



# Parade of Homes

February 29 -March 15, 2020

## Sponsorship Opportunities

### *Platinum Sponsor - \$3499 - Sunrise Propane*

#### (Exclusive Sponsorship)

- Eight (8) Tickets to the POH Awards Dinner at Glen Lakes G & CC
  - Five minutes of podium at Awards Banquet
  - Logo on Parade signs at all Models
  - Logo on front of publication insert
  - Your Company as Presenting Platinum Sponsor designation in all NCBA media advertising and promotion where applicable, company name mention as text where logos are not applicable in approximately \$25,000 in media coverage
  - Logo in all 2020 Parade of Homes official print advertising
  - Logo on the locator map page in the 2020 POH Guide
  - Exclusive – Company materials displayed in all participating models
  - Your logo prominently displayed and hyperlinked on the 2020 Spring POH website, designating your company as the Presenting Platinum Sponsor
  - Your logo on Sponsor page of Official POH website for one (1) year
  - Right of 1<sup>st</sup> refusal for the 2021 Parade of Homes sponsorship
- One year membership in NCBA

### *Banquet Sponsor - \$2149*

#### (Exclusive Sponsorship)

- Six (6) Tickets to the POH Awards Dinner at Glen Lakes G & CC
- Your Company as Banquet Sponsor designation in all NCBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Logo on front of publication insert
- Logo in all 2020 POH official print advertising
- Logo on locator map page in the 2020 POH Guide
- Your logo prominently displayed and hyperlinked on the 2020 POH website, designating your company as the POH Banquet sponsor
- Your logo on sponsor page of Official POH website for one (1) year
- Hyperlink your logo on homepage of Official POH website (1) year

### *Gold Sponsor - \$1999*

- Four (4) Tickets to the POH Banquet at Glen Lakes G & CC
- Your Company as a Gold sponsor designation in ALL NCBA media advertising and promotion where applicable, company name mentioned as text where logos are not applicable
- Logo and sponsor mention in all social media promotion of 2020 POH
- Logo in all 2020 POH official Print advertising
- Logo on the locator map page in the 2020 Parade of Homes Guide
- Your logo prominently displayed and hyperlinked on the 2020 POH website, designating your company as the Gold Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

### *Silver Sponsor - \$1499*

- Four (4) Tickets to the POH Awards Banquet at Glen Lakes G & CC
- Your Company as a Silver sponsor designation in ALL NCBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Company Recognition in all social media promotion of 2020 POH
- Logo in all 2020 POH official Print advertising
- Logo on the locator map page in the 2020 POH Guide
- Your logo displayed and hyperlinked on the 2020 POH website, designating your company as the Silver Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

### *Bronze Sponsor - \$999*

- Two (2) Tickets to the 2020 POH Banquet at Glen Lakes G & CC
- Company Recognition in all social media promotion of 2020 POH
- Logo in all 2020 POH official Print advertising
- Logo on the locator map page in the 2020 POH Guide
- Hyperlink your logo on homepage of Official POH website (1 Year)

### *Builder Kick-Off Party Sponsor - \$749 - Capital City Bank*

#### (Exclusive Sponsorship)

- One (1) Ticket to the 2020 POH Banquet at Glen Lakes G & CC
- Four (4) Tickets at the 2020 POH Builders Kick-Off Party
- Company recognition displayed on signs at the 2020 POH Kick-Off Party
- Company recognition on 2020 POH Banquet Program
- A Table Top during the 2020 Builders Kick-Off Party

### *Directional Sign Sponsor - \$499*

#### (Exclusive to NCBA Members Only)

- Small Logo on directional signage
- Recognition on Nature Coast Builders Association and POH Websites
- Recognition at the NCBA March Parade of Homes Banquet
- Sponsors to supply camera ready artwork (two logos: .jpg or .gif one black and white and one color)
- Deadline is December 20, 2020 for all artwork

### *Member Marketplace- \$249*

#### (NCBA Associate Members Only)

- Recognition at the 2020 POH Banquet at Glen Lakes G & CC
- www.ParadeofHomesNatureCoast.com will have a page dedicated to our Associate member only page that will display your business card size ads

### *Parade Friends- \$100*

Name Listing on Parade of Homes Website

**2020 Parade of Homes Sponsorship Form Page Two**

**Scan and email to [Nita@NatureCoastBuilders.com](mailto:Nita@NatureCoastBuilders.com) or fax to (352) 597-2414 by Friday, January 3, 2020**

Check Appropriate Sponsorship Level:

Platinum  Banquet  Gold  Silver  Bronze  Kick-Off Party

Directional  Member Marketplace  Parade Friend

Check Attached  Charge Credit Card  Total

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Nature Coast Builders Association

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