

# April 15th, 2019

## GENERAL MEMBERSHIP MEETING



**Marriott Madison West**  
1313 John Q Hammons Dr.  
Middleton, WI 53562

**10:30 am Workshop**

**11:30 am Networking, Lunch & Meeting**

### **Educational Workshop**

### ***Changing Pennies to Quarters***

### **Presented by: Matthew Pletzer of Lift Consulting LLC**

#### **Takeaways from the Workshop:**

- Ability to develop a strategy to scale their business that align with the organizational goals
- Uncover how to scale in this busy market
- Having identified their ideal client profile
- Knowing when and how to market their business when business is booming



**RSVP by NOON April 11th**  
**Chrissy@NARImadison.org**  
**608-222-0670**

One member from each company may attend for FREE when they pre-register. Walk-in, no-shows, additional company attendees and honorary will be charged \$25. Cancellations must be received by the RSVP deadline, Late registration will be charged \$10.