

# Texas Food & Fuel Association Coupon Redemption Program QUESTIONNAIRE

The purpose of this questionnaire is to provide coupon-issuing manufacturers with data on retailers who redeem coupons. All information will be held strictly confidential. This coupon questionnaire must be completed and on file before payment can be issued for coupon submissions. A separate questionnaire must be prepared by each entity submitting coupons for redemption. (i.e., individual store, division or company.)



**Please Note:** Manufacturers require you update this Questionnaire every two years.

Parent Company:			
Headquarters' Address:			
Name of Company/Divison/Store (dba):			
Physical Store Address:			
Address Where Payment Should Be Mailed:			
Phone:		Fax:	
Email:			
Type of Entity:	<input type="checkbox"/> Corporation	Entity for which coupons will be submitted:	
	<input type="checkbox"/> Division		
	<input type="checkbox"/> Partnership	<input type="checkbox"/> Corporation - Number of Stores:	
	<input type="checkbox"/> Proprietorship	<input type="checkbox"/> Division - Number of Stores:	
Date Business Started:	/ /	How Business Started:	<input type="checkbox"/> Purchase <input type="checkbox"/> Started New

Former Store Name (If applicable):			
Tax Identification Number or Social Security Number:			
State of Incorporation (If applicable):			
Estimated Gross Annual Sales:			
Number of Employees:	Full-Time:	Part-Time:	

## WHOLESALEERS

Name:		Name:	
Address:		Address:	
Phone:		Phone:	
Fax:		Fax:	
Email:		Email:	
Your Customer Number:		Your Customer Number:	

TYPE OF STORES: <i>Complete Applicable Categories</i>		Number of Stores	Average Selling Sq. Ft Per Store	Average Checkouts Per Store	Average Weekly Open Hours
Food Store(s):	Conventional Supermarkets				
	Combination				
	Convenience				
	Small Store				
	Specialty Store				
	Warehouse				
Drug Store(s):	Pharmacy				
	Full-Line				
Discount Store:					
Department Store:					
Liquor Store:					
Hardware Store:					
Restaurant:					
Military:					
Pet Food Dealer/Distributor:					

### Product Categories Stocked (Check All Applicable Categories):

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> Apparel                | <input type="checkbox"/> Coffee, Tea, Cocoa | <input type="checkbox"/> Health, Beauty Aids                      | <input type="checkbox"/> Prepared Foods            |
| <input type="checkbox"/> Automotive Supplies    | <input type="checkbox"/> Condiments         | <input type="checkbox"/> Household Supplies                       | <input type="checkbox"/> Produce                   |
| <input type="checkbox"/> Baby Foods             | <input type="checkbox"/> Crackers, Bread    | <input type="checkbox"/> Liquor ( <i>excluding beer or wine</i> ) | <input type="checkbox"/> Salad Dressing, Mayo, Oil |
| <input type="checkbox"/> Baking Mixes & Needs   | <input type="checkbox"/> Dairy              | <input type="checkbox"/> Other General Merchandise                | <input type="checkbox"/> Snacks                    |
| <input type="checkbox"/> Beer                   | <input type="checkbox"/> Delicatessen       | <input type="checkbox"/> Packaged Meat                            | <input type="checkbox"/> Soaps, Detergents         |
| <input type="checkbox"/> Candy, Gum             | <input type="checkbox"/> Diet Foods         | <input type="checkbox"/> Paper Products                           | <input type="checkbox"/> Soft Drinks               |
| <input type="checkbox"/> Canned Fish, Meats     | <input type="checkbox"/> Fresh Bakery       | <input type="checkbox"/> Pet Foods, Products                      | <input type="checkbox"/> Soups                     |
| <input type="checkbox"/> Canned Fruits, Veggies | <input type="checkbox"/> Fresh Meat         | <input type="checkbox"/> Pharmacy                                 | <input type="checkbox"/> Sugar, Syrup              |
| <input type="checkbox"/> Cereal                 | <input type="checkbox"/> Frozen Foods       |   | <input type="checkbox"/> Wine                      |
| <input type="checkbox"/> Cigarettes, Tobacco    | <input type="checkbox"/> Hardware           |   |  |

Estimated Average Dollar Value of Coupons Redeemed in One Week?	\$	
Frequency of coupon Submissions: <i>check one or indicate frequency</i>	<input type="checkbox"/> Weekly	
	<input type="checkbox"/> Monthly	
	<input type="checkbox"/> Every ____ Weeks	
Are Extra-Value Couponing Practices Used? <i>i.e., doubling or tripling coupons</i>	<input type="checkbox"/> Never	
	<input type="checkbox"/> 0-15 Weeks/Years	
	<input type="checkbox"/> 15-30 Weeks/Year	
	<input type="checkbox"/> 30+ Weeks/Year	
Will you be Redeeming any Coupons Direct to the Manufacturer?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

I hereby certify the information provided in this Texas Food & Fuel Association Coupon Redemption Program Questionnaire is true and correct.

Signed By:		Date:	
Printed Name:		Title:	

# Texas Food & Fuel Association Coupon Redemption Program AGREEMENT

This Program Agreement made between Texas Food & Fuel Association, with office at 401 West 15th Street, Austin, TX 78701 and \_\_\_\_\_ a

Corporation,  Individual,  Partnership,  Joint Venture, with principal office located at \_\_\_\_\_

Phone Number: \_\_\_\_\_, Fax Number: \_\_\_\_\_, and doing business as (dba), \_\_\_\_\_ (hereinafter called "Client"), whereby it is agreed between them as follows:

1. Client must be a member of the Texas Food & Fuel Association and current with their dues.
2. Client hereby authorizes Texas Food & Fuel Association to act as its agent to receive and effect the assortment and redemption of valid manufacturers' coupons, and to accept payment for face value and manufacturers' handling fees by cash, check, or electronic funding. Texas Food & Fuel Association is authorized to endorse any check or draft for coupons made payable to Client and received by Texas Food & Fuel Association for the purpose expressed herein.
3. Client agrees to submit only coupons which are redeemed at its place of business and which are in compliance with the terms of agreement outlined on said coupons. Client agrees that any loss which Texas Food & Fuel Association may incur as a result of Client's failure to submit complying coupons or any attempt to circumvent the lawful intended use of coupons shall be non-dischargeable debt in the event of Client's bankruptcy.
4. Client agrees to submit to Texas Food & Fuel Association both signed Texas Food & Fuel Association Coupon Program Questionnaire and this Agreement before any coupons or payments can be processed. Client further agrees that it will comply by any and all provisions outlined in this Agreement and the Texas Food & Fuel Association Coupon Program Questionnaire.
5. Texas Food & Fuel Association will issue checks to Client for the face value of all verified coupons, minus any coupon chargebacks that may have accumulated as a result of coupons refused for redemption by manufacturers from previous shipments by Client. Texas Food & Fuel Association will retain a service fee out of the coupon-handling fee allowed and paid by manufacturers. Texas Food & Fuel Association will reimburse Client for the face value of all valid submitted coupons for which it receives payment from manufacturers.
6. Client agrees to reimburse Texas Food & Fuel Association for all coupons, which may be refused by manufacturers, for any reasons, for which Client has received payment from Texas Food & Fuel Association. Client agrees to allow Texas Food & Fuel Association to withhold, as a reserve fund, up to 50%, in its sole discretion, of the value of the first two shipments processed by Texas Food & Fuel Association. Texas Food & Fuel Association reserves the right to increase or decrease said funds as it, in its sole discretion, deems reasonable to cover present and future manufacturer's coupon chargebacks, for whatever time period it deems necessary. In the event of termination of this Agreement, said funds shall remain in effect until all accounts are settled. Any balance remaining one year after receipt of the last shipment of coupons from Client shall be refunded to Client upon request.
7. Client shall notify Texas Food & Fuel Association immediately, in writing, of any changes in ownership of Client's business. If Client failed to give notification, he/she shall be liable to Texas Food & Fuel Association for payment of all sums and performance of all duties required by this Agreement. Client hereby agrees to indemnify Texas Food & Fuel Association for any losses (including reasonable attorney's fees), which may accrue to Texas Food & Fuel Association as a result of such change in ownership without notification.
8. Client shall indemnify Texas Food & Fuel Association against any losses sustained by Texas Food & Fuel Association as a result, in whole or part, of any act or omission to act by Client or Client's employees or their representatives (whether within or without the scope of their employment) in breach of this Agreement, including reasonable attorney's fees.

9. This Agreement shall continue for the term of one year from the below indicated date, and will automatically renew for successive one year term, unless terminated in writing. Either party may terminate this Agreement by providing written notice to the other party 30-days prior to termination. However, Client may not terminate this Agreement without compensating Texas Food & Fuel Association for any coupon chargebacks claimed at the time of the attempted termination. In the event of termination by either party, Client shall pay Texas Food & Fuel Association, on demand, all funds due and owing to it, including but not limited to all future coupon chargebacks, which may be presented over time by manufacturers.
10. Any failure of Texas Food & Fuel Association to enforce any provisions of this Agreement or its failure to declare a default hereunder, or any other forbearance or delay, shall not constitute a waiver of any of its rights under this Agreement or by law, and shall not prejudice Texas Food & Fuel Association's legal rights in anyway.
11. Texas Food & Fuel Association reserves the right to refuse from Client, any manufacturers' coupons it deems inappropriate for redemption. Inappropriate, is defined under this Agreement, as coupons that are submitted for redemption by Client and not in compliance with manufacturer's redemption policies.
12. Venue for any legal action brought in connection with this Program Agreement shall be brought in the courts of Austin, Travis County, Texas.

\_\_\_\_\_  
*(Print Client's Business or Company Name)*

\_\_\_\_\_  
*(Texas Food & Fuel Association)*

\_\_\_\_\_  
*(Print Authorize Agent's Name)*

\_\_\_\_\_  
*(Print Authorize Agent's Name)*

\_\_\_\_\_  
*(Title)*

\_\_\_\_\_  
*(Title)*

\_\_\_\_\_  
*(Signed By)*

\_\_\_\_\_  
*(Signed By)*

\_\_\_\_\_  
*(Date)*

\_\_\_\_\_  
*(Date)*



**TEXAS FOOD & FUEL**  
 — ASSOCIATION —

**Return the complete Coupon Redemption Agreement accompanied by the Questionnaire, as well as all future Coupon Shipments to:**

Texas Food & Fuel Association Coupon Redemption Program  
 401 West 15th Street, Suite 510 | Austin, TX 78701 | Fax (512) 477 - 4239  
**QUESTIONS - CONTACT RICK BOLNER**  
 (512) 617 - 4304 | [rbolner@txfoodandfuel.org](mailto:rbolner@txfoodandfuel.org)