



Parade of Homes

April 6 -20, 2019

Sponsorship Opportunities

Platinum Sponsor - \$3499 - Sunrise Propane

(Exclusive Sponsorship)

- Eight (8) Tickets to the POH Awards Dinner at Glen Lakes G & CC
- Five minutes of podium at Awards Banquet
- Logo on Parade signs at all Models
- Logo on front of publication insert
- Your Company as Presenting Platinum Sponsor designation in all NCBA media advertising and promotion where applicable, company name mention as text where logos are not applicable in approximately \$25,000 in media coverage
- Logo in all 2019 Parade of Homes official print advertising
- Logo on the locator map page in the 2019 POH Guide
- Exclusive – Company materials displayed in all participating models
- Your logo prominently displayed and hyperlinked on the 2019 Spring POH website, designating your company as the Presenting Platinum Sponsor
- Your logo on Sponsor page of Official POH website for one (1) year
- Right of 1st refusal for the 2020 Parade of Homes sponsorship
- One year membership in NCBA

Banquet Sponsor - \$2149

(Exclusive Sponsorship)

- Six (6) Tickets to the POH Awards Dinner at Glen Lakes G & CC
- Your Company as Banquet Sponsor designation in all NCBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Logo on front of publication insert
- Logo in all 2019 POH official print advertising
- Logo on locator map page in the 2019 POH Guide
- Your logo prominently displayed and hyperlinked on the 2019 POH website, designating your company as the POH Banquet sponsor
- Your logo on sponsor page of Official POH website for one (1) year
- Hyperlink your logo on homepage of Official POH website (1) year

Gold Sponsor - \$1999

- Four (4) Tickets to the POH Banquet at Glen Lakes G & CC
- Your Company as a Gold sponsor designation in ALL NCBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Logo and sponsor mention in all social media promotion of 2019 POH
- Logo in all 2019 POH official Print advertising
- Logo on the locator map page in the 2019 Parade of Homes Guide
- Your logo prominently displayed and hyperlinked on the 2019 POH website, designating your company as the Gold Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

Silver Sponsor - \$1499

- Four (4) Tickets to the POH Awards Banquet at Glen Lakes G & CC
- Your Company as a Silver sponsor designation in ALL NCBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Company Recognition in all social media promotion of 2019 POH
- Logo in all 2019 POH official Print advertising
- Logo on the locator map page in the 2019 POH Guide
- Your logo displayed and hyperlinked on the 2019 POH website, designating your company as the Silver Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

Bronze Sponsor - \$999

- Two (2) Tickets to the 2019 POH Banquet at Glen Lakes G & CC
- Company Recognition in all social media promotion of 2019 POH
- Logo in all 2019 POH official Print advertising
- Logo on the locator map page in the 2019 POH Guide
- Hyperlink your logo on homepage of Official POH website (1 Year)

Builder Kick- Off Party Sponsor - \$749 -

Capital City Bank

(Exclusive to HBA Members Only)

- One (1) Ticket to the 2019 POH Banquet at Glen Lakes G & CC
- Four (4) Tickets at the 2019 POH Builders Breakfast
- Company recognition displayed on signs at the 2019 POH Breakfast
- Company recognition on 2019 POH Banquet Program
- A Table Top during the 2019 Builders Breakfast

Directional Sign Sponsor - \$499

(Exclusive to HBA Members Only)

- Small Logo on directional signage
- Recognition on Nature Coast Builders Association and POH Websites
- Recognition at the NCBA April Parade of Homes Banquet
- Sponsors to supply camera ready artwork (two logos: .jpg or .gif one black and white and one color)
- Deadline is February 1, 2019 for all artwork

Member Marketplace- \$249

(NCBA Associate Members Only)

- Recognition at the 2019 POH Banquet at Glen Lakes G & CC
- www.ParadeofHomesNatureCoast.com will have a page dedicated to our Associate member only page that will display your business card size ads

Parade Friends- \$100

Name Listing on Parade of Homes Website

Scan and email to Nita@NatureCoastBuilders.com or fax to (352)597-2414 by Friday, January 18, 2019

Check Appropriate Sponsorship Level:

Platinum Banquet Gold Silver Bronze Kick-Off Party Directional

Member Marketplace Parade Friend

Check Attached Charge Credit Card Total

Company Contact: _____ Email: _____ Phone: _____

Name on Card: _____

Credit Card #: _____ Exp. Date: _____ CVV: _____

Billing Address: _____ City: _____ Zip: _____

Signature: _____

Nature Coast Builders Association

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