



2020 Awards of Excellence Categories

Marketing/Promotion Categories

Best Logo Best Logo
Best Collateral Package or Brochure
Best Direct Mail
Best Print Ad
Best Billboard
Best Video – Promotional or Corporate
Best Video — Social Media (30-60 sec.)
Best E-Mail Campaign
Best Social Media Campaign

Best On-line Digital Ad (ex: banner, skyscraper, etc.)
Best Virtual Tour
Best Web Site
Best Mobile Web Site
Best Overall Marketing Campaign
Best Realtor® Promotion
Best Consumer Promotion
Best Special Event/Charity
Major Advertising/Promotions Achievement Award

Design Categories

Best Model Merchandising
Best Floorplan

Individual Achievement Categories

Estimator of the Year
Title Insurance Salesperson of the Year
Mortgage Originator of the Year
Golden Hammer Appreciation Award (Superintendent)
Leadership Appreciation Award (Division President)
REALTOR® Partner Award
Salesperson of the Year - Associate Member
Shining Star Award in Sales Support
Shining Star Award in Marketing Support

One to Watch
"Rookie" Salesperson of the Year
Salesperson of the Year / Builder (By Price)
Internet Sales or Marketing Coordinator of the Year
Design Studio Professional of the Year
Marketing Manager/Director of the Year
Sales Manager/Director of the Year
Area Sales Manager of the Year
Sales Director/VP of the Year

DEADLINES

Individual Achievement – 9/18
Marketing/Design/Community – 9/28
Million Dollar Circle – 9/28

WINNERS ANNOUNCED

Winners will be announced via a VIRTUAL Broadcast October 29th
Trophies and certificates will be distributed – details TBD