Enterprise Minnesota
- Lakes Country Service Cooperative
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED
- West Central Initiative

Member education

- Manufacturing tours
- Keynote speakers
- Remote access to presentations
- MN Manufacturing Conference partner
- Engage & Retain Summit

Membership communication

- Emerging Leaders Think Tank
- Digital newsletter
- Featured member of the month
- Searchable online directory
- Print directory
- Free job postings
- Sponsorship packages introduced
- Enhanced web presence for members
- T SMA Snapshot introduced
- Consultant outreach re: MBiz Solutions
- Facebook, LinkedIn, Instagram