



AMFA 2020 Beer Tasting SPONSORSHIP

The AMFA Beer Tasting event is an annual fundraiser - proceeds accrue to the AMFA Educational Trust. The AMFA Educational Trust is primarily focused on providing grants in support of manufacturing-related programs at K-12 schools in the region. Throughout the past two decades, more than \$190,000 has been awarded! Help us continue to make a difference.

Platinum – \$1,800

One (1) sponsorship available.

The Platinum Sponsor will be featured on all event materials and will join the AMFA President on stage to welcome the group. Sponsorship benefits include:

- Four (4) complimentary event passes
- One (1) complimentary exhibit space with first choice for location
- Opportunity to provide a 5-10 minute welcome and highlight company services
- Company logo in a prominent position on all event marketing material
- Company logo on event webpage with link to company website
- Option to distribute company brochure and/or promotional item

Nickel – \$1,000

Three (3) sponsorships available.

Our Nickel Sponsors will be featured on all event materials and will receive special recognition from event organizers. Sponsorship benefits include:

- Three (3) complimentary event passes
- One (1) complimentary exhibit space with second choice for location
- Company logo in a prominent position on all event marketing material
- Company logo on event webpage with link to company website
- Option to distribute company brochure

Copper – \$500

Four (4) sponsorships available.

Taconite Sponsors will be featured on all event materials and will receive special recognition from the event organizers. Sponsorship benefits include:

- One (1) complimentary event pass
- One (1) complimentary exhibit space
- Company name listed on all event marketing material
- Company listed on event webpage with link to company website



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Food Sponsor – \$750

Two (2) sponsorships available.

Our supporters come to the spring event with a healthy appetite; we want to make sure everyone leaves happy and well fed. Food Sponsors will help make this possible. Benefits include:

- Special recognition by event organizers throughout the evening
- Signage by food tables with sponsor name and logo
- Sponsor name listed on all event marketing material
- Sponsor listed on event webpage with link to company website

Music Sponsor – \$500

One (1) sponsorship available.

The Music Sponsor enables live music to be a regular part of the event. Benefits include:

- Opportunity to meet with the band prior to the event
- Special recognition by event organizers throughout the evening
- Signage by the stage area with sponsor name and logo
- Sponsor name listed on all event marketing material
- Sponsor listed on event webpage with link to company website

Tasting Glass Sponsor – \$300

One (1) sponsorship available.

AMFA is excited to work with a Tasting Glass Sponsor to provide complimentary tasting glasses to the first 140 event attendees. AMFA will work directly with this Sponsor to order the tasting glasses; the Sponsor will cover the direct cost, at an amount not to exceed \$300. Sponsorship benefits include:

- Company logo featured on reverse side of tasting glasses
- One (1) complimentary event pass
- Company name listed on all event marketing material
- Company listed on event webpage with link to company website

Exhibitor – \$250

Eight (8) exhibit spaces available.

The expo area is designed to provide maximum exposure for exhibitors, with exhibit tables dispersed among the beer and wine tasting stations. Benefits include:

- One (1) complimentary event pass
- One (1) 6-foot long table
- Special recognition by event organizers throughout the evening
- Company listed on event webpage with link to company website

Contact the AMFA office to secure your preferred sponsorship level!

800.654.5773 or Sandy@MidwestManufacturers.com